## COMMITTEE WORKSHOP

BEFORE THE

## CALIFORNIA ENERGY RESOURCES CONSERVATION

AND DEVELOPMENT COMMISSION

In the Matter of:	)			
	)			
The Preparation of the 2005	)	Docket	No.	04-IEP-1A
Integrated Energy Policy	)			
Report (Energy Report)	)			
	)			

CALIFORNIA ENERGY COMMISSION

HEARING ROOM A

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

TUESDAY, MAY 17, 2005

9:00 a.m.

Reported by: Peter Petty Contract No. 150-04-002 ii

COMMISSIONERS PRESENT

John L. Geesman, Presiding Member

James D. Boyd, Associate Member

Jackalyne Pfannenstiel

Arthur Rosenfeld

ADVISORS

Melissa Jones, Advisor

Michael Smith, Advisor

STAFF PRESENT

Dan Fong

Chris Kavalec

James Page

Ken Koyama

Charles Mizutani

David Maul

ALSO PRESENT

James Stewart, V.P. & Director of Marketing BRI Energy

Warren Suter, Director Diesel Marketing  $\operatorname{BOSCH}$ 

Mike Eaves, CNGVC

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## APPEARANCES (continued)

ALSO PRESENT Robert Walker, President SWAN Biomass

Jon Van Bogart Clean Fuel USA

Mike Kane

Robert E. Reynolds, President Downstream Alternatives Inc.

Paul Wuebben, Clean Fuels Officer South Coast Air Quality Management District

Joe Sparano, President Western States Petroleum Association

Allen Dusault, Senior Project Manager Sustainable Conservation

David L. Modisette, Executive Director California Electric Transportation Coalition

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- 2 MR. FONG: Before the workshop
- 3 officially begins. I would like to touch upon a
- 4 few administrative items here.
- 5 For those of you who want to make a
- 6 presentation or have an opportunity for public
- 7 comment, there is a set of blue cards in the
- 8 hearing room lobby. Please fill that out, provide
- 9 it to me, and I will see that Commissioner Geesman
- 10 gets that card, and during the workshop, he will
- 11 call you during the appropriate time.
- 12 If you have a business card, please
- leave it in the tray that we set out on the lobby
- 14 table as well. There is a sign up sheet, if you
- 15 haven't signed that in the lobby, when you have an
- opportunity to do so, please sign in, and then we
- will have a record of your attendance here.
- 18 All of the presentations that will be
- 19 made during this workshop will posted on the
- 20 Energy Commission's website. I hope that we can
- 21 do that within a day or two of the conclusion of
- 22 today's workshop. You can find those
- 23 presentations under the 2005 Energy Report
- information area on our website.
- The transcript of today's workshop will

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1 also be available. We will post that. We
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- 2 normally get a transcript within ten working days
- 3 of the event.
- 4 If you weren't able to pick up a hard
- 5 copy of any of the presentation materials, leave
- 6 me a note, and I will have one sent to you.
- 7 Now for those workshop participants who
- 8 are on the phone, please try to minimize any
- 9 background noise that may be picked up by your
- 10 phone. If background noise or conversations
- interrupt the workshop proceedings, we will
- instruct the operator to mute your phone. This
- option may then be restored during the appropriate
- 14 time of the workshop where we are taking comment
- or questions from those who are listening on line.
- 16 With that, I'll turn this over to John
- Geesman, Chair of the 2005 Energy Report
- 18 Committee.
- 19 PRESIDING MEMBER GEESMAN: We've got a
- 20 busy day, so I don't want to dwell too long on
- 21 remarks up here, but let me introduce my
- 22 colleagues. To my left Commissioner Jim Boyd, the
- 23 Associate Member of the Commission's 2005
- 24 Integrated Energy Policy Report Committee and the
- 25 Presiding Member of the Commission Transportation

- 1 Committee.
- To his immediate left, Mike Smith his
- 3 staff advisor. To Mike's left, Commissioner
- 4 Jackalyne Pfannenstiel, the Associate Member of
- 5 the Commission Transportation Committee. To my
- 6 right, Melissa Jones, my staff advisor, and in the
- 7 audience, Commissioner Art Rosenfeld, the
- 8 President Member of the Commission R & D
- 9 Committee. I believe Commissioner Rosenfeld is
- 10 going to have some remarks for us in a couple of
- 11 minutes.
- 12 Commissioner Boyd, did you have anything
- 13 to lead off with.
- 14 COMMISSIONER BOYD: No, your advice is
- 15 good indifference to the long agenda, let's get
- 16 going.
- 17 PRESIDING MEMBER GEESMAN: Commissioner
- 18 Pfannenstiel.
- 19 COMMISSIONER PFANNENSTIEL: (Inaudible).
- 20 PRESIDING MEMBER GEESMAN: Commissioner
- 21 Rosenfeld, the microphone is yours.
- 22 COMMISSIONER ROSENFELD: Good morning,
- 23 Commissioners, and thank you for letting me sneak
- in here. I won't be very long, but I wanted to
- 25 submit a two-pager and say one minute about a

- 1 pitch for it.
- 2 The topic is Pay as You Drive Automobile
- 3 Insurance, and I want to make the obvious point
- 4 that gasoline costs us, if we have a 25 mile per
- 5 gallon car, typically something on the order of
- 6 \$1,000 per year, a little more right now with high
- 7 prices. Automobile insurance is also \$1,000 a
- 8 year, it depends on your family and how many young
- 9 males you have.
- There is a difference in the way people
- 11 think about it. Everybody thinks of gasoline as a
- variable cost of something like 10 cents a mile.
- 13 Insurance, people tend to pay once a year. They
- 14 pay check off how many miles they drive, but they
- 15 think of it as a sum cost, and more or less they
- are counterproductively, they think, well, I've
- 17 already paid for the insurance, so I won't add
- 18 that to the cost of driving a few miles to get a
- 19 pack a beer or cigarettes.
- 20 If people thought of insurance as a
- 21 variable cost, then it would be equivalent to a
- 22 couple of dollars a gallon extra, and it might
- 23 encourage people to do more ride pooling and less
- 24 miles per year.
- There are two or three ways in which one

1 could do this. To some extent, the state can

- 2 already change one's ideas or work with the
- 3 insurance industry. Right now, some companies ask
- 4 you, but don't verify with the odometer, ask you
- 5 how many miles a year you drive. If it is less
- 6 than 7,500 miles a year, you get one rate quoted.
- 7 If it is more than 7,500, you get a higher rate.
- 8 Other companies are more conscientious.
- 9 I think the Automobile Club of Southern California
- 10 bends you down into slots as little as 2,500 miles
- 11 per year so that you might figure that is a
- 12 variable cost.
- 13 Many companies now are experimenting
- 14 with the idea that you actually get your odometer
- 15 read say once every three months at the local smog
- 16 check station, and then you get a true up of your
- 17 premium once every three months either in the form
- of a bill from your insurance company for a little
- 19 extra if you have driven more than your average
- 20 mileage or a rebate if you've driven a little
- 21 less. So, it begins to get the idea across that
- 22 it is a variable cost.
- There are quite a few companies in the
- 24 world who are now offering this, and I think it
- 25 would be interesting for the IEPR to recommend

1 this sort of analysis. That is the intermediate

- 2 case.
- 3 The extreme case which is controversial
- 4 and may have left a bad taste in people's memory
- 5 to mix metaphors is "Pay at the Pump". Pay at the
- 6 Pump for your insurance would be somewhat
- 7 different because drivers of inefficient cars
- 8 would pay more and then conceivably get a rebate,
- 9 but it would be even more visible.
- 10 The trouble with that is it came out in
- 11 the form of a proposition say ten or fifteen years
- 12 ago which got voted down, and I think that is
- perhaps a little extreme for what I am doing now.
- 14 So, this is a plea in the middle, and I guess
- 15 basically my concluding phrase is, almost
- 16 everything we do these days, if you take a taxi,
- 17 you certainly expect to pay for the mile and not
- 18 just a lump sum. It would be, I think, fruitful
- if the same thing could happen with insurance.
- 20 Chris Kavalec, who is here today did
- 21 some analysis which suggests that if people
- 22 thought of driving as a little more expensive than
- 23 it is now because of insurance, they would drive
- 24 something like 10 percent less, which would be a
- lot of miles per gallon at almost no cost to

1 society, some increase of business at the smog

- 2 checker.
- 3 So, I have very briefly summarized my
- 4 two-pager, and I thank you very much unless you
- 5 have questions or comments.
- 6 PRESIDING MEMBER GEESMAN: Thank you,
- 7 Commissioner, and we will docket your two-page
- 8 submittal and pursue it further as we move down
- 9 the calendar with this.
- 10 COMMISSIONER ROSENFELD: Thank you very
- 11 much.
- 12 PRESIDING MEMBER GEESMAN: Thanks, Art.
- Dan, why don't we go right ahead to the first
- 14 staff presentation.
- MR. FONG: Okay. Chris Kavalec of our
- 16 Transportation Fields Office will provide an
- overview of the staff's paper on forecasts for
- 18 transportation energy demand.
- 19 MR. KAVALEC: Good morning. Today I am
- 20 going to describe our most recent transportation
- 21 energy forecast that was undertaken for the 2005
- 22 Integrated Energy Policy Report and which will
- 23 serve as a reference point for some of the
- 24 analysis you are going to hear about today.
- The forecast covers these fuel types and

1 sectors, the fuel types there on the left, the big

- 2 three in terms of use being gasoline, diesel, and
- 3 commercial jet fuel. On the right hand side, the
- 4 sectors or different uses that our forecast
- 5 covers.
- The models that we use in the forecast,
- 7 first CALCARS for light duty vehicles. This is a
- 8 vehicle choice and usage model that's based on a
- 9 2002 survey of households and commercial fleets in
- 10 California.
- 11 The survey explicitly explored
- 12 preferences for diesel and hybrid vehicles, which
- is why we are able to include diesel and hybrid
- 14 light duty vehicles in our forecast now.
- The freight model for goods movement,
- and this is a model that uses economic activity by
- 17 sector. For example, a sector would be services
- 18 to predict freight movements.
- 19 Then we have the aviation model for
- 20 commercial aviation and this model is driven by
- 21 projections by airline passenger trips which are a
- 22 function of income, population, and costs.
- 23 Some of the key assumptions that went
- 24 into this, first fuel prices. Gasoline and diesel
- 25 prices come from the most recent energy

- 1 information administration crude oil price
- 2 forecast. This was turned into a California
- 3 forecast for fuels by using historically retail
- 4 and wholesale margins.
- 5 A little bit over \$2.00 in 2004,
- 6 increasing to about \$2.25 by the end of the
- 7 forecast period for gasoline, a few cents less for
- 8 diesel.
- 9 As we know, prices are a little bit
- 10 higher than that now, and we also have an
- 11 alternative higher price scenario which I will
- 12 talk about in a minute.
- 13 PRESIDING MEMBER GEESMAN: Chris, do you
- 14 have a comparable historic price series for
- 15 California fuel prices going back in time?
- MR. KAVALEC: Yes, I do -- well, not
- 17 with me, but we do in the office, yes.
- 18 PRESIDING MEMBER GEESMAN: It strikes
- 19 me, and I frankly have looked ahead, so I know
- 20 what you are going to show for your so-called high
- 21 price, but it strikes me that in all of your
- 22 projections, you are looking at the effectively
- 23 declining real prices for fuel over the forecast
- 24 period.
- I am wondering if it might not be

1 beneficial to go back perhaps as far back as the

- 2 early 1970's and try and identify similar time
- 3 series of ten or twenty years when we have been
- 4 anticipating the same magnitude of real price
- 5 decline that even your high price scenario is
- 6 going to show.
- 7 I recognize that you basically set a
- 8 point on a graph at the end of the forecast period
- 9 and draw your slope between those two points, and
- 10 that encompasses a great deal of a price
- 11 volatility in between the points, but I think from
- 12 a historic comparison standpoint, it would be a
- 13 valuable illumination to show us.
- 14 MR. KAVALEC: I guess I am not sure what
- 15 you are asking for. Using the historical prices
- 16 to look at the trend in terms of --
- 17 PRESIDING MEMBER GEESMAN: In terms of
- 18 your anticipated real price decline, does this
- 19 look like the period between 1973 and 1993 or the
- 20 period between 1979 and 1999 or perhaps the period
- 21 between 1982 and 2002? Have we been here before,
- 22 and what bumps along the road did we experience in
- 23 those prior 20 year periods?
- MR. KAVALEC: Okay. The jet fuel prices
- 25 are based on the most recent FAA forecasts. Below

1 that, you see some econ demo rates, the key one

- 2 here is population which is lower than the
- 3 previous Department of Finance Projections that we
- 4 use in the 2003 forecast.
- 5 PRESIDING MEMBER GEESMAN: Let me ask
- 6 you there, and we got into this a bit yesterday.
- 7 I guess to me one of the principle outputs of this
- 8 efforts, is in assessing our infrastructure needs.
- 9 Can your forecast model allow for differing
- 10 regional population growth assumptions, or are you
- 11 stuck with a single statewide growth number.
- MR. KAVALEC: No, our models are build
- 13 to forecast for different -- we have five
- 14 different regions: LA, San Diego, the Bay Area,
- 15 Sacramento, and the rest of California. It would
- just require assembling the proper demographic
- data, and we would be able to do it. We haven't
- 18 done it for this report.
- 19 PRESIDING MEMBER GEESMAN: I understand.
- 20 We are going to get into this in some level of
- 21 detail when we take up our electricity demand
- 22 forecast, and I think that to the extent that we
- 23 accomplish it within the time frame we've allowed,
- 24 whatever we do in the electricity area that
- 25 relates to population growth assumptions, we ought

1 to try and mirror on our transportation forecast

- 2 as well.
- 3 MR. KAVALEC: Yeah, in fact, that is the
- 4 way the regions are set up based on utilities.
- 5 That is how they came about in the first place
- 6 because when we always did regional forecasts, we
- 7 did one consistent with what the electricity
- 8 office was doing.
- 9 COMMISSIONER BOYD: Chris, while we are
- on the subject, I didn't broach this yesterday,
- 11 but I believe I have broached it in committee
- 12 meetings here before. Before we put this issue to
- 13 bed, I would like to see the population forecast
- 14 for the major metropolitan areas of the state that
- 15 are done by the local regions of (indiscernible),
- 16 like SCAG, ABAG, and even for Sacramento SACOG as
- 17 contrasted with the Department of Finance
- 18 projections.
- 19 I know traditionally historically almost
- 20 legally, we have to use the Department of Finance,
- 21 but I would like to see the comparison. It has
- 22 been a few years since I've done that comparison,
- 23 and in the past, there were pretty wide variances
- in the estimates made at the state level and made
- 25 by the Regional Counsel of Governments, which if

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1 my memory serves me right, and it doesn't always
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- 2 do that anymore, the Counsels of Government did a
- 3 better job of forecasting what was really
- 4 happening in their regions, vis a vis the state.
- 5 In any event, this is going to affect
- 6 our population projections everywhere, and I might
- 7 as well get the question on the table to the
- 8 Staff, to Rosella and her crew to at least show us
- 9 the differences if there are any differences.
- 10 MR. KAVALEC: So, you are asking to put
- 11 together a little bit of information about the
- 12 different forecasts and compare them?
- 13 COMMISSIONER BOYD: Yes.
- MR. KAVALEC: Okay.
- 15 PRESIDING MEMBER GEESMAN: Let me say,
- 16 Commissioner, I'm not going to find myself legally
- 17 constrained to the Department of Finance forecast,
- 18 I doubt you will either.
- 19 COMMISSIONER BOYD: Yeah, I've been too
- 20 constrained by them too much of my life, so it is
- 21 about time to break. We did once, and we can do
- 22 it again.
- MR. KAVALEC: Here's what the prices
- look like, diesel just a bit below gasoline. S
- 25 Some more key assumptions. The forecast

1 for hybrid vehicles are consistent with what the

- 2 Air Resources Board expects to be on the road so
- 3 that auto manufacturers can meet the zero emission
- 4 vehicle regulations.
- 5 Our experts tell us that diesel light
- 6 duty vehicles are going to be available starting
- 7 in 2008, and we have two main forecasts here. A
- 8 base case forecast that assumes implementation of
- 9 the green house gas regulations from Pavley and an
- 10 alternate forecast that doesn't.
- 11 Some particulars on the results. In the
- 12 base case, which includes the greenhouse gas
- 13 regulations, almost not growth in gasoline demand,
- 14 a 0.1 percent per year, and a growth rate on
- 15 average on a little bit less than 1 percent per
- 16 year in the alternative case.
- 17 Diesel and jet fuel demand grow by a
- 18 little bit less than 3 percent on average
- 19 throughout the forecast period. Average fuel
- 20 efficiency rises by about 33 percent over the
- 21 forecast period in the base case due to the
- greenhouse gas regulations and by 10 percent in
- 23 the alternative case.
- Overall the growth in refined fuels
- 25 which is jet fuel, diesel, and gasoline rises by

- 1 an average of around 1 percent per year in the
- 2 base case and a 1 1/2 percent in the alternative
- 3 case.
- 4 PRESIDING MEMBER GEESMAN: Now, in your
- 5 alternative case, the .9 percent annual growth
- 6 rate in gasoline demand, yesterday we were told
- 7 that the Energy Information Administration, an arm
- 8 of DOE, is projecting a gasoline demand growth, I
- 9 believe they said of 1.9 percent per year in the
- 10 PADD 5 region. Could you provide an explanation
- of what the most salient differences between those
- 12 two forecasts are?
- MR. KAVALEC: The growth rate they
- 14 projected for gasoline was 1.7 percent. It was
- 1.9 percent for all refined fuels, but the major
- 16 difference is population. They use a higher
- 17 population growth rate. They also don't project
- 18 as many hybrids and as many diesels.
- 19 PRESIDING MEMBER GEESMAN: Okay.
- 20 MR. KAVALEC: Here is a look at the
- 21 results in graph form. Gasoline demand at the
- 22 top, you can see how in the base case gasoline
- 23 demand flattens and even begins to decline before
- 24 it starts to rise towards the end of the forecast
- 25 period.

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1 By 2025, you have over a 2 billion
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- 2 gallon difference between the two forecasts. At
- 3 the bottom, we have jet fuel and diesel. The
- 4 diesel shown here is from the base case forecast.
- 5 In the alternate case, the alternate forecast,
- 6 diesel is a little bit higher because in the base
- 7 case, diesel fuel efficiency rises as well as
- 8 gasoline fuel efficiency due to the greenhouse gas
- 9 regulations. They are so close that I didn't
- 10 include both of them in this graph.
- 11 The next slide shows the impact of
- 12 hybrid and light duty diesel vehicles on gasoline
- 13 demand in our forecast. The top curve shows what
- 14 gasoline demand would be without diesel and
- 15 hybrids.
- The lower curve shows what happens when
- 17 you include diesel and hybrids, and it is the same
- 18 as our alternative forecast.
- 19 COMMISSIONER PFANNENSTIEL: Excuse me,
- 20 Chris, I may have missed this if you said it
- 21 before, what kind of saturation are we expecting
- 22 to get from hybrids and diesels in these out
- 23 years?
- MR. KAVALEC: Sales of diesel in our
- 25 forecast reach around 150,000 by 2015 and over

1 300,000 by 2025. Hybrids reach 200,000 in sales

- 2 in our forecast by 2015 and about 250,000 by 2025.
- 3 COMMISSIONER PFANNENSTIEL: About what
- 4 percent of the fleet would those represent about?
- 5 MR. KAVALEC: Total new sales by 2015
- 6 are close to 2 million, so we are talking about 15
- 7 to 25 percent here.
- 8 COMMISSIONER PFANNENSTIEL: Of new
- 9 sales?
- 10 MR. KAVALEC: Right. Some other results
- 11 to note, on road vehicle miles traveled is
- 12 projected to rise by 1 3/4 percent per year in the
- 13 base forecast and a little bit less in the
- 14 alternate case.
- The reason it is higher in the base case
- 16 is because of the higher fuel efficiency, which
- 17 lowers the costs of driving and results in more
- 18 driving.
- 19 PRESIDING MEMBER GEESMAN: How did you
- 20 derive your VMT projections, what is the origin of
- 21 the assumptions you are using there to determine
- 22 VMT?
- MR. KAVALEC: Most of the VMT comes from
- 24 light duty vehicle, and that is based on household
- level decisions for how much to drive in a year.

- 1 That is determined by the amount of income you
- 2 make, the amount of people in your family, and it
- 3 is also determined by the cost per mile of
- 4 driving, so that is how that comes in.
- 5 PRESIDING MEMBER GEESMAN: We used to do
- 6 survey or rely on surveys to inform our VMT
- 7 assumptions?
- 8 MR. KAVALEC: Yeah, in fact, the VMT
- 9 model that is part of CALCARS comes from survey
- 10 results where people are asked how much they drive
- in a given year.
- 12 PRESIDING MEMBER GEESMAN: What is the
- 13 vintage of the most recent survey that CALCARS is
- 14 using?
- 15 MR. KAVALEC: 2002.
- 16 PRESIDING MEMBER GEESMAN: It is a
- 17 reasonable current projection, although it is a
- 18 pre-price run up.
- 19 MR. KAVALEC: Right. It is also I
- 20 should say based on information that people had
- 21 about diesels and hybrids and impressions that
- they had about those vehicles three years ago
- 23 which may have changed now.
- 24 COMMISSIONER PFANNENSTIEL: Chris, you
- 25 clearly have a rebound effect in there for the

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1 amount additional they will drive for a more
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- 2 efficient car. How much is that rebound effect?
- MR. KAVALEC: It is about 15 percent.
- 4 So, if you were to raise costs by 100 percent,
- 5 people would drive 15 percent less is what that
- 6 means.
- 7 The number of on road vehicles is
- 8 projected to rise by around 1 1/2 percent per year
- 9 in both forecasts. This is all vehicles: light,
- 10 medium, and heavy duty. This means in numbers 25
- million to around 35 million by 2025.
- 12 Transportation electricity use is
- 13 projected to grow from 600 million KWh to about
- 14 tripe that by 2025, and this comes from growth in
- 15 transit.
- Natural gas demand for on road vehicles
- is projected to increase from 75 million therms to
- around 200 million therms by the end of the
- 19 forecast period. This comes mainly from a
- 20 doubling of the amount of busses, natural gas
- 21 busses out there as well as an increase in heavy
- 22 duty truck penetration by natural gas vehicles,
- 23 for example, for trash trucks.
- 24 PRESIDING MEMBER GEESMAN: If I am not
- 25 mistaken, that still represents a trivial amount

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of total natural gas consumption in this state?
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- 2 MR. KAVALEC: Yeah, I don't have the
- 3 numbers here, but it is less than 5 percent.
- 4 PRESIDING MEMBER GEESMAN: Yeah.
- 5 MR. KAVALEC: Comparison with our last
- 6 forecast. The thing to note here is that gasoline
- 7 growth is lower, and that is not just in the base
- 8 case, but the alternative case as well. This
- 9 gives the reasons, and we've talked a little bit
- 10 about this earlier.
- 11 Lower projected population growth, a
- 12 little bit over 1.1 percent per year in this
- forecast versus around 1 1/2 percent per year in
- 14 the 2003 forecast.
- More light duty diesel vehicle sales.
- Our experts tell us that auto makers are more
- 17 bullish on diesel vehicles and will offer plenty
- 18 of choices beginning in 2008.
- 19 There is a slight increase in fuel
- 20 efficiency for conventional gasoline vehicles that
- 21 happens even without the greenhouse gas
- 22 regulations. This comes from our expert
- 23 consultant who tells us that manufacturers will
- 24 implement certain technologies and incorporate
- 25 them in their vehicle offerings over the forecast

- 1 period.
- 2 We also ran some alternative price
- 3 scenarios, and the three here are referred to as
- 4 high base gasoline price, which we have been
- 5 talking about and the low gasoline price. The
- 6 high and the low are based on two other forecasts
- 7 from the Energy Information Administration on
- 8 crude oil prices.
- 9 In the high case, we reach \$2.49 a
- 10 gallon by 2025. The base price is \$2.25, and then
- 11 the low gasoline price declines initially and then
- only reaches \$1.92 by the end of the forecast
- 13 period.
- 14 This next slide shows the impact of
- 15 prices on the base case forecast of gasoline plus
- 16 diesel. We can use these curves to talk a little
- 17 bit about the impact of prices on gasoline demand
- 18 using, for example, the base price or higher price
- 19 as it is referred to here, versus the highest
- 20 price in 2025.
- 21 What we have is basically a 10 percent
- increase in price and a 1 percent reduction in
- 23 gasoline demand. In other words, your elasticity
- is around 10 percent.
- 25 The impact of the prices on the

1 alternative forecast of gasoline plus diesel.

- 2 What is interesting to note about this one is
- 3 there is a larger impact from the increase in
- 4 gasoline prices. The reason for that is auto
- 5 manufacturers respond to this higher price, this
- 6 is a higher natural price, by improving fuel
- 7 efficiency slightly in their vehicles, so that
- 8 using the same two forecasts here, our higher
- 9 price or base versus the highest price, the
- 10 reduction in gasoline demand is 2 percent rather
- 11 than 1 percent. It doubles. That is because of
- 12 the improved fuel efficiency offered by
- 13 manufacturers.
- 14 That doesn't happen in the base case
- 15 because they have already increased fuel
- 16 efficiency to meet the greenhouse gas regulations,
- and it is not profitable for them to raise fuel
- 18 efficiency by any more than that.
- 19 PRESIDING MEMBER GEESMAN: What would
- 20 happen if you trued up the beginning of that
- 21 curve, but that the left hand side of it to
- 22 today's price? My understanding is that your fuel
- 23 prices are backed into by our world oil model, so
- I presume that we wouldn't change much in our
- world oil price projection out over the period.

- 1 If you started with retail fuel prices at 2005
- levels, would the slope of your curves be anywhere
- 3 approaching that magnitude.
- 4 The average price this year has been
- 5 \$2.25 so far for regular gasoline, and we are
- 6 using in 2005 around \$2.16, so you have a 10 cent
- 7 difference or roughly a 5 percent increase in
- 8 price. So, based on the elasticity that I just
- 9 talked about, you have roughly a half percent drop
- in gasoline demand. I don't know if that was your
- 11 question.
- 12 PRESIDING MEMBER GEESMAN: Chris, these
- are the US average numbers or California?
- 14 MR. KAVALEC: This is a world crude oil
- 15 price matched to or used to produce a California
- 16 gasoline and diesel fuel price by using retail and
- 17 wholesale margins in California.
- 18 That concludes my presentation, and I
- 19 will be happy to take any other questions.
- 20 PRESIDING MEMBER GEESMAN: One last try,
- 21 Chris. The average price thus far has been \$2.25
- this year?
- MR. KAVALEC: Right.
- 24 PRESIDING MEMBER GEESMAN: How do you
- 25 derive that?

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1 MR. KAVALEC: That --
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- 2 PRESIDING MEMBER GEESMAN: I would wager
- 3 that I drive more than anybody else in the room,
- 4 and I don't think I've seen \$2.25 all year, let
- 5 alone average that.
- 6 MR. PAGE: This is Jim Page at the
- 7 Energy Commission. Averaging the US EIA's retail
- 8 price forecast for California for this year comes
- 9 to \$2.25.
- 10 PRESIDING MEMBER GEESMAN: The average
- 11 forecast price?
- MR. PAGE: No, the average real price.
- 13 PRESIDING MEMBER GEESMAN: That is a
- 14 major difference.
- MR. PAGE: No, it is not a forecasted
- 16 price. It is the actual historical price for this
- 17 year is \$2.25. It was very low at the beginning
- of the year, relatively low. Not by historical
- 19 standards, but closer to \$2.00 certainly.
- 20 PRESIDING MEMBER GEESMAN: Sounds like
- 21 EPA mileage statistics to me.
- 22 COMMISSIONER BOYD: I have to agree --
- MR. PAGE: (Inaudible) numbers.
- 24 COMMISSIONER BOYD: -- I have been
- 25 struggling with this for weeks not just minutes

- 1 here. I, like Commissioner Geesman, have
- 2 struggled to find gasoline on average that
- 3 inexpensive in California.
- 4 MR. PAGE: You have to remember it has
- 5 been 5 1/2 months, and we did start much lower in
- 6 this winter, and it averaged for 2005, January
- 7 through May. I can check the numbers again and
- 8 provide you with statistics.
- 9 PRESIDING MEMBER GEESMAN: I would
- 10 invite any of the California retail market
- 11 representatives if they have better statistics to
- 12 provide those to our record so that we can make
- 13 some comparison. I am hesitant to base policy on
- 14 anecdote even when it is my own anecdote.
- MR. KAVALEC: Okay, thank you.
- MR. KOYAMA: Good morning, I am Ken
- 17 Koyama with the Transportation Energy Division of
- 18 Fuels and Transportation Division.
- 19 My presentation today is to give a
- 20 little summary of all the stakeholder meetings
- 21 we've had with the alternative fuels groups over
- the past 18 months.
- 23 We were able to meet with them in a
- 24 series of meetings, and what I am going to present
- 25 here are some of the results of those meetings.

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1 This is in our report on the Alternative Fuels
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- 2 Commercialization, and let me just say I want to
- 3 acknowledge the editors I've had with this report
- 4 and in particular, Elizabeth Parkhurst, who passed
- 5 away a couple of weeks ago. She provided some of
- 6 the strongest comments and questions and made sure
- 7 that the report got tightened up, so I wanted to
- 8 make sure I acknowledge that.
- 9 Our focus of this report is on the
- 10 acceleration for commercializing alternative
- 11 fuels, and it is based on the stakeholder
- 12 recommendations as I indicated earlier.
- 13 Let me just remind people that our goals
- 14 that were adopted back in 2003 for non-petroleum
- 15 fuels was to achieve 20 percent of transportation
- 16 energy demand by 2020. Our current displacement
- 17 is about 6 percent. If we meet our 20 percent
- goal in 2020, that means we will be displacing
- 19 about 4 to 4.2 billion gallons of gasoline and
- 20 diesel.
- Where are we now? We are actually doing
- 22 fairly well amongst all other states as far as
- 23 having alternative fuel vehicles. We top the list
- 24 by quite a bit over Texas. This is using 2002
- 25 data I suspect or even have a broader wider margin

- 1 now than back in 2002.
- 2 Our fuel station top ten list, we are
- 3 also on the top of that as well. We conducted a
- 4 number of stakeholder meetings. We got about 100
- 5 representatives at fuel stakeholders from the
- 6 different alternative fuels. These were all
- 7 chaired by Dan. We asked the stakeholders for
- 8 recommendations to how we can promote alternative
- 9 fuels to a wider commercial base.
- Then we asked the stakeholders what they
- 11 project is their potential fuel market for their
- 12 alternative fuels. The alternative fuels that we
- 13 looked were bio-diesel, electricity, ethanol, gas
- 14 to liquids, hydrogen, liquified petroleum gas, and
- 15 natural gas.
- In the report, we talk about each of the
- 17 stakeholder issues within each of the alternative
- 18 fuels, but to just kind of boil it down to the
- 19 final chart that we show, these are the
- 20 stakeholder projections. This may not be
- 21 consistent with the demand forecast that you saw
- 22 earlier, but again, these are the projections, the
- 23 numbers that were given to us by the stakeholders.
- You can see that for our goal of meeting
- 25 2020 of about 4 billion gallons -- I see we need

1 to straighten out that little typo at the bottom.

- 2 All of the stakeholder projections are met, we
- 3 would be well over what our goals were for 2020.
- We asked the stakeholders what kind of
- 5 barriers are they going to face in meeting their
- 6 projections, and they indicated several of them.
- Number one, of course, is that petroleum fuels is
- 8 a formidable competitor. Wherever improvements
- 9 have occurred in alternative fuels, petroleum
- 10 fuels seem to answer and very strongly answer the
- 11 challenge.
- 12 There is apparently a lack of clear and
- 13 consistent policies according to some of the
- 14 stakeholders, and then some of the manufacturers,
- 15 the vehicle manufacturers have yet to accept the
- 16 fuel or fuel blends for their vehicles. Some of
- 17 them have issued warranty warnings if they use a
- 18 particular blend or fuel in their vehicles.
- 19 Some of the certification procedures in
- 20 putting these alternative fuels on the road has
- 21 been a problem, again, for some of the alternative
- 22 fuels. There needs to be additional technology
- 23 development and infrastructure development for
- 24 several of the alternative fuels as well.
- The projections assume certain events

1 will take place, the stakeholder projections

- 2 assume certain events will take place such as the
- 3 ethanol industry wants a higher blend of gasoline
- 4 with ethanol, but will it ever be acceptable to
- 5 California, that is a big question mark.
- 6 The gas to liquids folks have suggested
- 7 that they would be happy to supply GTL to
- 8 California provided that there was enough demand
- 9 on the diesel side for GTL basically. So, the
- 10 question is, is diesel demand ever going to be
- 11 high enough to attract GTL suppliers or will we
- 12 still use traditional sources of diesel. For
- 13 example, if light duty diesel becomes a widely
- 14 used vehicle in California.
- 15 Hydrogen technology is a big question
- 16 mark because of the break throughs necessary to
- 17 commercialize this fuel. We've seen indications
- 18 that there has to be four or five major
- 19 technological break throughs in order for hydrogen
- 20 to become commercialized in California or anywhere
- 21 else.
- There are more questions. There is a
- 23 growing population of FFVs, will suppliers of the
- 24 E85 take advantage of this apparently ready-made
- 25 market and have E85 stations similar to what is

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1 going on in the Midwest here in California and
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- 2 strongly advertise that there is E85 here as a
- 3 fuel that could potentially be cheaper than
- 4 gasoline.
- 5 There is a big question mark about on
- 6 the light-duty side, whether alternative fuel
- 7 vehicles, other alternative fuel vehicles, other
- 8 than FFVs become instinct since several
- 9 manufacturers declared that they will no longer
- 10 produce these alternative fuel vehicles. So,
- 11 those are some of the major questions that are
- 12 facing the stakeholder groups here in California.
- 13 They do make several recommendations.
- One is to adopt clear policies for petroleum
- 15 reduction, such as codifying the petroleum
- 16 reduction goals as adopted here in 2003.
- 17 They would like to see some help in
- 18 resolving the regulatory barriers that some of the
- 19 alternative fuels face here in California in order
- 20 to become wider spread alternative fuel.
- 21 They would like to see an alternative
- 22 incentive program similar to Moyer type program,
- 23 but only for petroleum displacement.
- 24 They also ask for the government to be
- 25 early adopters, to be the pace setters for buying

1 a lot of these vehicles. The final two, not

- 2 strongly highlighted by the stakeholders,
- 3 mentioned cursorily, but certainly an important
- 4 factor in the development of alternative fuel
- 5 vehicle and commercializations.
- 6 One is for incentives for additional
- 7 infrastructure development, and the second is for
- 8 assistance in technology development and research
- 9 and development activities.
- 10 Our staff conclusion is that it is going
- 11 to be difficult meeting the 2020 goals because
- 12 there are significant barriers facing all of the
- 13 stakeholders and those of us who are working
- 14 towards achieving the 2020 goals. That the
- implementation of these recommendations, many of
- these recommendations probably need to happen
- 17 fairly quickly now if not sooner.
- That is the end of my presentation.
- 19 Thank you.
- 20 PRESIDING MEMBER GEESMAN: Are we going
- 21 to hear from either your staff or the air quality
- 22 agencies on issues surrounding E10, or did we just
- 23 hear that.
- MR. FONG: We are not planning to
- 25 discuss specific barriers for the various

1 alternative fuels. I am hopeful that some of the

- 2 stakeholders who have expressed a desire to speak
- 3 will address some of these issues when they make
- 4 their presentations or remarks. The staff is
- 5 pursuing a separate set of meetings with ARB staff
- for instance to discuss the potential for increase
- 7 cooperation between our agencies so that we send a
- 8 clear message to all the various alternative fuel
- 9 stakeholders on our alternative fuel policy.
- 10 We hope to work with ARB staff to better
- 11 understand some of the air quality issues that
- 12 they are focusing on and how we might resolve some
- of those air quality issues to make it easier for
- 14 these alternative fuels to enter the market place.
- 15 PRESIDING MEMBER GEESMAN: I think that
- 16 is terrific, and I am all in favor of cooperative
- 17 efforts and also in better informing stakeholders,
- but why don't you focus on the five stakeholders
- 19 that are commissioners and try to better inform me
- 20 as to what exactly the challenges to a higher
- 21 ethanol blend are and how to reconcile those
- 22 challenges with current California air quality
- 23 standards or current California air quality
- 24 modeling efforts.
- MR. FONG: We will do that.

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1 MR. MIZUTANI: Commissioner Geesman,
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- 2 this is Chuck Mizutani from the Energy Commission.
- 3 Dan mentioned that we are in the process of having
- 4 meetings with the ARB staff on alternative fuels
- 5 and air quality.
- 6 PRESIDING MEMBER GEESMAN: Yeah, but
- 7 you've been in the process of that since this
- 8 committee started a year ago.
- 9 MR. MIZUTANI: Yeah, but the other thing
- 10 we are meeting on is try to hold a workshop in a
- 11 month or so on that particular specific topic.
- 12 PRESIDING MEMBER GEESMAN: Okay, I think
- 13 that is a good idea. Let's make certain that
- 14 happens before the end of June. I've heard this
- same suggestion for I think the past five or six
- 16 months, and I think our opportunity for
- 17 establishing a public record is starting to slip
- from our fingers, so I would like to make certain
- 19 that happens in a timely fashion. I am a little
- 20 concerned that it hasn't happened thus far.
- MR. MIZUTANI: Okay.
- 22 PRESIDING MEMBER GEESMAN: I would also
- 23 encourage you to include the South Coast Air
- 24 Quality Management District in such a workshop and
- 25 in your discussions, which is something as you

will recall I've encouraged you to do for about

- 2 the last year.
- 3 MR. MIZUTANI: Yes, Commissioner.
- 4 MR. FONG: Are there any other questions
- 5 regarding Ken Koyama's presentation? If not, we
- 6 will proceed to the next staff presentation.
- 7 MR. MAUL: Good morning, Commissioners,
- 8 I am David Maul, the Manager of the Natural Gas
- 9 and Special Projects Office, and I am here today
- 10 to talk about a topic in the special projects side
- 11 of my office.
- 12 Nancy McKeever is on your agenda, and I
- 13 would like to do my best impression of her, but I
- just won't. So, I will just give it myself.
- We are here today to talk about land use
- 16 planning and energy demand and looking at ways to
- improve the land use planning process to achieve
- 18 not only demand, transportation energy demand
- 19 reductions, but also other significant
- 20 environmental benefits and clean air quality
- 21 benefits.
- 22 Let me start today's quick presentation
- 23 with an image, an image to me that is fairly
- 24 striking and you may in the audience, you may look
- 25 at that and see things that are familiar to you

1 that are somewhat confusing regarding

- 2 transportation.
- 3 You may have been stuck in that traffic
- 4 there yourself. When I look at those images, I
- 5 see something completely different. I see
- 6 embedded energy demand choices. The choices on
- 7 the left hand side between great traffic
- 8 congestion and the very top on the right hand side
- 9 an area where you can live and not have to drive
- 10 your car.
- I see on the top left people using a
- tremendous amount of gasoline or diesel every
- 13 single day just to do their daily lives, that is
- 14 drive from where they live to where they work or
- 15 drive to the retail markets.
- On the right hand side, I see a
- 17 situation where people can live and walk to where
- 18 they can buy or where they can work. On the
- 19 bottom side, again, I see a mixed use of
- 20 transportation on the left hand side. On the
- 21 right hand side, I see a land use planning network
- of homes and living situations that require you to
- 23 drive considerable distance to your employment and
- 24 the places where you purchase your materials.
- 25 These are transportation choices that

1 are very important from an energy perspective in

- 2 that they have embedded long term energy demand
- 3 implications if you look at one versus the other.
- 4 There are things that we can do about that, and we
- 5 can look specifically at the role of fuel demand
- 6 in the land use planning process.
- 7 To date, there is no direct correlation
- 8 or consideration of fuel demand planning in the
- 9 land use transportation planning process. We are
- 10 about ready to make a change in that area. We
- 11 have been working hard for many years in this
- 12 area, and I think we are about ready to make some
- 13 significant break throughs, and we have some good
- 14 individual pilot studies that show the value of
- 15 those breakthroughs.
- 16 At least from what we have seen so far
- in the modeling studies we've done and the actual
- 18 practice in the communities, we feel that land use
- 19 choices really determine the transportation system
- 20 that is developed later to provide the mobility
- 21 and VMT that community needs.
- 22 If you establish the land use planning
- 23 network properly up front, you can significantly
- 24 reduce the amount of VMT that have to travel, and
- 25 therefore the long term transportation demand.

1 In order to do that, given our current

- 2 level of land use planning processes, it is
- 3 important that the land use planning decisions
- 4 makers have the appropriate information and the
- 5 appropriate models to understand the differences
- 6 in those two choices and be able to incorporate
- 7 that in a land use planning process.
- 8 The program we developed many years ago
- 9 called places are now called I-Places because it
- is on the internet have done some pilot cases
- 11 throughout California, most recently here in
- 12 Sacramento as well as San Louis Obispo, and in
- 13 those pilot cases, we found that local citizens in
- 14 the planning process actually benefit and want and
- desire to have the kind of information that is
- being provided by the I-Places program as
- implemented by local land use planning decision
- 18 makers.
- 19 These are relatively simple models to
- 20 use, they are very complex models to develop and
- 21 very data intensive, but the process we've
- developed, the engine we've developed at the
- 23 Energy Commission to be used by local
- 24 transportation planning organizations and land use
- 25 planning organizations actually is relatively easy

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1 to use in a workshop format much like this.
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- 2 What we find then is that the decision
- 3 makers, that is local city counsel members, local
- 4 county Board of Supervisor members, or local
- 5 regional planning folks get the information they
- 6 need to understand the difference between a land
- 7 use plan that is predominantly residential
- 8 oriented with single family dwellings and arterial
- 9 streets and freeways versus one that might be mix
- 10 use that is actually more amenable to what people
- 11 want to live in.
- 12 We find that the kind of land use
- 13 choices that I had shown earlier are actually more
- 14 desired by a lot of buyers when they get into
- 15 these kind of communities as had been envisioned
- both in Europe, Portland, other areas around the
- 17 US where people when they have a choice to buy
- into a housing community, they actually prefer the
- 19 mix use type housing community.
- 20 Therefore the process that drives all
- 21 this at the up front is an information based
- 22 process that has a fairly analytical foundation to
- 23 it, and if we can provide that kind of information
- 24 and analytical process that can provide some
- 25 objective evaluation of choices, we believe that

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1 more informed policy choices and more informed
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- 2 decision makers will actually result in choices
- 3 that can reduce energy demand significantly and
- 4 also provide significant air quality benefits.
- 5 This is the implementation here in
- 6 Sacramento. This is called the Blueprint Project.
- 7 If you live here in the Sacramento area, you may
- 8 have heard about this. This was implemented by
- 9 the SACOG, the Sacramento Area Regional Council of
- 10 Governments.
- 11 For the last several years, it was a two
- 12 year process, these kinds of maps were shown in a
- 13 number of local workshops. It was a two year
- 14 process involving six counties, fifty workshops
- 15 throughout the entire six county area, over 3,000
- 16 local citizens participated in this process
- 17 looking at these kinds of maps, going back with
- 18 pencils and blue markers, making changes and
- 19 identifying what they were the most important, the
- 20 least important areas for land use development.
- 21 With this kind of process, this is all
- done on a computer in the I-Places model that we
- 23 developed, and people can instantly see what might
- 24 happen from a land use perspective, an economic
- 25 perspective, tax base perspective, air quality,

1 energy, a number of key parameters. If you were

- 2 to make choices of say putting additional
- 3 development in let's say the area north of
- 4 Woodland versus concentrating your development in
- 5 Woodland or developing more going east of Highway
- 6 50 or trying to concentrate in downtown
- 7 Sacramento.
- 8 Those kind of choices can be instantly,
- 9 literally instantly put, on the computer, can be
- 10 redone with 15 to 20 seconds, you can redo another
- 11 map like this showing the choices and the
- 12 preferences of the citizen groups that are in
- 13 these workshops.
- 14 You can also instantly calculate back
- 15 out the differences in air quality and land use
- 16 and transportation fuels, demand characteristics
- of the two different choices.
- 18 That kind of information based fully
- 19 transparent process that is a workshop process,
- 20 driven by the engine that we have here with I-
- 21 Places has shown to be very affective and has
- 22 resulted in the adoption of the Blueprint process,
- 23 which I might say has gotten a number of major
- 24 awards, both nationally as well as in the state
- 25 here.

1 The two choices that we looked at in the

- 2 I-Places program for the Blueprint Program
- 3 identified that if you had a preferred alternative
- 4 versus the base case alternative, the difference
- 5 between those two alternatives saved you over 75
- 6 million gallons per year of gasoline every single
- 7 year or a savings of \$180 million kept in the
- 8 local Sacramento area for many years to come.
- 9 That to us was a significant savings.
- 10 However, more action is needed. As I
- 11 said, these are only pilot programs we have
- identified, we have implemented, they do work, but
- 13 the problem now is how to get the rest of
- 14 California to adopt these same things.
- We have been working with other
- 16 metropolitan planning organizations throughout
- 17 California. They have a lot of interest, and so
- 18 this is really a demand driven program. The
- 19 customer, that is, the regional planning
- 20 organization wants to use this, local air
- 21 districts want to use this.
- 22 As an example, just in the last week and
- 23 a half, we were able to find some additional money
- 24 to keep the I-Places program available on the
- internet for the next six months, and our local

1 partner here at the local air district within a

- 2 week was able to find matching money to make sure
- 3 it was available for the entire year.
- 4 So, the local air districts, the local
- 5 planning organizations do have a lot of interest
- 6 in this particular program, but more work is
- 7 needed.
- 8 We think more work needs to be done at
- 9 the statewide level, particularly Cal Trans.
- 10 We've met with them frequently. They have a lot
- of interest in this, but have not yet ponied up
- 12 with enough money to keep it going forward.
- We need to make sure that all the
- 14 metropolitan planning organizations throughout
- 15 California and Cal Trans make sure they understand
- 16 the value of fuel demand as a decision factor in
- 17 their transportation planning process. So, we
- 18 really have to step into their process and make
- 19 sure they understand the value of our work.
- 20 Secondly,, we need to make sure that we
- 21 integrate the air pollution, the transportation,
- 22 and the land use modeling inside the MPO so they
- 23 can understand the integration between all of them
- 24 together and not just stove piping one after the
- or they are done sequentially. They should be

done at the same time, and the model we have here

- 2 has the capability of doing that.
- A third, we need to assist local
- 4 governments to help them implement these kinds of
- 5 programs. We find that this is a fairly data-
- 6 intensive program. It does require a fairly high
- 7 skill level to operate the program, and we were
- 8 hoping originally that each of the local planning
- 9 organizations would be able to hire the talent
- 10 needed to run this and spend the money to staff it
- 11 as well as get the data going into it.
- 12 Unfortunately, we have found that the local
- government in general is fairly strapped for money
- 14 and has not been able to come up with the staff
- 15 resources or money to fully implement these kinds
- of programs. So, unfortunately, we find that more
- 17 assistance level from the statewide level, whether
- 18 we do it with incentives, whether there is
- 19 technical assistance or grant programs, there are
- 20 a variety of options we have available that we can
- 21 do that at the state level.
- We originally had hoped that we might be
- 23 able to out source this entire program once we
- 24 found it was demand driven, we might be able to
- 25 hand this off to another entity, but

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1 unfortunately, we have not yet found an entity
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- 2 willing to take that burden because there is a
- 3 fairly high cost burden that goes with it.
- 4 That really gets to our last one that we
- 5 might need to establish really a statewide central
- 6 deployment so that this accessible to all parties
- 7 on a consistent basis. We are hoping also that if
- 8 we put this out to an individual regional planning
- 9 organization such as SACOG, they could go with it
- 10 themselves, but they might make changes which
- 11 would make it inconsistent or incompatible with
- 12 other statewide planning organizations. There is
- a real value in keeping this as a consistent tool
- 14 that all parties can use.
- That concludes our whirlwind tour of
- 16 Places, and I am available for any questions.
- 17 COMMISSIONER PFANNENSTIEL: David, thank
- 18 you for putting this into the IEPR. I think it is
- 19 an important tool that we have. We talked before
- 20 about the difficulty taking what is a valuable
- 21 tool and getting out there to really make a
- 22 difference in California, and you have some ideas.
- I think the real point is to get it from
- 24 being sort of the poor stepchild who doesn't quite
- 25 belong anyplace, but everybody recognizes value to

1 being part the planning. I mean really primarily

- 2 the transportation planning in California.
- I know your success with what is going
- 4 on in Sacramento, I know you've done some work in
- 5 San Luis Obispo, San Diego, how many places, no
- 6 pun intended, how many regions of California do
- 7 you think Places has made a difference?
- 8 MR. MAUL: Here in Sacramento it has, in
- 9 San Diego we have had a couple of pilot projects
- 10 that we've worked down there that have been very
- 11 effective in helping local communities better
- 12 understand it.
- 13 San Luis Obispo, the air quality folks
- 14 tell us it has been a real benefit down there to
- 15 help them work more closely with (indiscernible)
- 16 planning people. Every time we've done a pilot,
- 17 the people who have used it have found value in it
- and at least told us they have made a difference
- 19 in how they do their business down there to
- 20 improve the quality of life and reduce
- 21 transportation energy demand.
- There are big chunks of the state we
- 23 have yet to tackle. That is, the LA area working
- 24 with SCAG and SCAG tells us that they want to take
- 25 this on, they are considering it for next year,

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1 but they are going to need a lot of technical
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- 2 assistance in implementing it into this LA area.
- 3 The Bay Area through ABAG, there are
- 4 some real challenges down there in the Bay Area.
- 5 They also have expressed interest, but that is a
- 6 fairly big chunk of resources to make sure it is
- 7 successful down there and make a real difference
- 8 as you point out.
- 9 COMMISSIONER PFANNENSTIEL: It also
- 10 looks like you've been focused or the people who
- 11 have been most interested in Places have been more
- 12 urban areas, and yet a lot of the growth is
- 13 happening in California, and a lot of the
- 14 certainly the growth in housing and the demands on
- 15 the electricity system have been more in the newer
- development, formally rural areas. Have any of
- 17 them shown a great interest in using Places do
- some of their transportation planning?
- 19 MR. MAUL: We contacted Merced County
- 20 quite some time ago when they were considering UC
- 21 Merced campus to see if it would be a value down
- 22 there, and they actually had interest, but Merced
- 23 County planning is a relatively small staff and
- 24 were not able to take on both this challenge and
- 25 planning for the campus itself. So, again, it was

1 a staff limitation problem. As you point out, I

- 2 think the Central Valley and county by county or
- 3 if you do a great valley approach would be a great
- 4 application for this.
- 5 COMMISSIONER PFANNENSTIEL: Thanks. I
- 6 think we all are concerned with finding the right
- 7 place to put this tool so that it actually does
- 8 get used and from our standpoint in terms of
- 9 reducing vehicle miles traveled, but I think in a
- 10 much broader context.
- 11 COMMISSIONER BOYD: A couple of comments
- on this subject which is a subject that I know is
- 13 near and dear to both Commissioner Pfannenstiel
- 14 and I have a long history of saying that poor
- 15 planning in California has led to a lot of the
- 16 problems that we are trying to solve now, and that
- is certainly true in the air quality business
- 18 where Council of Governments efforts to do
- 19 planning and transportation control majors fell
- 20 totally on their face and are ultimately left out
- of any state implementation plan with regard to
- 22 air quality issues because of their inability to
- 23 deliver anything on commitments made.
- Nonetheless, Commissioner Pfannenstiel
- 25 and I sometime back met with the Director of Cal

1 Trans to discuss transportation issues and land

- 2 use planning in particular and transportation
- 3 planning and reached an understanding and the
- 4 desire to work cooperatively together. They are
- 5 quite familiar with Places.
- 6 Separately we met then with the CAL EPA
- 7 secretary and ARB, and we are trying to put
- 8 together a three-sided effort between CAL EPA,
- 9 ourselves, and Cal Trans to give this greater
- 10 attention and perhaps facilitate greater
- implementation. Once again, we are trying to push
- this into the arena of daily planning.
- There are lots of other agencies. I
- 14 won't bother to mention that we need to work with
- 15 to try to facilitate this because we are really
- 16 running out of a lot of other strategies.
- 17 I would note that the National Center
- for Clean Air Policy that this agency uses to help
- 19 with its climate change program, was involved with
- 20 SACOG and this agency recently here in Sacramento
- 21 and Places, I believe, played a role in that
- 22 because I attended a meeting just last week of
- 23 this national organization where Places and this
- 24 effort here and the efforts by this Commission
- 25 were highlighted and passed on to a lot of folks

1 as examples of something that holds great promise.

- 2 Maybe we can get this up and going
- 3 again. I am not sure, but I know Ms. Pfannenstiel
- 4 are trying mightily to get this moving and in the
- 5 context of a host of meetings we've held lately
- 6 with the Secretary of CAL EPA, even on ethanol,
- 7 climate change, and biomass, we are trying to wrap
- 8 all the pieces of the system together in
- 9 alternative fuels and in land use planning and the
- 10 climate change attributes and the biomass bio-
- 11 energy attributes of a lot of these activities are
- 12 getting woven together slowly but surely. We will
- 13 see how successful we can be.
- I mean quite frankly, as the
- 15 commissioners know and as Dave knows, and many
- 16 staff in the audience know, we are ill funded in
- 17 this arena, and it is almost criminal that there
- is not more money provided, but the moth is
- 19 attracted to other flames at the moment. We have
- 20 had to reach outside of the organization to other
- 21 organizations to try to help us facilitate this,
- such as the Center for Clean Air Policy or even
- 23 CALCARS and organizations like that to help us
- 24 implement some of our alternative fuels programs.
- So, we will see what we can do, but we need to

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1 reach out even more, particularly in this area.
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- 2 PRESIDING MEMBER GEESMAN: Thanks, Dave.
- 3 MR. MAUL: Thank you.
- 4 MR. FONG: Before I jump into the last
- 5 prepared staff presentation, let me remind those
- of you who may have come to the workshop a little
- 7 late, if you want to speak, we request that you
- 8 fill out one of these blue cards in a box in the
- 9 lobby. Hand that card to me, and I will see that
- 10 Commissioner Geesman gets a hold of that, and then
- 11 he will call you at an appropriate time during the
- 12 workshop when we invite participants to make
- 13 comment.
- 14 Also, I would like to point out that
- 15 there is a fleet of vehicles parked out front on
- 16 Ninth Street in front of the Energy Commission's
- 17 building. These vehicles are for test drive
- 18 purposes. We really encourage you to take
- 19 advantage of this opportunity to see some very new
- 20 and attractive vehicle technologies.
- 21 My presentation will cover work that the
- 22 Energy Commission staff has just recently
- 23 completed. This work is to evaluate a variety of
- 24 options that might help California reduce its
- 25 petroleum fuel use.

1 What we thought was essentially going to

- 2 be a relatively simple update of work that we
- 3 originally performed in 2003 for the AB2076 report
- 4 activities as well as the 2003 Energy Report. It
- 5 turned out to be a much more complex undertaking
- 6 given the changes that our transportation energy
- 7 market is now seeing.
- 8 You heard some of that this morning when
- 9 Chris Kavalec discussed the changes in our
- 10 transportation energy demand forecast and why this
- 11 current forecast is lower than the forecast that
- we projected in 2003.
- My presentation will cover some
- 14 background information about what occurred in the
- 15 2003 Energy Report and transportation energy. I
- 16 will provide a brief overview of the petroleum
- 17 reduction options that we evaluated for this
- 18 particular 2005 Energy Report proceedings.
- 19 I will talk about the cost and benefit
- 20 methodology that we used in evaluating these
- 21 different petroleum reduction options, provide a
- 22 summary of the results of our analysis, and
- 23 present a few key findings.
- In 2003, the Energy Commission in its
- 25 Energy Report adopted a on-road transportation

1 energy demand goal such that in 2020 our on-road

- 2 gasoline and diesel demand would be 15 percent of
- 3 the 2003 demand level, and we would attempt to
- 4 maintain that demand for the foreseeable future.
- 5 The second important goal was that we
- 6 wanted to increase the use of non-petroleum fuels
- 7 in on-road transportation use to 20 percent of the
- 8 on-road fuel that would be consumed in 2020 and
- 9 then up to 30 percent by 2030.
- 10 In this current Energy Report
- 11 proceeding, we have grouped our petroleum
- 12 reduction options in two primary categories. One,
- 13 there is a set of efficiency options. For
- 14 example, we compared improved vehicle fuel economy
- 15 versus the anticipated base case. We looked at
- 16 improving vehicle maintenance practices, more
- 17 efficient on-road diesel trucks, as well as light
- 18 duty vehicles.
- 19 There are additional options that we
- 20 evaluated and you can see a complete listing of
- 21 those options in the staff report.
- In the alternative fuel option area, we
- 23 looked at electric battery technologies, primarily
- 24 neighborhood electric vehicles and city electric
- 25 vehicles. We evaluated grid connected hybrid

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1 electric vehicles. These are electric vehicles
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- 2 that you can plug in. They have a 20 to 60 mile
- 3 range when operating on their battery systems.
- 4 We evaluated the potential of going up
- 5 to an E10 blend for our gasoline fuel. We
- 6 evaluated LNG and CNG in medium and heavy duty
- 7 vehicle applications.
- 8 Gas to liquid fuel was another option,
- 9 and then renewable diesel which is a combination
- 10 of bio-diesel and other biomass to diesel like
- 11 products.
- 12 In our methodology, we made a series of
- economic comparison of petroleum reduction options
- 14 with business as usual options. We looked at
- 15 annual incremental expenditures and benefits for
- 16 each of these comparisons. These costs and
- 17 benefits were discounted over time, and then
- 18 summed over the forecast period.
- 19 The results are expressed in terms of a
- 20 present value net benefit as well as volumes of
- 21 potential petroleum fuel reduction.
- Now the economic components of our cost
- 23 and benefit methodology are placed into four
- 24 primary groupings and summed up in what we call
- 25 the direct net benefit. First there is a direct

1 non-environmental benefit. These are elements

- 2 that are associated with consumer cost and
- 3 benefits. They generally provide an indication of
- 4 the market competitiveness of that particular
- 5 option.
- 6 We also evaluated the change in
- 7 government revenue that might occur due to
- 8 deployment of an option. The change in government
- 9 revenues primarily a fuel excise tax change if the
- 10 petroleum reduction option resulted in less
- 11 gasoline or diesel fuel being purchased than the
- 12 state's revenue for fuel excise taxes would tend
- 13 to decline.
- 14 That resource is the state's primary
- investment opportunity for improving our
- 16 transportation infrastructure.
- 17 PRESIDING MEMBER GEESMAN: Isn't that a
- 18 rather heavy mill stone to hang around the neck of
- 19 each of these different options? It would seem to
- 20 me that first it assumes that state government is
- 21 so unimaginative that it would not come up with a
- 22 replacement source of revenue or some other means
- 23 by which to generate that revenue. I think the
- 24 history of our state would suggest that the
- 25 revenue seekers are always able to come up with

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1 some fairly creative ways to generate revenue.
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- 2 Secondly, it would seem to penalize your
- 3 initiatives that are in the most effective at
- 4 reducing petroleum use. I recognize that we
- 5 enshrined this in the AB2076 report, but for the
- 6 life of me, it seems fairly perverse.
- 7 MR. FONG: The staff took a viewpoint
- 8 here where we were trying to account as accurately
- 9 as possible all the different costs and benefits
- 10 that might occur due to a change in some future
- 11 condition.
- 12 Yes, it is likely that the state would
- develop alternative sources of revenue to properly
- 14 support its infrastructure system. Our economic
- 15 outlook, though, was since that tax revenue, that
- 16 fuel excise tax revenue is going to produce a
- dollar for dollar benefit as that money is
- 18 collected, if that revenue were to change, then
- 19 that benefit would decline.
- 20 We weren't knowledgeable enough though
- 21 to perhaps develop an alternative solution to that
- 22 current revenue stream. Certainly we could have
- 23 assumed that some tax increase in other area could
- 24 equal the fuel excise tax revenue, but we chose
- 25 not to do that given the I guess uncertainty and

1 multitude of different mechanisms that the state

- 2 might adopt.
- 3 On the other hand, when that fuel excise
- 4 tax revenue does not go into government coffers,
- 5 it does in fact go directly to the consumer. In
- 6 the direct non-environmental benefit category,
- 7 those fuel excise taxes that are no longer
- 8 collected actually go to those consumers. So, we
- 9 are taking credit from a consumer's perspective on
- 10 the value of those reduced tax revenues. So, they
- 11 are not lost in our evaluation, they are just
- 12 shifted from one group to another. We reflect the
- change in Category B because that is where the
- 14 decline occurs, but consumers in fact benefit
- 15 directly from having to pay an additional fuel
- 16 excise tax.
- 17 PRESIDING MEMBER GEESMAN: If I look at
- 18 your table, though, it would strike that rather
- 19 than rank ordering proposals based on direct net
- 20 benefit, if I were truly motivated by desire to
- 21 reduce petroleum consumption, I'd probably add
- 22 back in the changes in government revenue and come
- 23 up with perhaps a completely different rank
- 24 ordering of what you see as the most promising
- 25 programs.

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1 MR. FONG: Certainly. We would
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- 2 certainly take your counsel into consideration.
- 3 COMMISSIONER BOYD: Dan, I think we need
- 4 to have this discussion internally because
- 5 Commissioner Geesman makes an excellent point and
- 6 maybe we need to make this some kind of revenue
- 7 neutral thing that we asterisk or footnote that a
- 8 solution is needed, and I think that we know that
- 9 the Secretary of Business Transportation and
- 10 Housing almost has a chart to look at that kind of
- 11 problem and that issue of adequate tax revenue to
- 12 support transportation system as a result of
- 13 changes in fuels and changes in fuel use and so on
- 14 and so forth.
- To not recognize it would subject our
- analysis to criticism for not being aware of that.
- 17 The way we use the treatment of it, it well could
- 18 be a mill stone around our neck that we are
- 19 saddling ourselves with that perhaps we shouldn't.
- 20 I think that is a discussion that obviously the
- 21 committee will have before we finalize the report.
- MR. FONG: Okay, the third category in
- 23 our cost benefit methodology addresses what we
- 24 term direct environmental net benefit. These are
- 25 environmental characteristics that are improved

due to a reduced petroleum fuel consumption. They

- 2 essentially monetize avoided environmental damage.
- 3 Then the fourth category in our cost
- 4 benefit methodology is a consideration of the
- 5 external costs of petroleum dependency. This is
- 6 the avoided military costs and macro-economic
- 7 costs of petroleum dependency.
- 8 All four of these items are then summed
- 9 up for our final result which we call the direct
- 10 net benefit.
- I am going to show you some graphics of
- our analytic results. I will be showing some
- 13 direct net benefit comparisons between various
- 14 efficiency options and then various alternative
- 15 fuel options.
- I'll try to show the relative magnitudes
- of the non-environmental and environmental
- 18 benefits and the external costs of petroleum
- 19 dependency.
- 20 Finally, we will display two examples of
- 21 petroleum reduction portfolios and scenarios.
- 22 For some selected efficiency scenarios
- 23 and options, this particular graphic displays a
- 24 range of net benefits for five or six of our
- 25 efficiency scenarios. The upper most option there

1 is improved maintenance practices that prove to

- 2 have the largest present value net benefit of our
- 3 various efficiency options.
- 4 The reason why that is so significant is
- 5 that these maintenance practices are relatively
- 6 inexpensive, and they produce fairly significant
- 7 petroleum reductions because they can be applied
- 8 across the entire fleet at a very near term time
- 9 frame, so there is no deployment like requirement
- 10 for these kinds of improved maintenance practices.
- 11 PRESIDING MEMBER GEESMAN: Could you
- 12 elaborate on what they are and how we achieve
- 13 them?
- 14 MR. FONG: There were three primary
- 15 practices which we felt made some good sense.
- 16 They are air filter changes, oil and oil filter
- 17 changes, and air pressure monitoring of your
- 18 tires.
- 19 Based upon projections from the US
- 20 Department of Energy, each of those different
- 21 practices has a range of potential fuel efficiency
- 22 improvements. I believe the air filter, for
- 23 instance, had a maximum fuel economy improvement
- of about ten percent.
- So, if you were to buy an air filter

1 which is approximately in today's dollars about

- 2 \$40 a change out, that could potentially improve
- 3 your fuel consumption or reduce your fuel
- 4 consumption by roughly ten percent. So, that is a
- 5 very inexpensive and relatively easy practice for
- 6 a car owner to actually perform and then achieve a
- 7 fairly good reduction in their fuel consumption.
- 8 Air pressure and tire monitoring was
- 9 also estimated to provide 2 percent fuel economy
- 10 improvement. Again, all you have to do is check
- 11 your air pressure and go to a service station and,
- 12 you know, make sure your tires are at the
- 13 recommended tire pressure.
- 14 Some of our statistics show that there
- is a relatively large of the driving public whose
- 16 tires are perhaps 75 percent of the rated air
- 17 pressure level, and so there are a lot of people
- 18 who are driving with tires that are far below the
- 19 recommended air pressure. Not only is it a safety
- 20 issue, but they are actually using more fuel than
- 21 necessary.
- We assume that a public information
- 23 campaign similar to the campaigns that the state
- 24 has mounted for Flex Your Power or bottle
- 25 recycling, and annual investment of \$10 million

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1 could be effective in reaching an upper most
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- 2 fraction of the target population of about 30
- 3 percent. So, that is roughly 20 percent of the
- 4 on-road vehicle owners we believe we could reach
- 5 through a consumer education and marketing effort.
- 6 So, the fuel reduction is based on that
- 7 population of people taking up these improved
- 8 maintenance practices.
- 9 MS. JONES: Dan, can I ask you if there
- is a difference in assumptions you made regarding
- 11 maintenance across the fleet, would you assume
- more of the existing vehicles that maintenance
- would have a greater improvement there.
- 14 MR. FONG: The vehicles that actually
- would be improved the most are the older vehicle.
- 16 We assume that for vehicles that were less than
- 17 six years old, those vehicles are likely to still
- 18 be under form of original vehicle warranty, and
- 19 that those vehicles are likely to be maintained a
- 20 lot better than vehicles that are no longer under
- 21 warranty.
- 22 So, there was a subset of the light duty
- 23 vehicle population that we targeted. We then
- 24 determined populations, and from that, determined
- 25 the amount of fuel that might be saved. We are

1 looking at only a subset of the entire light duty

- 2 fleet, and we felt that was a reasonable
- 3 assumption.
- 4 MS. JONES: Thank you.
- 5 MR. FONG: I would like to point out two
- 6 specific cases here to just sort of show the
- 7 importance of various factors in our analysis.
- 8 On the third bar down, we examined
- 9 improved vehicle fuel economy using incremental
- 10 vehicle costs for a mild hybrid technology. These
- incremental fuel costs were developed by staff at
- 12 the California Air Resources Board.
- 13 The first case there is what we call a
- 14 mild hybrid, and that is a hybrid vehicle where 15
- 15 percent of its peak power is provided by its
- 16 battery, electric motor system. Another case that
- 17 we examined which is the case shown at the very
- 18 bottom of this graph, that is the carb full hybrid
- 19 scenario. It also uses incremental vehicle costs
- 20 developed ARB staff, but the full hybrid is a
- 21 hybrid where 40 percent of its peak power is
- 22 delivered by its battery electric motor system.
- 23 The mild hybrid case proved to be a
- 24 fairly attractive efficiency option. It had net
- 25 benefits on the order of \$ 5 billion over the

- 1 forecast period. Alternatively the full hybrid
- 2 did not meet the positive threshold there. It was
- 3 a negative in terms of cost benefit. The reason
- 4 for that are two fold.
- 5 First, the incremental cost of the full
- 6 hybrid was substantial greater than the mild
- 7 hybrid. Secondly, these vehicles are now being
- 8 compared against the technology we believe will be
- 9 used by the automotive industry to fulfill
- 10 California's greenhouse gas emission standards.
- 11 Those future vehicles under the
- 12 greenhouse gas standard scenario will be consuming
- much less fuel than vehicles being sold today.
- 14 When we made this comparison, we were comparing a
- 15 more advanced hybrid vehicle against the types of
- 16 technologies that we envision will be part of
- 17 California's greenhouse gas emission standards.
- There is much less fuel to be saved when we are
- 19 comparing these hybrid vehicles against the
- 20 greenhouse gas standard vehicle.
- 21 The full hybrid case proved to be
- 22 negative, and the incremental costs could not be
- 23 fully offset by the fuel savings simply because
- 24 the amount of fuel that you are saving in this
- 25 particular scenario.

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1 PRESIDING MEMBER GEESMAN: Did you
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- 2 develop a similar table under your alternate
- 3 scenario?
- 4 MR. FONG: Yes, we can go to that.
- 5 MR. SMITH: Dan, before you leave that,
- 6 just as a point of reference, where would you
- 7 place the current Prius technology?
- 8 MR. FONG: The current Prius is around,
- 9 I think has peak power of roughly 20 percent of
- 10 being provided by the battery electric system, so
- 11 that is similar to a mild hybrid.
- Now to Commissioner Geesman's question.
- 13 I guess I misinterpreted it originally. I can
- 14 show a table that compares the cost benefit
- 15 results that we generated for the miles in the
- 16 full hybrid cases, the work that we did for AB2076
- 17 and then compared it against an updated case with
- 18 Pavley as well as without Pavley. At the end of
- 19 my presentation, I'll go to that slide and you can
- 20 see the trends that are caused by these different
- 21 base case conditions.
- 22 PRESIDING MEMBER GEESMAN: Okay.
- 23 COMMISSIONER PFANNENSTIEL: Dan, I'm
- 24 sorry, before you go back, the range that you are
- 25 showing here for each of these bars, each of these

1 horizontal bars, would you explain the ends of

- 2 that range?
- 3 MR. FONG: The ranges are primarily
- 4 caused by the different petroleum priced scenarios
- 5 that Chris Kavalec mentioned earlier this morning,
- 6 so there is a very high petroleum price which is
- 7 at the far most right, and then the low price
- 8 scenario is at the far left.
- 9 Some of these are also affected by the
- 10 assumed vehicle populations that are part of these
- 11 different options, so the width of the bar is also
- 12 affected by what penetration or long term
- 13 population of vehicles that might participate in
- 14 these different options.
- The narrow bar is for instance for truck
- stop electrification and for the light duty diesel
- vehicles, even though those are done at the same
- 18 ranges of petroleum fuel prices.
- 19 The number of vehicles involved in those
- 20 cases are not nearly as large as some of the other
- 21 cases, and so you don't have the same magnitude in
- 22 your final cost benefit.
- 23 COMMISSIONER PFANNENSTIEL: The bars
- 24 take into account both the direct net benefit and
- 25 the percent reduction or the actual total gallons

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1 of reduction?
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- 2 MR. FONG: Yes.
- 3 COMMISSIONER PFANNENSTIEL: They are
- 4 both included in that?
- 5 MR. FONG: Yes.
- 6 COMMISSIONER PFANNENSTIEL: One last
- 7 question. On your external cost of petroleum
- 8 dependency, which is the military savings and all,
- 9 how did you come up with that?
- 10 MR. FONG: Originally, when we produced
- 11 the AB2076 report, the California Air Resources
- 12 Board worked with out joint contractor, TIAX.
- 13 TIAX did a fairly thorough literature review of
- 14 all the various sort of economic analysis looking
- 15 at the affects of US petroleum dependency,
- 16 including potential military costs that support
- 17 the flow of oil in various regions of the world.
- 18 They also looked at how dependency or
- 19 world oil price that was controlled by OPEC, how
- 20 that resulted in higher than normal fuel prices,
- 21 that if we had, essentially, a free and open
- 22 market, we would have paid much less for that
- 23 gasoline and diesel fuel product.
- 24 They developed a methodology where they
- 25 could apply those kinds of effects to the per

1 gallon reduced petroleum consumption that might

- 2 result from these various options, so that for
- 3 every gallon of reduced petroleum fuel
- 4 consumption, there is a benefit in a reduced
- 5 external cost.
- 6 I'll show you some relative magnitudes
- 7 of those different effects in some follow on
- 8 slides.
- 9 PRESIDING MEMBER GEESMAN: When were
- 10 those costs calculated by TIAX?
- MR. FONG: It was in early to mid 2003
- when basic methodology was developed by our
- 13 technical team, so they used studies and
- 14 literatures and analysis that were published prior
- 15 to that time frame. So, it doesn't take into
- 16 account for instance the current geo-political
- 17 condition for supplying our petroleum products.
- 18 PRESIDING MEMBER GEESMAN: Or current
- 19 oil prices?
- MR. FONG: Right.
- 21 PRESIDING MEMBER GEESMAN: Or current
- 22 military expenditures?
- MR. FONG: That is correct too.
- 24 PRESIDING MEMBER GEESMAN: Or current
- 25 projections of oil prices.

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1 MR. FONG: Now a similar set of
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- 2 comparisons were made for a variety of our
- 3 alternative fuel scenarios. Upper most on this
- 4 graph is the LNG, CNG case for medium and heavy
- 5 duty vehicles. That proved to be a very positive
- 6 option for reducing diesel fuel demand.
- 7 Next is our electric battery technology.
- 8 Again, this is a small sort of non-highway type
- 9 electric vehicle. We looked at two different
- 10 classes there of a neighborhood electric vehicle
- 11 and a city electric vehicle. The real differences
- 12 between those two are their top speeds. I believe
- the NEV has a top speed of 25 or 30 mph, and then
- 14 the City CEV may be able to go up to 40 or 45
- 15 miles per hour.
- These are sort of special purpose type
- vehicles, and so when we made the comparison
- 18 between these electric vehicles with some base
- 19 case vehicles was in our assumption some low speed
- 20 or small gasoline vehicle that was operated at low
- 21 speed.
- 22 As you look down this set of alternative
- 23 fuel scenarios, you will see some that are barely
- over the neutral threshold which is indicated by
- 25 the zero point on our present value graph there.

1 What that means there is if any option is there at

- 2 zero or on the positive side, it produces a fairly
- 3 attractive petroleum reduction option.
- 4 If it sat exactly on zero, it means that
- 5 the consumer is essentially indifferent, would be
- 6 indifferent to that particular option. It is no
- different than the base case option. So, if you
- 8 are interested in petroleum reduction, even those
- 9 have a zero net benefit. It still might make
- sense to deploy that option in a petroleum
- 11 reduction policy.
- 12 E10 was slightly positive because in our
- assumption, we believe E10 can be produced at no
- 14 higher cost than our current gasoline, so it is a
- 15 neutral consumer choice at the retail level.
- As we go down this list, we see options
- 17 that don't look as attractive as some of the other
- 18 alternatives. We are a little disappointed that
- 19 the results for the renewable diesel option, with
- 20 some negative at that. As Commissioner Geesman
- 21 and Commissioner Boyd pointed out, that really is
- due primarily to the change in government revenue.
- 23 Were it not for the methodology that we
- use or chose to use to reflect the net benefit,
- 25 then the renewable diesel would also be a neutral

- 1 option at the retail level. Because of the
- 2 federal tax subsidy that is provided for renewable
- diesels, there was a loss in government revenue
- 4 for that particular option.
- 5 The last two here that we show are two
- 6 different cases for CNG and light-duty vehicle
- 7 applications. We tried to model the relatively
- 8 new honda natural gas vehicle, along with a home
- 9 refueling system, which is called PHIL.
- 10 Again, for the CNG and light duty option
- 11 cases, the incremental costs of those vehicles
- were insufficient, were too high to offset any
- 13 fuel savings in natural gas use.
- 14 Again, an important comparison point,
- 15 though, is that these light-duty vehicles that
- we're modeling are compared against the
- 17 anticipated light-duty technologies that will be
- 18 part of our future fleet. Those vehicles will be
- 19 designed to meet the state's greenhouse gas
- 20 emission standards.
- 21 Those comparison vehicles will consume
- 22 much less gasoline than current vehicles. So,
- 23 these alternative fuel vehicles that would go into
- 24 the light-duty fleet have a difficult benchmark to
- 25 overcome.

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1 PRESIDING MEMBER GEESMAN: Back on the
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- 2 demand reduction list, some of the more notorious
- ones I don't see on the list, the ones that Mr.
- 4 Sparano and others like to flog in absentia. Did
- 5 you look at a gasoline or diesel tax measure?
- 6 MR. FONG: In this update, we chose not
- 7 to look at any of the pricing mechanisms that we
- 8 examined during the AB2076 process. We felt that
- 9 work that we did two years ago still is valid.
- 10 Yes, the conditions have changed, but we believe
- 11 that some of these pricing measures will still
- 12 compare fairly favorably with some of these other
- 13 hardware related changes. Because of our position
- in the AB2076 report and subsequently in the 2003
- 15 Energy Report, we chose not to reevaluate those
- 16 pricing mechanisms for this particular energy
- 17 report.
- 18 PRESIDING MEMBER GEESMAN: I think that
- is something we probably ought to give some
- 20 thought to. I think the value of our work to the
- 21 governor and the legislatures is much information
- 22 as it is advocacy. I think that since the
- 23 petroleum industry flogged the last effort as
- 24 containing a hidden tax, then I am not certain
- 25 that perhaps the best approach this time might be

1 to make it not hidden, simply quantify your

- 2 analysis.
- 3 You don't have anything I note on
- 4 reducing speed limits. Have you looked at that
- 5 option?
- 6 MR. FONG: In AB2076 we did screen that
- 7 particular option. Comments that we received from
- 8 various groups, particularly the California
- 9 Highway Patrol really discouraged us from
- 10 examining that again. When we looked at it in
- 11 2076, the potential petroleum fuel reduction was
- 12 probably on the order of a few percentage points.
- 13 That is really a policing type reduction option.
- 14 If the policing is done in a fairly strict manor,
- 15 you might achieve the projected reductions, but
- 16 there was a cost for that policing action, and
- 17 that was expressed to us by the California Highway
- 18 Patrol. We chose not to include it in this
- 19 update.
- 20 PRESIDING MEMBER GEESMAN: What about
- 21 carpooling?
- MR. FONG: Carpooling we felt when we
- 23 did the original work also was somewhat in
- 24 decline. Many of the air quality management
- 25 districts that had extensive carpooling incentive

1 programs were beginning to withdraw their support

- 2 for those mechanisms, and so, again, we chose not
- 3 to evaluate that simply because it appeared that
- 4 it wasn't that attractive of a petroleum reduction
- 5 option.
- 6 PRESIDING MEMBER GEESMAN: If I
- 7 understand you correctly, you made a determination
- 8 two years ago in the AB2076 work that you are
- 9 carrying forward today?
- 10 MR. FONG: Yes.
- 11 PRESIDING MEMBER GEESMAN: I am not
- 12 certain that I find that satisfactory, but I will
- 13 take that up with my colleagues before asking that
- 14 you do additional work.
- MR. FONG: Okay, any further questions
- on this? I will continue on, on showing some of
- 17 the relative magnitudes for the different
- 18 environmental characteristics that were part of
- 19 our direct environmental net benefit.
- There were three primary economic
- 21 elements involved in the environmental category.
- 22 They are reduced greenhouse gas emissions, reduce
- 23 criteria pollutants, and then the reduced effects
- 24 are the effects are reduced spills from petroleum
- 25 fuels.

In the efficiency options, again, I show

- 2 a selected group of them just to demonstrate the
- 3 relative importance of those three different
- 4 economic elements.
- 5 As it turns out, when we monetize the
- 6 greenhouse gas emission reductions due to reduced
- 7 petroleum fuel use, the greenhouse gas benefit in
- 8 terms of its value, dominated the environmental
- 9 net benefit.
- 10 This graph tends to show the significant
- 11 value placed upon greenhouse gas reductions in
- 12 comparison to the other two environmental elements
- 13 that were part of our net benefit comparison.
- Now, the reduced criteria pollutants is
- 15 relatively low because the Air Resources Board
- 16 assumed that future vehicles, all future light-
- duty vehicles will meet a PZEV emission
- 18 performance level. For those of you who are
- 19 familiar with that terminology, PZEV is a partial
- 20 zero emission vehicle. So, it is a much lower
- 21 polluting vehicle than current mainstream
- 22 technology.
- When we were looking at potential
- 24 emission reductions, they were extremely small
- 25 when looking at reduced criteria pollutants. Even

- 1 if these vehicles that we were modeling could
- 2 achieve PZEV or slightly better than PZEV, the
- 3 amount of emission reduction is extremely small.
- 4 So, the value of those emission reductions is also
- 5 extremely small.
- 6 PRESIDING MEMBER GEESMAN: How did you
- 7 monetize the greenhouse gas benefit?
- 8 MR. FONG: This again was through survey
- 9 work that was performed by TIAX. They looked at a
- 10 whole series of international and national studies
- 11 trying to determine what might be the avoided
- damage from reduced climate change impacts. They
- arrived at what they felt was sort of a compromise
- 14 dollar figure. It turned out to be \$15 per ton of
- 15 CO2 or CO2 equivalent that was reduced. We
- 16 applied that monetary factor to our petroleum
- 17 reduction scenarios.
- 18 PRESIDING MEMBER GEESMAN: So, it is
- 19 basically right in the middle of the \$8 to \$26 ton
- 20 range, the PUC has set?
- MR. FONG: Yes. That is a very good
- 22 point. Yeah, you are exactly right. They chose
- 23 not to be sort of on the high end, and they also
- 24 chose not to be on the low end.
- Now looking at the same types of

1 comparisons for our alternative fuel cases, we see

- 2 a little larger fraction of the environmental
- 3 benefits coming from the criteria pollutants, a
- 4 little less from the greenhouse gasses. That is
- 5 because these alternative fuel vehicles actually
- 6 totally supplant or reduce upstream emissions from
- 7 the refining and processing and distributing of
- 8 petroleum fuel products.
- 9 The value of the reduced criteria
- 10 pollutant, at least for the environmental options,
- 11 are proportionally larger than they were for the
- 12 efficiency options. The efficiency options,
- 13 essentially, just reduce the fraction of gasoline
- or diesel used. You still used gasoline, so you
- 15 still had some criteria pollutants coming from
- 16 those sources.
- 17 Another thing to try to note, which I
- 18 should have pointed out earlier here is the
- 19 magnitude of the cumulative benefits. For the
- 20 environmental options, they are all sort of less
- 21 than \$1 billion when summed over our forecast
- 22 period.
- For the efficiencies, the environment
- 24 benefit was slightly greater. It is somewhere on
- 25 the order of 1 1/2 to 2 1/2 billion. If you go

1 all the way back to our net charts, you will see

- 2 that the net also is roughly in that same
- 3 proportion except for the efficiency. Some of the
- 4 efficiency options exceed \$5 billion dollars all
- 5 the way up to \$15 billion dollars.
- 6 The relative importance of these
- 7 environmental benefits varies between the
- 8 different petroleum reduction options. Sometimes
- 9 they are almost the same magnitude, other times
- 10 they are much less than the direct benefit values.
- 11 There wasn't any easy generalization
- 12 that we could make regarding the sort of relative
- magnitude of the environmental benefits compared
- 14 to the non-environmental benefits.
- This last few slides, I am comparing the
- 16 total direct environmental net benefit compared to
- 17 the external cost of petroleum dependency. For
- 18 the efficiency options, they were sort of
- 19 comparable. That is the environmental total,
- 20 benefit total, wasn't that much different than the
- 21 external cost of petroleum reduction. Yes, it is
- 22 slightly larger, but not significantly so. The
- 23 relative magnitude of these benefits are
- 24 approximately equal.
- 25 For the alternative fuel options, in

1 many of these cases, they are comparable to the

- 2 efficiency ones, but in the GTL to CTL fuel case
- 3 options, the external cost of petroleum dependence
- 4 was a much larger fraction compared to the
- 5 environmental net benefit.
- 6 What does this mean in terms of putting
- 7 together some strategies on reducing future
- 8 petroleum demand.
- 9 We put together a couple of portfolios
- 10 and scenarios just to illustrate the sort of
- 11 magnitude and time effect of long term petroleum
- 12 reduction. In this first scenario, we combined a
- 13 number of our individual petroleum reduction
- 14 options to then develop an energy demand profile
- 15 based upon those options being deployed into the
- 16 marketplace.
- 17 This scenario No. 1 includes efficient
- 18 medium and heavy duty vehicles, which means we
- 19 will rely on some federal regulatory action to
- 20 improve medium and heavy duty vehicle fuel
- 21 economy.
- We combined the improved vehicle
- 23 maintenance with the mild hybrid fuel economy
- 24 case, and so the white area sectors there is
- 25 reductions in petroleum demand due to efficiency.

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1 We show a small little area there for
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- 2 grid connected hybrids which means that is the
- 3 equivalent energy demand that would go into that
- 4 relatively small fleet of grid connected hybrids.
- 5 We have a gray area there which is a
- 6 natural gas or a gas to liquid deployment option.
- 7 Again, that area there which is colored gray is
- 8 the energy equivalent of natural gas or a gas to
- 9 liquid fuel that would go into a certain set of
- 10 vehicles that could then use these fuels.
- 11 Then the maroon or purple area of the
- 12 graph is our E10 option, meaning California would
- increase the amount of ethanol in our current
- 14 gasoline from roughly 5.7 percent up to 10
- 15 percent.
- The blue area of the chart shows you the
- 17 gasoline, the on road gasoline and diesel demand
- 18 that the state would still require even in these
- 19 fuel demand scenarios.
- I drew in approximately the 2003 on-road
- 21 petroleum usage goal that was adopted in the 2003
- 22 energy report. In this particular scenario, we
- 23 can hit the 2020 goal with a lot of room to spare.
- 24 However, and this is a big caveat here, the degree
- of petroleum reduction here is primarily caused by

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1 the improved efficiency of medium and heavy duty
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- 2 vehicles and the in the light duty vehicle sector.
- 3 This would require federal action to adopt
- 4 standards or performance standards for new
- 5 vehicles in those different market sectors.
- If that were not done, we put together
- 7 an alternative scenario which is shown here.
- 8 Instead of relying on some national effort or
- 9 national program to increase the fuel economy
- 10 standards for light-duty vehicles and for medium
- 11 and heavy duty trucks, we instead look at a case
- where we see deployment of light-duty diesel
- vehicles in combination with improved maintenance
- 14 and truck stop electrification policy.
- Now the projected petroleum reduction is
- 16 not as significant as in the first scenario, but
- in this case we still also meet the 2020 petroleum
- 18 reduction demand level that was adopted in 2003.
- 19 We still rely on moving up to E10 in
- 20 terms of our gasoline specification. We still
- 21 believe that we need alternative fuels in our
- 22 heavy duty vehicles in the forms of natural gas,
- 23 LNG, or gas-to-liquid option. We still rely on
- 24 improved maintenance in terms of efficiency.
- 25 Again, both of these scenarios use the

demand forecast based upon the very high petroleum

- 2 priced forecast that Chris Kavalec discussed this
- 3 morning, and it also uses the expected profile for
- 4 on-road gasoline and diesel demand due to
- 5 greenhouse gas standards being fully implemented.
- 6 PRESIDING MEMBER GEESMAN: Dan, I am not
- 7 clear on in your efficiency improvements exactly
- 8 what you are expecting from the federal
- 9 government. It would seem to me that the Pavley
- 10 standards accomplish some of that with respect to
- 11 light-duty vehicles, but were you calling for
- 12 something more?
- MR. FONG: Yes. In our analysis, we
- 14 believe that there is still a positive case for at
- 15 least a mild hybrid technology deployment. The
- 16 Air Resources Board greenhouse gas emission
- 17 standards did not assume any hybridization would
- 18 occur due to their regulations.
- 19 They took perhaps a more conservative
- 20 view of what was a cost effective technology in
- 21 order to achieve their greenhouse gas goals, but
- 22 they did not include any specific hybridization in
- 23 their technology viewpoint. In our analysis, we
- 24 went beyond the expected the petroleum fuel
- 25 reductions that would occur due to the greenhouse

- 1 gas emission standards.
- 2 In our analysis for the mild hybrid
- 3 scenario, we are assuming that approximately 100
- 4 percent of the new light-duty fleet sold in
- 5 California would be in the mild hybrid technology
- 6 category.
- 7 PRESIDING MEMBER GEESMAN: Would you
- 8 envision that being a CAFE standard?
- 9 MR. FONG: Yes, I think in our scenario,
- 10 we assumed that the federal government would have
- 11 to adopt fuel economy performance standards that
- would result in the kind of on-road fuel economy
- that would be produced through a mild hybrid
- 14 scenario.
- 15 That scenario is approximately an on-
- 16 road fuel economy on average of 40 miles per
- 17 gallon. I believe the greenhouse gas emission
- 18 standards is approximately, would produce
- 19 approximately a 30 or slightly more than 30 miles
- 20 per gallon on average. We are boosting the fuel
- 21 economy in our mild hybrid scenario, so that would
- 22 require some additional forcing function to
- 23 produce those kinds of more efficient vehicles.
- 24 PRESIDING MEMBER GEESMAN: How does that
- 25 compare to what we were recommending in the

- 1 AB2076?
- 2 MR. FONG: That is the same scenario.
- 3 PRESIDING MEMBER GEESMAN: I note that
- 4 this last Friday, Governor Schwarzenegger sent a
- 5 letter to Senator Domenici and Senator Bingaman,
- and among the various things that he recommended
- 7 be included in this Senate energy bill, was a
- 8 doubling of CAFE standards for both the existing
- 9 light-duty vehicles covered and also light trucks
- 10 and SUV's.
- 11 MR. FONG: I think that would be very
- 12 similar to the mild hybrid scenario that we
- 13 projected. Back in 2003 when we completed the
- 14 AB2076 analysis, the on-road average gasoline fuel
- economy here in California was about 20.6 or 20.7.
- When we recommended that the on-road fuel economy
- 17 be doubled, we were looking at approximately a 40
- 18 mpg on average new vehicle performance.
- 19 Today, it wouldn't necessarily be a
- 20 doubling because our fuel economy has or is
- 21 expected to slightly increase. The federal
- 22 government did modify the light-duty truck fuel
- 23 economy requirement. They increased it by 1.5
- 24 mpg, and that would be phased in over the next
- 25 several years.

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1 Even though that sounds like a modest
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- 2 improvement, 1.5 mpg, because the light-duty truck
- 3 sector has relatively low fuel economy, a 1.5 mpg
- 4 improvement is approximately 5 percent or greater
- 5 fuel economy improvement in that sector.
- In the current analysis, in Chris'
- 7 demand forecast, he has projected the effect of
- 8 those increasing fuel economy vehicles being part
- 9 of our future fleet.
- 10 COMMISSIONER BOYD: I think what
- 11 Commissioner Geesman is saying we've gotten
- 12 response from the governor on at least that
- component of the 2076 report and the last energy
- 14 report, it echoes exactly the recommendations
- made.
- MR. FONG: In conclusion, let me just
- 17 provide what we feel are three important findings
- in our analysis. One to meet our future petroleum
- 19 reduction goals, we really need a combination of
- 20 efficiency and alternative fuel options.
- One by itself is not likely to be fully
- 22 successful. We still argue that efficiency
- 23 measures provide the greatest benefit for any
- 24 given investment.
- 25 Thirdly, although these alternative fuel

1 options, some of them can be very positive in

- 2 terms of their net benefit, they still require
- 3 different degrees of public support and
- 4 development, and that is because their first costs
- 5 are generally higher than the business as usual
- 6 cost.
- 7 Either you convince consumers that these
- 8 alternative fuel vehicles are providing additional
- 9 benefit or additional value, or you adopt programs
- 10 to create additional benefit or value for those
- 11 technologies, then it will be difficult for these
- 12 alternative fuel options to enter the marketplace
- 13 to the degree that we are projected in our various
- 14 scenarios.
- I said that I would show a slide
- 16 comparing previous AB2076 results and our current
- 17 results and generally try to show a trend in the
- 18 petroleum reductions and in the net benefits. So,
- 19 I will try to find that and put that up on the
- 20 screen, and then we can go through that.
- 21 While I am looking for that, Chris
- 22 Kavalec would like to entertain you for a moment.
- MR. KAVALEC: I'll try and be
- 24 entertaining. I just wanted to make a point about
- 25 the way that government revenue is handled and

1 provide an example to show why it is important to

- 2 handle it the way we handle it.
- 3 Let's say that you have a fuel
- 4 efficiency measure and for simplicity let's say
- 5 that all gasoline taxes go to maintaining the
- 6 roads. With this fuel efficiency measure, you are
- 7 using less gasoline and generating less revenue.
- Now one of two things is going to
- 9 happen. Either you are going to have lower
- 10 quality roads, which is a cost to consumers, or
- 11 you are going to have to replace that revenue
- 12 somehow. Let's say you do it with an increased
- 13 vehicle registration fee. That is also a cost to
- 14 consumers.
- 15 If we are going to include as a benefit,
- 16 fuel savings from consumers paying less for fuel,
- we also have to include on the other side this
- 18 increased registration fee.
- In fact, it is our duty to do that, to
- 20 tell people, okay, you are going to pay less for
- 21 fuel, however, if you want the same quality roads,
- you are going to have to make up for it somewhere
- 23 else.
- 24 PRESIDING MEMBER GEESMAN: As Russell
- 25 Long was fond of saying, don't tax you, don't tax

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1 me, tax the fellow behind the tree. I think that

- 2 if we are focused on petroleum reduction as our
- 3 particular goal, I think there are a lot of smart
- 4 people, the Department of Finance and in the
- 5 Legislature that can search out people hiding
- 6 behind different trees and say let's tax that guy.
- 7 So, I am not certain it is quite the zero sum game
- 8 that our analysis forces onto us.
- 9 Look at your table, for example, take
- one of the cases that Dan gave, the renewable
- 11 diesel measure, which he found had a direct net
- 12 benefit of -.28. It had a change in government
- 13 revenue of -.80. If I added the .80 back in,
- 14 renewable diesel would have a positive benefit of
- 15 .52. It would seem to me that our task as an
- 16 energy agency is to focus on that .52 and make
- 17 very clear the impact on government revenue and
- 18 make very clear that if in fact the state chose to
- 19 pursue that strategy, there would be a revenue
- 20 make up requirement.
- I think we may have perhaps in our zeal
- 22 to be fiscally responsible, lost sight of our
- 23 primary objective.
- MR. KAVALEC: My point was not to argue
- 25 with what you just said, but that if our goal is

- 1 to provide full information on social costs, we
- 2 have to do it this way. If we are more interested
- 3 in the petroleum reduction aspect, then it may be
- 4 a matter of presentation.
- 5 MR. FONG: Let me explain this table
- 6 that I've put up here that sort of compares some
- of our earlier work that we did two or three years
- 8 ago for AB 2076 and some of the current work that
- 9 we are now discussing at today's workshop.
- 10 On comparison or showing the mild hybrid
- and full hybrid cases that we examined under 2076
- 12 and what we are doing today, so the cells that are
- 13 highlighted in yellow are supposed to be
- 14 comparable cases, and so the cells highlighted in
- 15 the blue or light blue or internally consistent
- 16 within those cases.
- 17 Let's first look at the yellow
- 18 highlighted cells, and that corresponds to the ARB
- 19 mild hybrid scenario. In 2076, we projected a
- 20 2030 displacement of about 9.9 billion gallons.
- 21 You go down to the middle section of the table, we
- look at the ER 2005 analysis for that same
- 23 technology deployment at a low price petroleum
- 24 scenario which was equivalent to the 2076 very
- 25 high price scenario, so the petroleum prices are

1 comparable then in this particular scenario, but

- 2 we do not have greenhouse emission standards being
- 3 implemented in the middle cases there.
- 4 What you see there is the affect of the
- 5 reduced petroleum demand that Chris talked about
- 6 this morning, that in our current 2005 ER, we see
- 7 in the base case, we see hybrids and light-duty
- 8 diesels penetrating the market in increased
- 9 numbers. When we did our mild hybrid case,
- 10 compare it to that evolving future, there was much
- 11 gasoline to be saved.
- 12 If you look at the last column there,
- the net benefit total, in 2076 we projected a net
- 14 benefit in excess of 33 billion dollars in present
- 15 value. For the same case in the 2005 ER, our net
- benefit declines, still very positive, but sharply
- declines to \$20.1 billion.
- 18 Finally, in the third case that I show
- 19 here, this is with our low price petroleum
- 20 forecast, with the greenhouse gas standards fully
- 21 implemented, again, we show an additional decline
- in the petroleum fuel that is displaced. Again,
- 23 because the base case technology now is a much
- 24 better performing vehicle in terms of its fuel
- 25 economy. There is a much less gasoline that would

1 be displaced through a mild hybrid deployment

- 2 scenario.
- 3 The net benefit, the last column again,
- 4 declines even more significantly. It drops down
- 5 to \$3.5 billion. Again, we are paying an
- 6 incremental cost for these mild hybrids. The fuel
- 7 reduction is less, so the net benefit declines as
- 8 well.
- 9 This is a general trend here indicating
- 10 that one, the base case condition is changing,
- 11 there is much less gasoline to be saved, our
- incremental costs are about the same, and
- 13 therefore, the net benefit will decline because we
- 14 still have to pay a fixed sort of amount to obtain
- those additional petroleum reductions. The amount
- of petroleum reduction is less.
- 17 Questions.
- 18 PRESIDING MEMBER GEESMAN: If I look at
- 19 the first two comparisons, I think I understood
- 20 you to say that it is the difference in savings
- 21 attributed to the two initiatives is driven by the
- 22 forecast?
- MR. FONG: Yes, and the fact that the
- 24 comparison vehicle is evolving too. In 2076, we
- 25 assumed that the average light-duty gasoline

1 vehicle had a fuel economy of about 20.6 miles per

- 2 gallon. I think in the 2005 ER, that gasoline
- 3 vehicle is performing better because we now see
- 4 hybrids, and we now see light-duty vehicles
- 5 penetrating that market. So, our comparison
- 6 vehicle, even in the 2005 case, without greenhouse
- 7 gas standards, that comparison vehicles better
- 8 than the base case vehicle that we assumed under
- 9 2076.
- 10 PRESIDING MEMBER GEESMAN: You changed
- 11 your assumption for hybrids, for example, based on
- 12 the 40,000 hybrids that have been sold in the last
- 13 two years? I'm trying to determine what's changed
- 14 other than your perspective.
- MR. FONG: I don't know the exact number
- of additional hybrids that are part of Chris' base
- 17 case forecast, that is the forecast without
- 18 greenhouse gas implementation. I thought he
- 19 showed a curve on one of the slides showing the
- 20 difference of on-road gasoline demand. My
- 21 recollection was that when he compared the base
- 22 case that was previously performed in 2003 to the
- 23 case where we are not implementing the greenhouse
- 24 gas emission standards.
- The difference between those two cases

was roughly 2.5 billion gallons in the year 2025.

- 2 So, that is roughly 10 percent lower on-road
- 3 gasoline and diesel demand in our current forecast
- 4 than it was in 2003.
- 5 PRESIDING MEMBER GEESMAN: You are
- 6 challenging my bio-focals, so let me ask that you
- 7 provide us with a written comparison between the
- 8 two cases that you shown the top two-thirds of
- 9 this chart, and we will docket that.
- 10 MR. FONG: Okay. Now, As I said
- 11 earlier, we certainly did not expect this result
- 12 when we started our 2005 analysis. Even we are
- 13 surprised at the degree of reduced displacement as
- 14 well as the net benefit that occurs due to the
- 15 change in sort of the base case comparison point.
- As we check through these numbers, we
- 17 are somewhat confident that this is a correct
- 18 projection based upon all of the various inputs
- 19 and conditions that we are assuming when we are
- 20 modeling these different choices.
- 21 PRESIDING MEMBER GEESMAN: We will look
- 22 forward to your written comparison.
- 23 MR. FONG: I would like to open up the
- 24 floor to any questions from the Committee as well
- 25 as from the audience.

1 Not hearing any, we might then move to

- 2 some prepared presentations that people had
- 3 forwarded to me and had expressed the desire to
- 4 make public comment. I posted presentations on
- 5 our desk top here to take those, and if you allow
- 6 me to call them up, I will do that.
- 7 PRESIDING MEMBER GEESMAN: Why don't you
- 8 do that. While they are coming up, Gary, why
- 9 don't you determine if we have any comments from
- 10 the telephone?
- 11 MR. FONG: So I am not overly confused,
- 12 let's do this from the top down. I have first on
- our desktop loaded a presentation from BRI. Do we
- 14 have a representative from BRI?
- MR. STEWART: Good morning,
- 16 Commissioners and members of the audience. My
- 17 name is Jim Stewart, I am Chairman of the Bio-
- 18 Energy Producers Association of California of
- 19 which David Roberti, former Senator David Roberti
- 20 is the president.
- It is a group of companies dedicated to
- 22 introducing liquid and electric energy and other
- 23 bio-based products in the State of California.
- 24 However, I am here today representing my role as
- 25 Vice President and Director of Marketing for BRI

1 Energy. We have a very exciting breakthrough to

- 2 tell you about.
- 3 I need first to just quickly set the
- 4 stage of things that you've just been talking
- 5 about, the global energy demand is going to
- 6 increase by 54 percent by the year 2025. Demand
- 7 for electricity will almost double. Crude oil
- 8 consumption is expected to increase by 50 percent
- 9 to 121 million barrels per day, and it is still
- 10 assumed that fossil fuels will account for 85
- 11 percent of the world's primary energy mix.
- 12 In 1970, the United States imported 30
- 13 percent of its liquid fuel. In 1978, President
- 14 Carter declared the United States policy to be
- energy independent, so by 2004, we were bringing
- in 58 percent of our liquid fuel.
- 17 PRESIDING MEMBER GEESMAN: That is not
- 18 entirely fair from a partisan standpoint. Nixon
- 19 called for energy --
- 20 MR. STEWART: There are a lot of
- 21 republicans and democrats involved in Washington
- 22 during that time.
- 23 PRESIDING MEMBER GEESMAN: President
- Nixon called for energy independence in 1974.
- MR. STEWART: That's correct. Our 58

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1 percent importation of petroleum, the expense was

- 2 \$160 billion. The supply of fossil fuels is
- 3 increasingly becoming insecure, 60 percent of what
- 4 we imported came from companies or countries that
- 5 are considered to be geo-politically unstable
- 6 areas of the world.
- 7 However, we still are projecting now,
- 8 the federal government is projecting 68 percent
- 9 importation by 2025.
- 10 Looking at California, these are your
- own Energy Commission statistics. There is a need
- for 60,000 KWh of new electric supplies by 2030
- which means 100 new power plants. On-road
- vehicles will reach 35.6 million by 2025, up ten
- 15 million from 2003. One wonders where we are going
- 16 to put them.
- 17 On-road gasoline usage in your current
- 18 studies is estimated to reach 17 to 19 billion
- 19 gallons, depending upon various scenarios by 2025.
- 20 California is expected to become more dependent on
- 21 imported petroleum and LNG.
- 22 Looking at the national picture, we
- 23 consumed 125 billion gallons of gasoline in 2004
- 24 and 3.4 billion gallons of ethanol were produced
- 25 from corn kernels. California consumed

1 approximately 30 percent of that last year. It is

- 2 generally estimated 950 million gallons.
- 3 The demand for oxygenated fuel is
- 4 growing because of the MTBE ban and because of
- 5 proposed federal standards. The current energy
- 6 bill calls for 5 billion gallons by 2012, but
- 7 there is a second bill in Congress to go to 8
- 8 billion.
- 9 The potential demand we see for ethanol
- in the United States could be 25 billion gallons
- 11 within 15 years. I will comment on that in a
- 12 moment, but there are various conversations about
- 13 ethanol, but as a volume extender, it is
- 14 unquestioned. Every gallon of ethanol we produce
- and blend with gasoline is one less gallon of
- 16 gasoline that we have to import. It is indeed an
- 17 oxygen enhancer. It reduces CO 2 emissions,
- 18 federal laboratories estimate that the reduction
- of emissions by 20 or 21 percent if we had 10
- 20 percent blending.
- 21 Most importantly, it is compatible with
- 22 existing gasoline distribution systems, and as we
- look at the potential for hydrogen in our economy,
- it is a tremendous goal, but the National Academy
- of Sciences estimates that it could be 20 or 25

1 years before hydrogen-powered fuels are readily

- 2 available throughout our economy.
- 3 The Natural Resources Defense Council
- 4 estimates we are going to construct another 450
- 5 million new cars and trucks before we can
- 6 introduce -- on a fully introduced basis, a
- 7 hydrogen vehicles in the United States.
- 8 California has significant waste
- 9 resources. The state generated an estimated 74
- 10 million tons of solid waste in 2004. After
- 11 recycling and diversion, 32 million tons of
- organic waste were buried in landfills last year.
- In addition, as you well know,
- 14 California must dispose at least 33 million used
- 15 tires per year, one-third of which are placed in
- landfills and a lot of which are stacked in piles
- on the California/Mexico border that create a
- 18 tremendous tremendous problem.
- 19 California agriculture generated 22
- 20 million tons of waste in 2004, and they are faced
- 21 now with a crisis because the Legislature has
- 22 mandated the cessation of open field burning of
- 23 agricultural waste, and California agriculture is
- 24 incurring huge costs or expecting to from needing
- 25 to collect and land fill that material with no

- 1 other alternatives.
- 2 The BRI energy technology that I am
- 3 about to tell you about could produce as many as
- 4 two billion gallons of fuel grade ethanol annually
- 5 from California's post recycled organic municipal
- 6 waste. It could provide communities with long
- 7 term low cost renewable electricity at 4 1/2 to 5
- 8 cents per KWh over 20 year contracts. It can
- 9 produce ethanol efficiently and very very cost
- 10 effectively, even if federal ethanol subsidies
- 11 were phased out. I would like to point out that
- of the 3.4 billion gallons of ethanol that were
- 13 produced last year, probably not one gallon would
- have been produced without a 51 cent federal
- subsidies and from 5 to 28 cent additional
- subsidies in the corn producing states.
- 17 Our technology could enable California
- 18 to not only to meet its own ethanol requirements
- 19 domestically but to become an exporter rather than
- 20 an importer of ethanol. One of the objections to
- 21 ethanol is that it does have to be brought
- 22 essentially from the Midwest at across the 12
- 23 cents a gallon just to import it.
- It has not been embraced, I believe, by
- 25 the major energy producers for two reasons. One,

1 the 51 cent federal subsidy. It is not expected

- 2 that the federal government would provide that
- 3 level of subsidy of a minimum of 12 1/2 billion
- 4 gallons which is what would be required to have 10
- 5 percent blending of ethanol throughout the United
- 6 States.
- 7 Secondly, it is generally assumed that
- 8 from corn base products, they could not produce
- 9 more than six to eight billion gallons of ethanol
- in the United States without totally upsetting the
- 11 market for corn base products.
- 12 Our technology also can extend by up to
- 13 80 percent the useful lives of existing landfills.
- 14 We can eliminate the need for agricultural land
- 15 spreading of sewage sludge. We can provide a
- 16 constructive alternative to open-field burning of
- 17 agricultural waste. We can create an entirely new
- industry and jobs for California's work force, and
- 19 we can bring to California millions of dollars of
- 20 federal incentives that otherwise would have gone
- 21 to the Midwest.
- I want to emphasize the governor has
- 23 established a major goal for California to bring
- 24 more dollars back to California of its tax dollars
- 25 from the federal government. The current energy

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1 bill has in it provisions passed already by the
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- 2 House for over the next three years alone, \$750
- 3 million of direct grants for the construction of
- 4 waste ethanol plants. It has a provision of what
- 5 appears to be virtually unlimited federal loan
- 6 guarantees for the construction of waste and
- 7 ethanol plants.
- 8 It also has a federal tax credit for
- 9 waste through electricity, and of course, it has a
- 10 51 cent federal subsidy for ethanol, all of which
- 11 was designed to benefit the corn producing states
- in the Midwest but which our technology could make
- 13 available to the State of California.
- 14 How can we do it? BRI has achieved a
- 15 tremendous breakthrough which enables the
- 16 efficient co-production of ethanol and/or hydrogen
- when we come to the point that we need it as well
- 18 as electricity from such feed stocks as municipal
- 19 waste, bio-solids, animal waste, green waste,
- 20 agricultural residues, used tires and plastics,
- 21 wood waste, forest thinnings, and even hydro-
- 22 carbons. We can gasify coal, eliminating its
- 23 combustion in the production.
- How do we accomplish this? Dr. James
- 25 Gaddy, the former head of the Chemical Engineering

1 Department at the University of Arkansas over a 17

- year period trained a microorganism, a patented
- 3 microorganism to ingest synthesis gas. The gas is
- 4 created by the decomposition through thermal
- 5 chemical gasification of waste products. That
- 6 microorganism will ingest that gas and will admit
- 7 ethanol, hydrogen, and water. The water can be
- 8 distilled away to create fuel grade and hydrous
- 9 ethanol.
- The technology, as I mentioned,
- 11 deconstructs, it gasifies carbon molecules in
- organic feed stocks through an enclosed thermal
- 13 process. By enclosed, I mean that there are no
- 14 air emissions from gasification. It is a major
- 15 breakthrough because we do not combust the
- 16 synthesis gasses to create electricity. Those
- gasses are scrubbed, filtered in active carbon
- infiltration, and fed directly to the bacterial
- 19 culture which ingests them, and in less than one
- 20 minute reconstructs those gasses into ethanol and
- 21 water.
- We can create electricity without
- 23 combustion because the bacterial culture like to
- 24 operate at human body temperature and the
- gasification process takes the gasses to 2,200

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1 degrees, therefore, there is a cooling of the
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- 2 gasses which generates a substantial amount of
- 3 waste heat which can be used to create high
- 4 temperature steam to power electrical generators.
- 5 We consume 95 percent of all carbon-
- 6 based feed stocks leaving a final residue of non-
- 7 hazardous ash. The process, it says on the
- 8 screen, yields 85 gallons of ethanol per dry ton
- 9 of biomass and up to 180 to 200 gallons per ton if
- 10 we are using high BTU content materials like used
- 11 tires or plastics.
- 12 We have been producing ethanol at a
- 13 pilot plant in Arkansas for over four years.
- 14 Currently we are producing a higher quantity of
- 15 ethanol than is shown on the screen.
- 16 What is unique about the technology is
- 17 the entire process takes seven minutes from the
- 18 time you deliver waste materials like municipal
- 19 wastes to the completion of finished ethanol. Its
- feed stocks can be blended, which means for
- 21 instance that we can blend used tires with sewage
- 22 sludge and reduce the moisture content of the
- 23 sewage sludge down below 40 percent and destroy it
- 24 and turn it into productive products.
- 25 The process is odorless, the spent

- 1 bacteria cells can be sold as protein for animal
- 2 feed and the bacteria culture itself is anaerobic,
- 3 which means that it dies if it is exposed to the
- 4 atmosphere. There are no undesirable health
- 5 hazards.
- I show this particular schematic because
- 7 if you look at the word that says "fermentor" that
- 8 is the only thing that is new about this
- 9 technology. The microorganisms that reside in the
- 10 bio-reactor bring together a whole series of
- 11 previously used technology, such as waste to
- 12 electricity and filtration of ethanol, but bring
- 13 them together in a new configuration that
- 14 revolutionizes the production of electricity and
- 15 ethanol.
- These are the bacteria. I once asked
- 17 Dr. Gaddy where he found them because they are
- 18 natural. He said in order to do this, they had to
- 19 be able to operate in a hostile environment. They
- 20 found them in coal mines, I believe, in
- 21 Pennsylvania underground that had been burning out
- of control for years. They felt that if they
- 23 could exist in that methane environment, they
- 24 could do what he wanted it to do.
- Our plants are modular, and therefore,

1 scaleable. The configurations are based upon the

- 2 size of today's average gasifiers which will
- 3 handle 125 to 150 tons of waste per day. We have
- 4 two gasifiers, two bio-catalytic reactors, and a
- 5 final filtration step. That module will handle up
- 6 to 100,000 tons of green waste annually as an
- 7 example. It would produce 8.6 million gallons of
- 8 ethanol, generate 6.4 MW of power, 4.25 MW of
- 9 which are marketable energy.
- 10 One of the arguments about ethanol in
- 11 the past has been that it takes more BTU's to
- 12 produce a gallon of ethanol than it delivers.
- In our technology, we are using waste
- 14 products which otherwise would be land filled, and
- our plants produce more electricity than is
- 16 necessary to operate them. Therefore, the number
- of BTU's that we use to create ethanol is zero,
- 18 new BTU's.
- 19 Another plant configuration if you
- 20 wanted to produce 48 million gallons of ethanol
- 21 and generate 35.5 MW of power, you would consume
- 750,000 tons of municipal waste annually. We
- 23 would simply place seven modules side by side to
- 24 do that.
- 25 This is the pilot plant facility in

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1 Fayetteville, Arkansas which has been operating
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- 2 for the last four years. This is a gasifier that
- 3 was produced for us by Consutech. It is a two-
- 4 stage gasifier that can handle wastes that are not
- 5 even recycled. Any inert material such as glass
- or metals that are in the waste, will be ejected
- 7 from the gasifier in the first stage before the
- 8 gasses are taken up to 2,200 degrees to break any
- 9 remaining hydrocarbons.
- 10 The silver tank on the right is the
- 11 atmosphere in which the bacteria operate. It is
- 12 an agitated liquid environment in which they are
- 13 fed nutrients and chemicals and through which the
- 14 gasses pass, and it operates at about two
- 15 atmosphere's pressure.
- So long as we are feeding consistent gas
- 17 to the microorganisms, they will continue to
- 18 reproduce and operate indefinitely.
- 19 This is a standard distillation tower as
- 20 has been used in ethanol plants for the last
- 21 thirty years. The technology we believe is
- 22 environmentally superior to any other technology
- 23 currently being utilized to dispose of organic
- 24 wastes to create fuel or produce electric power.
- We can say that because there are no emissions

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1 from the gasification step which has been
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- 2 something that environmentalists have opposed for
- 3 years because of the fact that normal gasification
- 4 to electricity requires combustion which puts
- 5 dioxins and furans into the atmosphere.
- In our initial step, we also can create
- 7 electricity without combustion. There is some
- 8 residual gas that passes through the bio reactor,
- 9 which could be combusted and mixed with natural
- 10 gas to create additional electricity, but as these
- 11 gasses will have been scrubbed and pass through
- 12 activated carbon filtration, they will burn 70
- 13 percent cleaner than natural gas.
- 14 The organic materials can be recycled,
- and the main ash is non-hazardous. The waste
- 16 water is where any metals or other materials would
- 17 ultimately reside that would have to be handled
- 18 through waste water treatment, and there would be
- 19 a small amount of sludge that would go into
- 20 landfills, but that would have been material that
- 21 would otherwise have gone there anyway.
- 22 Our technology partners among others,
- 23 Carsons Corporation, one of the leading
- 24 engineering companies in the world, studied our
- 25 technology under non-disclosure for almost a year.

1 As a result, they came back and said we think you

- 2 have the solution, we would like to design, build,
- 3 and operate all of your plants in the United
- 4 States, and we have entered into a letter of
- 5 intent to do that.
- 6 For the past five years, Katzen
- 7 International, which is one of the leading,
- 8 probably the world's leading ethanol engineering
- 9 firms, it has done over 70 plants around the world
- in the last 30 years, have been working with Dr.
- 11 Gaddy for the fermentation aspects of our
- 12 technology, and they will oversee that in all of
- 13 the plants that we build.
- 14 The technology status, we are currently
- 15 going through environmental approvals for the
- 16 construction of our first commercial plant. I
- 17 expect that somewhere in the area of three to four
- 18 plants may be in construction around the world
- 19 before the end of this year. We are moving
- 20 forward in that way.
- I have a summary on the screen, but I
- 22 would like to make some other comments before I
- 23 close about the State of California. We need an
- 24 environment to introduce these technologies in
- 25 California. The Bio-Energy Producers Association

is pursuing AB1090, authored by Assemblywomen

- 2 Matthews, which would provide us with a level
- 3 playing field in the State of California.
- 4 It has three aspects to it. One is to
- 5 change the definitions of conversion technologies
- 6 under statute to provide an appropriate permitting
- 7 and expeditious permitting process for California.
- 8 I just want to just mention a couple of
- 9 the things that we are dealing with. AB 939
- 10 established diversion credits from municipalities
- 11 as an incentive to create the diversion of waste
- 12 products from landfills.
- 13 We received no diversion credits under
- 14 statute for renewable energy from conversion
- 15 technologies in this state. If you were to take
- green waste and use it as a daily cover, put it in
- 17 a landfill, and use it as daily cover, you would
- 18 get a diversion credit.
- 19 If we were to take the same green waste
- 20 and produce electricity or ethanol using a
- 21 conversation technology, we would get no credit.
- 22 A plant like ours is a manufacturing
- 23 operation. It uses waste as its fuel, however,
- 24 the legislative code defines conversion
- 25 technologies as incineration transformation

- 1 systems.
- 2 In order to build a BRI plant in
- 3 California, we would have to go through the same
- 4 permitting process as is required for the siting
- 5 of a major solid waste landfill. Just to site a
- 6 project, just to put it on the map so that we
- 7 could begin the permitting process and the
- 8 environmental studies in Los Angeles County would
- 9 require an approval of the majority of the 88 city
- 10 councils in Los Angeles County, and it is a
- 11 process that would take at least two years.
- 12 As to a emission credits. In this
- 13 state, if we were to solve the problem of open-
- 14 field burning for ag for California's farmers, we
- would receive no emission credits for that because
- the Legislature has already mandated the cessation
- of open-field burning.
- 18 You can combust waste in California to
- 19 create electricity without being subject to
- 20 regulatory oversight by the California Waste
- 21 Board. However, if we were to dispose of the
- 22 waste through environmentally sensitive conversion
- 23 technologies, we would have to permit in the same
- 24 manner as if we were a major landfill waste
- 25 disposal facility.

1 The question that you need to deal with

- 2 as a commission, is when does waste cease to be
- 3 waste and become fuel for a manufacturing process
- 4 that can bring low cost electricity and ethanol to
- 5 California.
- 6 Beneficial use needs to become a factor
- 7 in the regulatory process in California. We filed
- 8 AB1090 to try to resolve these problems to provide
- 9 the Waste Board with the discretionary opportunity
- 10 to issue diversion credits for conversion
- 11 technologies, to place conversation technologies
- in the waste hierarchy as a preferred method of
- 13 disposal of waste which it is not in California
- 14 right now and also to change the definitions to
- 15 affect appropriate efficient permitting, but at
- 16 the same time complying with all state regulatory
- 17 requirements regarding air, water quality, and
- 18 other operations. We could not get that bill out
- 19 of committee this year. We could not get that
- 20 bill out of committee.
- 21 If you are looking for ways to
- 22 accelerate the assistance of industries like ours
- in meeting the need for low cost energy in
- 24 California, we suggest that you discuss it with
- 25 the members of our Legislature.

We can assist in developing low cost

- 2 environmentally responsive methods for disposing
- 3 of waste. We realistically can forecast the
- 4 potential with our technology of providing up to
- 5 10 percent of the liquid energy requirements of
- 6 the nation from waste products. There are 1.8
- 7 billion tons of organic wastes in the United
- 8 States generated every year. We can provide up to
- 9 50 percent of the governor's goals for reduction
- of emissions. We can provide a substantial
- 11 proportion of the alternative fuel requirements
- that are your goal for the year 2020 through this
- 13 technology.
- 14 We believe it represents a massive break
- 15 through. \$9 billion has been spent in research on
- 16 renewable energy in this country over the last 20
- 17 years. Dr. Gaddy has achieved practically on his
- own with three small grants from the Department of
- 19 Energy a massive breakthrough in providing us with
- low cost energy for the country.
- 21 We can produce ethanol net of the sales
- of electricity and net of the income that we
- 23 received from tipping fees for taking and
- 24 disposing of waste. We can produce ethanol at
- 25 price that will astound you. I thank you very

1 much for the opportunity to speak with you today

- 2 and trust that this technology will be something
- 3 that you will help us with to introduce in
- 4 California. Thank you.
- 5 PRESIDING MEMBER GEESMAN: Thank you
- 6 very much.
- 7 COMMISSIONER BOYD: Thank you, a quick
- 8 question. Does it take legislation to fix this
- 9 diversion credits issue or can the Waste Board
- 10 regulatory address this?
- 11 MR. STEWART: We believe that it will
- 12 require legislation and that is the area where the
- 13 greatest resistance is. As you have asked I would
- just like to point out that legislation was
- 15 endorsed and supported in letter from such
- 16 organizations as the California State Association
- of Counties, the League of Cities, the Southern
- 18 California Association of Governments, leading
- 19 labor unions in the State of California, the
- 20 California Agriculture Council, the Farm Bureau
- 21 Federation, the Rice Commission, landfill and
- 22 operators of materials recovery facilities, Los
- 23 Angeles, Riverside, Ventura, Santa Barbara, other
- 24 county boards of supervisors, the County
- 25 Sanitation Districts of Los Angeles County, the

- 1 list goes on and on.
- 2 Because of the opposition of just
- 3 several environmental organizations, and I believe
- 4 there is a concern about us being in competition
- 5 for the recycling waste streams in California,
- 6 because of that opposition, we could not get out
- 7 of committee.
- 8 I might also say that the Waste Board
- 9 passed a resolution 78, which endorsed conversion
- 10 technologies as a preferred method of disposing of
- 11 waste in California and were forced by the
- 12 Legislature to rescind that motion under threat
- 13 that one or two members of the Waste Board might
- 14 not receive confirmation of their appointments.
- We have a situation in California that
- 16 needs to be turned around, and it needs public and
- 17 governmental support. I do want to thank the
- 18 Schwarzenegger Administration for its sincere
- 19 dedication to bio-energy as a means of changing
- 20 the environment in California. We are all faced
- 21 with tremendous problems because of the high cost
- of energy and its impact on individual homes
- 23 budgets and the economy of this state.
- 24 We believe we can help to change that
- 25 environment and we simply want to be provided with

- 1 a level playing field on which to do it.
- 2 PRESIDING MEMBER GEESMAN: Thanks for
- 3 your presentation.
- 4 COMMISSIONER BOYD: I might add while
- 5 you are sitting down that Chairman Desmond and I
- 6 yesterday kicked out the state's bio-energy
- 7 working group to address issues like this, so
- 8 there may be some light at the end of the tunnel.
- 9 PRESIDING MEMBER GEESMAN: Who is next,
- 10 Dan?
- MR. FONG: Before we go, I have four
- 12 additional presentations. We can continue on, or
- you might want to entertain a lunch break.
- 14 PRESIDING MEMBER GEESMAN: Let me count
- 15 my blue cards. I have seven blue cards, several
- 16 raised hands, and people on the phone, one on the
- 17 phone. Why don't we take the telephone comment,
- and then we will go to a lunch break.
- MR. KANE: Hello, my name is Mike Kane.
- 20 I'm an electric vehicle and renewable energy
- 21 advocate based in Newport Beach, California. I
- 22 have a number of comments that I'd like to make,
- 23 however, I will primarily limit them to a document
- 24 that was called Alternative Fuels
- 25 Commercialization.

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1 My wife and I made the decision several
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- years ago to start moving away from petroleum for
- 3 our local transportation. We get virtually all of
- 4 our local transportation a day from electricity.
- We do that with two full function
- 6 electric vehicles, a Toyota RAV 4 electric vehicle
- 7 and a Chevrolet S10 Electric, as well as a
- 8 neighborhood electric vehicle that was produced by
- 9 Ford by a couple of years called the Ford Think
- 10 Neighbor that we use here around Newport Beach.
- I found that the report really ignored
- 12 these vehicles. I didn't find that particularly
- 13 surprising given that they were lumped in with
- 14 several different technologies including truck
- 15 stop electrification, off-road vehicles including
- 16 forklifts and hydrogen. These are all areas worth
- 17 looking into, but they are certainly very
- 18 different areas with very different needs.
- 19 I also reviewed the list of stakeholders
- 20 and found that the vast majority of the
- 21 stakeholders are heavily invested in hydrogen
- 22 research, primarily funded by the state and
- 23 federal government. I believe that a reasonable
- look at the technologies to include some
- 25 additional stakeholders that have other kinds of

- 1 interests.
- 2 In reviewing the report, I guess I would
- 3 say that I found it to be largely a look at what
- 4 would happen if we did nothing rather than a look
- 5 at what possibilities were for the future.
- 6 My wife and I, again, get all of our
- 7 local transportation needs from electricity. We
- 8 often travel well over a hundred miles a day in a
- 9 car. Our RAV 4 is two years old and has almost
- 33,000 miles on it, so we are not a low mileage
- 11 family.
- By the way, of interest to this
- 13 Commission, all of the fuels for those vehicles is
- 14 provided in the form of electricity that is
- 15 produced by solar panels that sit on the roof of
- 16 our home.
- I would like to suggest a number of
- 18 areas that could be areas of recommendation or
- 19 action looking into the future. The first one
- 20 that is largely the electric vehicles that are on
- 21 the road today resulted from the zero emission
- 22 vehicle mandate that was promulgated by the Air
- 23 Resources Board in the early '90's.
- 24 That mandate was largely walked away
- from in 2003 by the Air Resources Board because

1 they viewed stronger promise in the area of

- 2 hydrogen fuel cells.
- 3 As noted recently by many sources and in
- 4 this report, however, we are unlikely to see any
- 5 hydrogen fuel cell commercialization for decades,
- 6 and there are some very significant barriers that
- 7 we have to get through to get there.
- 8 I think a recommendation to the state
- 9 EPA and to the Air Resources Board that they
- 10 review the mandate in light of the new information
- on fuel cells would be high on the list.
- 12 Assuming it is going to take a while to
- 13 get to any regulation, I would also suggest that
- 14 the Commission look at some of the existing
- 15 vehicles that are on the road. Many of these are
- on fleet leases. Many are actually be removed
- 17 from the road and destroyed. There are only a
- 18 couple of hundred of these that are owned and in
- 19 private hands. The bulk of the fleet leases will
- 20 be coming off the road over the next year. In
- 21 particular, if any of the commissioners have
- 22 interest in this, I suggest you contact Toyota,
- 23 who has the large bulk of these and is in the
- 24 process of removing fleet leases as they come due
- over the next year.

1 Another area that would be worth looking

- 2 into I believe is grants. There are a couple of
- 3 electric vehicle producers and technology
- 4 companies here in California, and there are quite
- 5 a few companies in California that do battery
- 6 technology research and development. These are
- 7 both areas that would be ripe for the state to
- 8 provide some seed money along with some guarantee
- 9 of fleet level purchases that would allow a jump
- 10 start to this market.
- 11 Certainly incentives helped here a lot.
- 12 There were incentives under the CAL Moyer program,
- and I believe these should be continued. They
- 14 have largely lapsed, however, that is a moot point
- 15 at the moment because there are no vehicles
- 16 available.
- 17 Many government fleets have used these
- 18 vehicles and many large private fleets, for
- 19 instance, Southern California Edison here in
- 20 Orange County in Southern California have large
- 21 fleets of these vehicles, but they are largely
- coming off the road on the fleet lease programs.
- 23 We could certainly work with the auto companies
- 24 with regulations to try to keep these on the road
- and add to them.

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1 Lastly, for full function electric
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- 2 vehicles, charging infrastructure that is an area
- 3 that needs a lot of help. It was noted in the
- 4 report that California has the largest alternative
- 5 fuel infrastructure in the country. This is
- 6 certainly true for electric vehicles. The number
- of charging stations is actually larger than was
- 8 on the list. The list is close to 600, however,
- 9 only about 43 percent of these are actually usable
- 10 by the bulk of the vehicles on the road which are
- 11 the Toyota RAV 4's and the Nissan Ultra's which
- 12 are both small paddle inductive chargers.
- 13 A full 31 percent of the vehicle
- 14 charging stations are completely obsolete and
- 15 useable by only a small handful of vehicles, and
- probably another 10 percent of those are currently
- 17 out of service and have been out of service for a
- long period of time due to a lack of funding to
- 19 effect repairs.
- 20 Finally, I think I would like to speak
- 21 neighborhood electric vehicles. I have one of
- these, and I find it fairly useable for us.
- 23 However, there are certainly a number of actions
- 24 that would have to be taken to make this a viable
- 25 alternative for on-road use in California.

1 These are largely supplemental vehicles,

- 2 so they are in addition to existing on-road
- 3 vehicles. This means that there are a number of
- 4 issues that have to be overcome. In addition to
- 5 the cost of the vehicle, you've got the cost of
- 6 registration and insurance for it.
- 7 One of the primary ones that is off
- 8 street parking, and in many cases, there is no off
- 9 street parking for an additional vehicle. A look
- 10 at some municipalities have provided free street
- 11 parking for these vehicles, but certainly that is
- 12 an area that many others could look at.
- The primary obstacle to use of these is
- 14 the way our roadways are structured here in
- 15 California. In an older area like the area I live
- in or maybe an area like Santa Monica or downtown
- Berkeley, these vehicles are pretty useable.
- 18 There are quite a few low speed streets,
- 19 residential neighborhoods where you can get
- around.
- 21 However, in most suburban settings that
- 22 have been built since the 70's, these vehicles are
- 23 not an option. If you look at an area here in
- 24 Southern California let's say Huntington Beach,
- 25 this is largely groups of tracts that are

1 connected by high speed roadways which make these

- 2 cars virtually unusable. Any effort to try to
- 3 commercialize and increase the use of these
- 4 vehicles has to look at the layout of our roadways
- 5 and try to look at things we could do to make them
- 6 more useable by low speed vehicles.
- 7 With that, I'd end my comments. I'll
- 8 take any questions if there are any.
- 9 PRESIDING MEMBER GEESMAN: I had one,
- 10 Mr. Kane, and that is if you could elaborate on
- 11 your comment about the obsolescence of a
- 12 significant portion of the exiting recharging
- infrastructure. What has caused that
- 14 obsolescence?
- MR. KANE: There are a couple of things.
- 16 There are three different charging standards that
- 17 have been promulgated by the industry over time.
- 18 There are two inductive standards, one called a
- 19 large panel and one called a small panel which are
- 20 largely self describing. These don't make a
- 21 physical contact between the electrical
- 22 components, but rather the electricity is moved
- 23 inductively through up through the air.
- 24 Then there is a conductive standard that
- 25 is generally referred to after the company that

1 promulgated as AVCON. 31 percent of the stations

- 2 that are out there today use the large paddle
- 3 inductive which was used on General Motors cars.
- 4 Those have virtually all been removed from the
- 5 road. I actually have one of these, but I am
- 6 amongst probably only a dozen people in the state
- 7 that have them.
- All of the EV 1's are off the road now.
- 9 I think there is one left at the Air Resources
- 10 Board that is due to go back to GM shortly.
- 11 The S10 electric pick up trucks, there
- were about 40 of them left on the road in the
- 13 country, and less than half of those are here in
- 14 California. Those are the only vehicles that can
- 15 use the large paddle inductive charges which make
- 16 up a third of the total.
- 17 The other issue is lack of funding
- 18 really, especially in Southern California. South
- 19 Coast Air Quality Management District has funds
- 20 set aside to go upgrade and repair stations, but
- 21 that work has largely been put on hold and hasn't
- 22 been funded. At least the funding hasn't gone to
- 23 the contractors that would do the work so that
- those stations can be upgraded or repaired.
- 25 PRESIDING MEMBER GEESMAN: Thank you.

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1 Other questions for Mr. Kane?
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- 2 (No response.)
- 3 PRESIDING MEMBER GEESMAN: Thank you for
- 4 your comment, Mr. Kane.
- 5 MR. KANE: Thank you.
- 6 PRESIDING MEMBER GEESMAN: I'm sorry, we
- 7 do have one other question.
- 8 MR. KOYAMA: Okay, I thought I'd
- 9 response to some of these issues that you brought
- 10 up. By the way, thank you for reading the
- 11 Alternative Fuel Commercialization Report. This
- is Ken Koyama with the Energy Commission.
- 13 You mentioned that we did not include
- 14 any electric vehicles, that we virtually ignored
- 15 the battery electric vehicles. We did ask
- 16 stakeholders on their position on electric
- 17 vehicles. It was pretty clear and apparent to us
- 18 that their focus was going to be on hydrogen, fuel
- 19 cell vehicles and some of these other types of
- 20 electric vehicles that would be commercially
- 21 applicable in the near future. We didn't ignore
- 22 it, we just wanted to report what the industry and
- 23 the stakeholders had indicated to us.
- 24 With regard to removing old electric
- 25 vehicles from the road, we are aware of this. We

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1 also actually probably have very little to say
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- 2 about it since this is an issue that the auto
- 3 companies have decided to do with their electric
- 4 vehicles that is on the road. It is not a decision
- 5 from a government standpoint. They apparently
- 6 believe that cannot no longer support those
- 7 vehicles, therefore, to remove any of their
- 8 liability issues, they decided to take the
- 9 vehicles off the road.
- 10 You are absolutely accurate about the
- infrastructure issues. We do have probably more
- 12 charging stations than we do have electric
- vehicles or battery electric vehicles. The
- 14 problem with putting additional funding in for
- 15 these additional charging stations is we probably
- don't have any need for them at this time. So,
- 17 unfortunately, the number of charging stations out
- there is likely to decline rather than increase
- 19 unless it is for some of these more specialized
- 20 electric vehicles that we indicated in the report.
- 21 We did indicate that the neighborhood
- 22 electric vehicles has certain specific purposes.
- 23 We certainly agree that the land use patterns in
- 24 California don't make neighborhood electric
- vehicles a very desirable way to get around town,

1 but there are probably portions of California and

- 2 certain neighborhoods that are designed to allow
- 3 for neighborhood electric vehicles that could
- 4 potentially use these vehicles to a very
- 5 significant degree.
- So, those are my responses.
- 7 MR. KANE: Ken, one response back. I'm
- 8 not surprised given a list of stakeholders at the
- 9 input that you got. I would like to suggest that
- 10 the list of stakeholders in the future be
- 11 expanded. I would love to be involved, I would
- love to throw a few other names at you of people
- 13 that are involved in stakeholders that have been
- in front of the Air Resources Board in the past
- 15 that I believe would be experts on electric
- vehicle technology or battery technology that
- would be useful inputs to the staff reports in the
- 18 future.
- 19 MR. KOYAMA: Yeah, we will be happy to
- 20 include those names in the future.
- 21 MR. KANE: I'll send you my contact
- 22 information off line.
- MR. KOYAMA: Okay, thanks.
- MR. KANE: I'm sorry, Ken, what was your
- 25 last name?

Τ	MR. KUYAMA: KOYAMA, K-O-y-a-M-a.
2	MR. KANE: Thank you.
3	PRESIDING MEMBER GEESMAN: It is 12:10,
4	we will reconvene at 1:10. Thank you.
5	(Whereupon, at 12:10 p.m., the workshop
6	was adjourned,, to reconvene at 1:10
7	p.m., this same day.)
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12:15 p.m.

1	AFTERNOON	SESSION
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- 3 PRESIDING MEMBER GEESMAN: At least a
- 4 couple of the people that have given me blue cards
- 5 may have airplane commitments this afternoon. If
- 6 that is in fact the case, I would like to take
- 7 anybody that's got a time constraint first.
- 8 My own guess is we will probably be done
- 9 at about 3:00.
- 10 MR. FONG: Mr. Reynolds, you said you
- 11 had some remarks you wanted to make?
- MR. REYNOLDS: Good afternoon, my name
- is Bob Reynolds, and I am here today on behalf of
- 14 the E Diesel Consortium and the Renewable Fuels
- 15 Association. I appreciate the opportunity to
- 16 comment on ethanol's role in reducing California's
- 17 petroleum use.
- 18 Let me start by commending the
- 19 Commission on this with the input from
- 20 stakeholders. We have been very pleased with the
- 21 cooperation between the stakeholders and staff
- 22 even though some of the stakeholders do have
- 23 somewhat competing goals in some cases. I've had
- 24 the opportunity to participate primarily, you
- 25 know, in the ethanol work group, which is staffed

1 CEC's Mike McCormack, and I would be remiss if I

- 2 didn't comment on his dedicated effort and long
- 3 hours in the process when many of us couldn't do
- 4 some of the things we had committed to do because
- of short deadlines, and then he would pick up the
- 6 slack for us.
- 7 While my participation in that group has
- 8 been primarily on behalf of the E Diesel
- 9 Consortium, I am a member of the Renewable Fuels
- 10 Association Technical Committee, so our interest
- 11 really extends to all the energy related uses of
- 12 ethanol.
- I have, by the way, submitted my
- 14 comments to the docket and e-mailed a copy to Dan
- 15 Fong, so I am going to kind of summarize here for
- 16 the sake of time, but obviously I think we have
- 17 overcome the misperceptions in the past that maybe
- 18 ethanol would not be in adequate supply. In fact,
- 19 today I guess we could say in a state of over
- 20 supply. We are about 3.7 million gallons of
- 21 production right now, and we will exceed 4 billion
- or 4.2 billion gallons by the end of this year or
- 23 early next year.
- I believe it was Commissioner Boyd that
- 25 posed some questions about E10 use in California

1 and what some of the obstacles are challenges

- were, and I wanted to comment briefly on them. If
- 3 we were to be able to go to 10 percent, that would
- 4 obviously add 4.3 percent volume to the gasoline
- 5 pool or about 70 percent of that on a BTU basis.
- 6 We would be doing that with a product
- 7 that is currently about 40 cents per gallon
- 8 cheaper than gasoline, even before applying the
- 9 tax credits, 91 cents per gallon cheaper if you
- 10 apply the tax credits.
- Of course, the problem is this must be
- done in a way that insures that air quality is not
- 13 compromised, and that is where these complexities
- 14 arise. The Air Resources Board is currently
- 15 updating their predictive model, which will likely
- 16 be finalized by the end of this year.
- 17 Simultaneously, ARB is also updating
- 18 their (indiscernible) inventory models with a
- 19 completion date targeted for this summer.
- 20 The first issue that arises is that the
- 21 predictive model -- many times some in our
- 22 industry say, well, California doesn't let you
- 23 blend to 10 percent. It is not that California
- 24 doesn't allow that, it is just that there are
- 25 economic penalties in the predictive models

1 because the predictive model shows that NOX

- 2 emissions increase above the 5.7 percent oxygen
- 3 level.
- 4 Our industry has argued for some time
- 5 that we believe that is not right, we adhere more
- 6 to the EPA complex model. There are differences in
- 7 the models with technologies and percentages that
- 8 are employed and the way they are treated and so
- 9 forth, and that is why there is a difference.
- 10 ARB is looking at this issue. There has
- 11 been some data submitted by the Auto Alliance with
- 12 regards to NOX emissions on Tech 5 vehicles and
- 13 there is some more of the report of which is being
- 14 worked on now with the CRC Riverside CERT that,
- 15 well, we don't know the outcome of the CRC work
- 16 yet, but it appears that there is not a
- 17 significant NOX penalty of going to a higher
- 18 oxygen level on the Tech 5 vehicles. Currently
- 19 Tech 5 is in the model treated like Tech 4 as I
- 20 understand it for that purpose. Modeling is not
- 21 my specialty.
- 22 PRESIDING MEMBER GEESMAN: Tell me what
- Tech 5 means versus Tech 4?
- MR. REYNOLDS: Tech 5 would be vehicles
- 25 from 2002 forward, '95 to 2005. Okay, so a

- 1 significant portion of the fleet.
- 2 The second issue that the ARB is having
- 3 to deal with right now pertaining to ethanol which
- 4 you are probably aware of is that the CRC did an
- 5 emission or an evaporative emissions permeation
- 6 study that was completed last year that showed a
- 7 more significant increase in emissions permeation,
- 8 permeation emissions, things that work their way
- 9 through the tank walls and fuel hoses than ARB at
- 10 presently or previously thought it would be.
- 11 Moreover, not only did the ethanol emissions
- increase, but also allowed more of the
- 13 hydrocarbons to come through.
- 14 Any mitigation strategy to address that,
- 15 it is sort of two fold thing. Obviously one is in
- 16 the emissions inventory itself, but because of
- 17 ARB's statutory requirement, that CBG 3, which is
- 18 the ethanol blend you are using now be as clean as
- 19 CBG2, they must find a way within the sort of
- 20 within the fuel arena to address that.
- 21 Perhaps some of these issues with Tech 5
- 22 will help with the RFA has advocated that the CO
- 23 reactivity be reviewed currently. California uses
- 24 a reactivity factor of .57 which means that 57
- 25 tons of carbon monoxide is equivalent to one ton

- 1 of hydro carbons.
- 2 The EPA and other studies have indicated
- 3 that, in fact, reactivity of CO in contributing to
- 4 other than formation is much greater than that.
- 5 With the EPA using a number of around 15 or
- 6 advocating that number, I guess I should say in
- 7 the federal register.
- 8 This is a very complicated issue as you
- 9 can imagine because everybody's got their science
- 10 and beliefs of the science that they have, but
- obviously the Commission will need to work very
- 12 closely with ARB with these particular issues.
- I know that in the past, sometimes our
- 14 industry has been viewed as perhaps a little bit
- of an adversarial role with ARB, and that has not
- 16 always been their fault. Sometimes we get an
- overly aggressive, but we hope to work very
- 18 closely with these issues. We believe that they
- 19 can be resolved. We are not asking that the
- 20 science be twisted, we are just asking that all of
- it be considered, a decision be rendered between
- 22 all of the available science of those particular
- 23 issues.
- I have actually attached to my written
- 25 comments a few comments pertaining to permeation

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1 and CO that was submitted at a recent ARB
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- 2 workshop. Rather than to go into all of those
- 3 points, those are available, they are in the
- 4 docket.
- 5 With regards to E 85, you've got about
- 6 200,000 FFVs on the road right now and about
- 7 30,000 being added each year. As you know, most
- 8 of these aren't operating on E 85 because of the
- 9 lack of infrastructure. Frankly the current
- 10 driving course for flexible fuel vehicles going
- 11 out in the future is in question because of
- whether or not the CAFE credits will be renewed,
- and with the growing trend to make PZEVs to meet
- 14 the ZEV requirement, it is unclear if the auto
- 15 makers will be able to continue to offer FFVs, so
- that is one of the uncertainties right now that is
- dampening E 85 infrastructure expansion as well as
- 18 a concern to the auto makers.
- I wanted to mention briefly E Diesel
- 20 blends as warrant in those presentations and
- 21 perhaps it is because it is somewhat of a longer
- 22 term effort than E10 or E 85 --
- 23 PRESIDING MEMBER GEESMAN: It is
- 24 addressed in the staff report though.
- MR. REYNOLDS: Okay. The consortium has

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1 made some projections on highway diesel in
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- 2 California and we offer those actually in two
- 3 submissions to the docket including this one.
- 4 It is obviously a long term effort.
- 5 There are several million dollar project going on
- 6 with John Deere right now to address some of the
- 7 open technical issues. We've done some Tier 1
- 8 emission testing. There will be some other Tier
- 9 1, Tier 2 type things we need to do with the US
- 10 EPA before we can do any type of commercial
- introduction as well as fully address the issues
- of the OEMs with regards to materials
- 13 compatibility and durability and those types of
- 14 things.
- We believe that E Diesel can make a
- 16 contribution, although we believe it will be in
- some centrally fueled controlled fleet type
- 18 applications, not something that would be widely
- 19 available at a retail facility.
- 20 A couple of things that, additional uses
- 21 I want to mention, just so you are aware of them,
- the effort to adopt an aviation grade ethanol
- 23 which is primarily driven as a aviation grade
- 24 gasoline still has lead in it, and private
- 25 aviators are trying to find a high octane

1 replacement for when lead is phased out of that,

- 2 that would enable them to continue to operate
- 3 their aircraft without detuning them.
- It is a very small market, but I do want
- 5 to mention it because there is an effort within
- 6 the ASTM to develop an aviation grade ethanol
- 7 spec, and it would be similar to E 85, but
- 8 probably much more detailed because of the use.
- 9 Finally, I wanted to mention ethanol as
- 10 a path to hydrogen. Obviously we couldn't in the
- 11 report make projections of what kind of
- 12 contribution ethanol could make to hydrogen
- 13 because it is very difficult even to render the
- 14 fuel cell in hydrogen projections right now.
- 15 Ethanol can be reformed into hydrogen.
- 16 The technology has been demonstrated by GTI, and I
- 17 can tell you that the RFA is in negotiations and
- discussions with a couple of major fuel cell
- 19 process or fuel cell manufacturers on a couple of
- 20 demonstration projects.
- 21 One thing that I would encourage the
- 22 Commission to look at in this area is that as I
- 23 understand it, and I am not a fuel cell expert,
- 24 but the CPUC has different designations of levels
- of performance with renewable that meets certain

- 1 emission standards being a level one.
- 2 The fuel cell industry seems unclear if
- 3 ethanol from grain is designated as a level one in
- 4 that category and we have not had time to follow
- 5 up with the Utilities Commission yet to see if
- 6 that can be easily resolved, but I think you would
- 7 perhaps see a few ethanol to hydrogen or ethanol
- 8 fuel cell type demonstration projects more quickly
- 9 if we could get that resolved.
- 10 Finally, the RFA believes that obviously
- 11 regardless of where your ethanol comes from, there
- 12 are a number of public policy benefits to be
- derived from domestic ethanol production, but it
- would obviously be of more of a public policy
- benefit to the state for it to come from some in-
- 16 state production.
- 17 You have one plant recently completed
- 18 permitting, Calgren Renewable Fuels, which will be
- 19 sited near Pixley. We understand from various
- 20 articles and so forth they have written, the
- 21 differences I think between getting a permit, a
- 22 plant permitted in the Midwest versus the more
- 23 complicated process here.
- 24 We don't expect anybody to change that
- 25 process. We realize that you have different

1 issues here. One thing that we would suggest just

- 2 to make it a little more ethanol friendly is that
- 3 perhaps like a template from what they had to go
- 4 through, I understand there were more complicated
- 5 things with the grain dryers for instance as far
- 6 as dust levels, and perhaps a template developed
- off of that and maybe an in-state contact person
- 8 to help walk perspective plant builders through
- 9 some of those kinds of things. In many cases,
- 10 these are agricultural cooperatives or smaller
- 11 business men that find the processes even in
- 12 Indiana daunting, much less some of the permitting
- 13 processes here.
- 14 Finally, and I know that this was
- 15 commented on, and I think Dan listed it perhaps as
- 16 something about inconsistencies in policies of the
- 17 state. Despite that fact that ethanol --
- 18 California uses more ethanol than any state in the
- 19 United States, but quite frankly you use it
- 20 because you are forced to under the current regime
- 21 of the way things are.
- We don't know what that use level
- 23 necessarily be if it were not for that, but we
- 24 believe there would still be a significant use for
- 25 a number of other reasons such as octane and

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1 volume replacement, but it leaves, I think,
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- 2 especially for somebody looking at perhaps
- 3 thinking at an in-state production facility. They
- 4 see different agencies that perhaps have a
- 5 different perception of ethanol.
- From the ethanol industry's perspective,
- 7 the CEC is viewed as ethanol friendly. I would
- 8 say the ARB is probably generally been -- I am
- 9 speaking for the industry only -- viewed as
- 10 somewhat not sympathetic to ethanol causes,
- 11 although today I would say that certainly the
- 12 Executive Director of the Association feels much
- more comfortable while we might not always like
- 14 the answers, we do believe our issues are being
- 15 considered.
- Other examples are the waiver request,
- another one of those antagonistic situations where
- we try to defend our position, and the state
- 19 obviously tries to pursue the course of theirs
- 20 that are not always in agreement. Issues, for
- instance, involving the California delegation on
- 22 federal legislation that pertains to ethanol.
- When somebody in the California
- 24 designation opposes renewable fuel standard that
- 25 would give your own state more flexibility for the

1 refiners to use the ethanol as they saw fit rather

- 2 than as they are currently mandated to do under
- 3 the oxygen requirements, it kind of baffles us as
- 4 to why that would be the case.
- 5 Those are just some of the issues that
- 6 we perceive as being very important. The most
- 7 important to us probably being the E 10 issue
- 8 because that is the low hanging fruit here. I
- 9 mean you can increase your ethanol use by about
- 10 .55 billion gallons a year if we could use E10 and
- do it in a way that is environmentally sound and
- 12 that accomplishes the objectives of the state,
- 13 both with regards to energy and air quality.
- With that, I thank you.
- 15 PRESIDING MEMBER GEESMAN: Thank you
- 16 very much, Mr. Reynolds. I think that our
- interests particular in E 10 are principally to
- 18 try and get as many of the facts on the table as
- 19 possible. I recognize a lot of other things are
- 20 going on in other fora, and I don't want to expand
- 21 our horizons beyond what is immediately in front
- of us as issues are concerned, but I do think that
- 23 we have an important in trying to document both
- 24 what the concerns are and potentially what some of
- 25 the solutions are as well, and hopefully we will

1 be able to make a contribution in that area in

- 2 this year's report cycle.
- 3 COMMISSIONER BOYD: I won't show the
- 4 scars on my back.
- 5 MR. FONG: Were there any other speakers
- 6 with relatively modest comments that we might
- 7 entertain at this time. I just want to make sure
- 8 that we don't push somebody up against the wall
- 9 and they are anxious about another appointment or
- 10 a plane leaving.
- 11 PRESIDING MEMBER GEESMAN: Modest
- 12 referred to likely time required, not content.
- MR. FONG: If not, we will continue with
- 14 some of the prepared presentations that people had
- previously provided and are probably anxiously
- 16 awaiting to get up here.
- So, I will go to the representative from
- 18 BOSCH. I'm sorry, we are experiencing technical
- 19 difficulties. We are going to seek some
- 20 assistance here. Someone from Business Services
- should be here shortly, so we will just have to
- 22 hang on until we understand what happened to the
- 23 system since we broke for lunch.
- 24 PRESIDING MEMBER GEESMAN: Should we
- 25 move then to somebody that doesn't have visual

- 1 aids.
- 2 MR. FONG: That is a possibility. Mr.
- 3 Wuebben.
- 4 MR. WUEBBEN: Thank you very much. I'm
- 5 Paul Wuebben the Clean Fuels Officer for the South
- 6 Coast Air Quality Management District, and it is
- 7 really a pleasure to participate in the meeting,
- 8 so thank you for this opportunity.
- 9 I just wanted to provide some brief kind
- of general comments and maybe address a few
- 11 assumptions and make some fuel specific comments
- 12 as we look at these documents.
- 13 Generally, I think we would want to
- 14 commend the staff that there has been a lot of
- 15 analysis done. It really provides a useful
- 16 starting point, but with that, I think that we all
- 17 know that there are certain facts and changing
- 18 facts on the ground really in terms of current
- 19 prices, trends, etc. that we need to take account
- 20 of.
- 21 Since January, Californians let's say if
- you assume that they paid at least 25 cents a
- 23 gallon for their gasoline compared to the first
- 24 five months of last year, that represents \$1.25
- 25 billion just for the first five months. Clearly,

1 there have been some very significant recent

- 2 changes.
- 3 While your staff may be optimistic in
- 4 assuming a relatively slow growth rate of .9
- 5 percent, we know that EIA is out there with
- 6 perhaps a twice as high growth rate assumption,
- 7 and we also know that horse power and weight
- 8 trends in the motor vehicle market place are
- 9 continuing to go up. So, we urge that you kind of
- 10 look at all those factors.
- 11 While you may be assuming supply
- 12 adequacy through the medium term, there are others
- 13 out there making some fairly credible
- 14 observations. Goldman Sachs, Matt Simons, the
- 15 Venezuela Minister of Energy, quite a few out
- 16 there making what they consider candid comments
- about the petroleum peak possibly occurring this
- 18 year with respect to global production. I don't
- 19 have any personal knowledge of that, but we know
- 20 that those are credible individuals.
- 21 Most recently, there was a report by the
- 22 general accounting office, just reported last week
- 23 that I would suggest that you take a look at.
- 24 Essentially, they've said looking in the future
- 25 daunting challenges lie ahead in finding,

developing, and providing sufficient quantities of

- 2 oil to meet projected global demand. There you
- 3 have a pretty salient observation by the GAO.
- 4 I would really like to turn then to some
- 5 of your key assumptions as we look at the
- documents, and we will be providing some more
- 7 specific comments as we go forward, but I think
- 8 that it is very important to look at both the
- 9 absolute and relative fuel assumptions that you
- 10 are making because the high price point that
- 11 you've assumed at 2.26 I believe would be a
- 12 tremendous bargain, not only today, but as you go
- out into the foreseeable future.
- Just last week I went on -- I've looked
- 15 at the Nymax future, and you cannot buy a futures
- 16 contract for oil below \$50 between now through the
- 17 year 2009. That is what the marketplace is
- 18 telling us. So, it would seem to be prudent that
- 19 at a minimum of \$3.00 scenario should be addressed
- 20 just to deal with the virtual inevitability that
- 21 by the time the next documents are out there,
- \$3.00 may in fact be quite common.
- 23 Another aspect of this price
- 24 consideration is the relative price environment.
- 25 These relative comparisons that are made in the

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1 analysis so far are very benign comparisons.
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- 2 Specifically while diesel today has a greater
- 3 price relative to gasoline of about 15 to 20 cents
- 4 a gallon, the differential price in the analysis
- 5 actually assumes diesel a penny cheaper than
- 6 gasoline. So, that would definitely tend to skew
- 7 the analysis to some degree.
- 8 Another area we would like to just note
- 9 is that the rebound effect has certainly been a
- 10 concern. We know that it has been something your
- 11 staff has thought of at some length. I think it
- 12 would be fair, however, to say that there are a
- 13 number of quarters that consider that a fourth
- order concern, not a first order of fact. So,
- 15 that as you go forward, you may not want to put as
- 16 much emphasis on that rebound effect because it
- 17 does have some synergistic, almost counter
- intuitive implications if you roll it out through
- 19 all of the interfuel comparisons.
- One other thing I would like to say
- 21 about the synergistic effect of all of these
- 22 assumptions is that they have an affect of really
- 23 constraining of natural gas for example and
- 24 hybrids as you go forward because you've got this
- 25 almost perverse counter cyclical effect from the

- 1 pricing differentials.
- While your staff may be predicting that
- 3 there will be fewer hybrids in 2025 relative to
- 4 new diesels in the marketplace, I can't help but
- 5 make note of today's announcement by Toyota Motor
- 6 Company that the intend to hybridize the Camry as
- 7 their latest addition to hybridization trend.
- 8 Those trends I believe are becoming an extremely
- 9 important one, and perhaps you should be much more
- 10 bullish on their prospects.
- One last aspect in terms of assumptions,
- 12 it seems to be analytically an assumption that
- 13 there is no direct value of diversification. I
- think as we've worked in this field for ten or
- 15 twenty years, we increasingly recognize that there
- is an inherent value to diversification. In fact,
- 17 it may not be an exaggeration to say that we are
- one serious terrorist event from a catastrophe in
- 19 terms of transportation infrastructure in the port
- 20 regions, for example.
- 21 With respect to fuels, let me just go
- 22 through some brief comments. I think it would be
- 23 reasonable to view the current analysis as being
- 24 fairly optimistic with respect to diesel. We
- 25 think it is very crucial that at the same time

1 while we may view that diesel has a role to play

- 2 that we also recognize that it is a uniquely
- 3 designated by the Air Resources Board as a toxic
- 4 air contaminate, diesel particulate has known
- 5 toxicity affects, and I think arguably, one could
- 6 maintain that the perhaps at a single most
- 7 important analytical result related to
- 8 transportation fuels in the last decade, in my
- 9 estimation at least, the estimate that we made
- 10 that 70 percent of airborne cancer risk has been
- 11 associated with diesel exposure. I am sure you've
- 12 heard that statistic, and I believe it bears
- 13 repeating.
- 14 While bio-diesel may have some Nox
- issues, there is a need to address that. Some
- specification issues, we are very interested in
- working with your staff to find means of
- 18 addressing those.
- 19 We should also bear in mind that the EPA
- 20 just in the last several weeks made a decision not
- 21 to certify a 2006 model year diesel that was
- 22 predicated on the use of a metal additive that
- 23 they found analogous to the MMT metal additives,
- 24 so I think that really requires a very careful
- 25 kind of precision in looking at that diesel issue.

1 Relative to hybrids, I think there is a

- 2 degree of pessimism that perhaps that as I
- 3 mentioned, there are fewer hybrids than diesels,
- 4 and that there does appear to be some tremendous
- 5 acceleration in terms of the transmissions that
- 6 are expanding with respect to that, the engine
- 7 sizes that are accommodating that, getting into
- 8 the heavy duty arena. We are glad you segmented
- 9 the heavy duty hybridization, but you may want to
- 10 be a bit more hopeful in that regard.
- 11 Then turning to one of my favorite
- 12 subjects, ethanol, I have had the opportunity to
- 13 comment in front of the Commission on this before,
- 14 but our agency, as you know, has joined with the
- 15 Air Resources Board and their concern about and
- the need for a waiver based on air quality
- 17 considerations. We are very concerned about the
- 18 permeation effects which were recently identified
- 19 as possibly up to 100 tons per day statewide, 25
- 20 to 35 tons per day in the South Coast Air Basin,
- 21 those are very significant VOC emission, the
- 22 numbers.
- 23 We are also quite struck by the finding
- 24 that was made in the staff report in the staff
- 25 presentation today that the technology solutions

1 such as new vehicle substitution and rolling those

- 2 new vehicle technologies into the fleet, those
- 3 would not have an ability to fully mitigate those
- 4 permeation emissions for a 20 to 25 year period.
- 5 That is really not a solution. It is
- 6 maybe one component, but the role of FFVs as E 85
- 7 compliant rather than predominantly or virtually
- 8 all the time running on gasoline, maybe that is a
- 9 way to address some of those ethanol objectives
- 10 that you also have.
- 11 We do think that there is an important
- 12 need to keep as a primary focus the need to
- mitigate to those emissions going forward.
- 14 The other last observation, I guess,
- 15 that is appropriate is that the E 10 scenario that
- 16 you have is currently something that falls outside
- 17 what would be certifiable under the predictive
- 18 model that ARB has as we understand it. It is
- 19 intellectual interesting, but if it doesn't comply
- 20 with the current set of regulations, I'm not sure
- 21 how far you could go before having to seriously
- 22 consider that there is some emission constraints
- 23 operative there.
- 24 With respect to natural gas, we do think
- 25 it is extremely important that we bear in mind

1 that the largest penetration of alternative fuels

- 2 currently has really been made in the heavy duty
- 3 and to some degree in the light duty segment of
- 4 natural gas vehicles.
- In Europe we see have huge growth in
- 6 light duty vehicles with perhaps with some
- 7 additional push that we could bring on additional
- 8 light duty product. We do know that, for example,
- 9 there are important players, such as BayTech and
- 10 BAF that are doing light duty certification.
- 11 Crown Victoria has the SULEV, the E450 as natural
- 12 gas vehicles. Perhaps some encouragement and
- 13 engagement to bring on some of the additional
- 14 product that's available in Europe could be
- 15 undertaken.
- In the heavy duty arena, we know that
- 17 all the natural gas heavy duty engines that are
- 18 put in the market place have lower NOX emissions
- 19 and are cleaner than their diesel counterparts.
- 20 We are very happy that the penetration of those
- 21 vehicles is probably double if not closer to
- 22 triple than census numbers that you have in your
- 23 current report. I believe the table refers to
- 24 2002 snapshot, and we respect that you needed to
- 25 take some point in time, but in the last 2 1/2 to

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1 three years, there has been a substantial
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- 2 continuing increase with respect to natural gas.
- 3 We think that there is a very important
- 4 need to try to build all of the alternative fuels
- 5 as we go forward.
- 6 One last area, I guess, just to briefly
- 7 comment is areas of opportunity to enhance what
- 8 you've done because I mentioned looking at a high
- 9 price petroleum price scenario is probably
- 10 incumbent at this stage. Looking at increased
- 11 natural gas, both heavy duty and light duty would
- 12 be very relevant. Considering a full
- 13 hybridization scenario, I think, would be well
- 14 advised given that there has been a tremendous
- growth in the technology and why not get ahead of
- 16 that curve rather than essentially being following
- 17 it.
- With that in mind, maybe thinking
- 19 outside the box or thinking in the most
- 20 synergistic way, you do have a hybrid scenario,
- 21 you have a plug-in hybrid scenario, but you don't
- 22 have a flexible fuel hybrid plug-in scenario. A
- 23 plug-in hybrid such as an FFE with all those
- 24 components could give you the ultimate type of
- 25 fuel diversification and possibly low greenhouse

- 1 footprint.
- 2 With that, I just want to conclude that
- 3 we are very glad that this is a forum for us to
- 4 exchange ideas about how to build the alternative
- 5 fuel marketplace. We join you in struggling with
- 6 a lot of the commercialization barriers. We also
- 7 struggle and do see bio-diesel and diesel may have
- 8 some roles to play as we go forward because of
- 9 volumetric kind of supply issues or what have you,
- 10 but there is certainly an important need to
- 11 balance those kind of fuels with our concerns
- 12 about emissions and toxicity.
- 13 With that, I appreciate the time and
- 14 always appreciate the hard work of your staff.
- 15 PRESIDING MEMBER GEESMAN: Paul, thanks
- 16 for being here. I did have a couple of questions
- 17 from your remarks. One is I wonder if you could
- 18 elaborate on what you were saying about a rebound
- 19 effect and fourth order versus first order
- 20 concerns.
- MR. WUEBBEN: Sure, I would be glad to.
- 22 At least the way I understand the staff's
- 23 analysis, that there was an increase in the
- 24 elasticity that was assumed from a 10 percent to a
- 25 20 percent. I don't know why just to

1 (indiscernible) that there would be some increase

- 2 in the elasticity with all the other factors. I
- 3 mean we hold it constant for all the other
- 4 analysis, but for some reason -- the other thing,
- 5 I think that when people are buying the high
- 6 efficiency vehicles, it is hard for me to believe
- 7 that one of the first, second, or third questions
- 8 you ask as you double your fuel economy say going
- 9 from a Camry to a Prius, whether or not you are
- 10 asking yourself, gee, am I now going to be able to
- 11 afford the additional driving experience.
- 12 The reality of urban life and motor
- 13 vehicle use, I believe at this juncture, is that
- 14 congestion affects occur not just in peak hours,
- but in off peak hours. On the idea of casual
- 16 driving, I think has changed structure or form if
- 17 you will in the last 20 to 30 years. Joy riding
- and all of that, this whole notion that we are
- 19 just waiting for the price signal to increase the
- 20 number of vehicle miles, I think people are
- 21 spending a lot were hoping to get out of their
- 22 cars as much as possible. They consider any
- 23 amount of driving to be really a transaction cost
- 24 to their ultimate destination.
- I think because it has this such a major

1 impact on changing the relative benefits in those

- 2 calculations. It has this effective skewing it,
- 3 and if you dampen that effect say by considering
- 4 it only as maybe 20 to 30 percent of what you are
- 5 estimating in terms of some slight increase in the
- 6 demand for driving, but I guess I've just never
- 7 been convinced that there is a strong desire to
- 8 constantly increase the number of miles driven.
- 9 Particularly given that there has been a
- 10 relatively low demand or the price elasticity
- 11 effect historically that you can increase prices
- 12 from \$1.50 to \$2.50, and it sure didn't seem like
- 13 VMT was backing off substantially. I guess it is
- 14 really just maybe a holistic, hedonic kind of
- index kind of a concept, but I do think there is a
- 16 strong rationale for taking some real caution
- 17 rather than assuming that by increasing fuel
- 18 economy, you are going to have is a benefit that
- 19 may almost counteract the benefit of fuel economy.
- I think that would be completely the
- 21 wrong conclusion. As I look at fuel economy, the
- 22 single greatest opportunity and we got this out of
- 23 the AB 2076 and out of the SAP report really, the
- 24 single greatest opportunity is to defer fuel
- 25 demand is by your fuel economy measures. We are

1 really pleased to see the governor has written the

- 2 letters he has to support the doubling.
- 3 Any analysis that tends to cast some
- 4 shadow of doubt that is not firmly wetted in an
- 5 analytical tradition, particular given that it is
- 6 2002 data set you are looking at. While in 2002,
- 7 there might have been this analytical set of
- 8 results, as we've noted, the whole price
- 9 environment and revealed preferences are far
- 10 different than stated preferences.
- 11 There was an analysis that was done in a
- 12 dissertation of UC Davis student that
- 13 differentiated those models. So, your CALCAR
- 14 model is at its heart a revealed preference model.
- 15 With that, it should I think be taken with a bit
- 16 more caution than if it were otherwise.
- 17 PRESIDING MEMBER GEESMAN: You might
- 18 send us the UC Davis study that you just
- 19 mentioned. My recollection is that the last time
- we did this, we were basing it not on 2002
- 21 surveys, but 1992 surveys. Frankly, I had a
- 22 serious concern about that. I'd like to see us
- 23 use the most current information available to us,
- 24 although I will acknowledge 2005 feels a lot
- 25 different than 2002 did.

1 As it relates to natural gas, are there

- 2 things that state government should be doing that
- 3 would more greatly expand the penetration of
- 4 natural gas into the transport sector.
- 5 MR. WUEBBEN: Yes, we certainly think
- 6 there are tremendous opportunities in fixed in a
- 7 certain captive fleets. In the heavy duty arena,
- 8 those governmental fleets, we've seen a tremendous
- 9 conversion in our own air basin, both transit and
- 10 non-transit. I mean the rough use truck and
- 11 street sweeper, so there is a growing number of
- 12 niches that those apply to.
- 13 The second thing that has a tremendous
- 14 relevance is that manufacturers constantly come to
- us saying, gee, it is really hard for us to
- 16 struggle to just meet the South Coast need, and we
- 17 need a higher volume, and obviously could
- 18 represent that, and so the value or the role of a
- bully pulpit of perhaps garnering additional
- 20 demand, pooling that demand, setting some targets,
- 21 could be very useful.
- 22 Engaging the OEM's to find out what
- 23 kinds of incentives they would need to increase
- their production. Of course, we are always
- 25 interested in expanding the horse power and tork

1 ranges of those engines, so working with us or

- 2 even on your own to expand the infrastructure and
- 3 demonstrations of some of the leading edge
- 4 technologies.
- 5 We have some R & D projects going on
- 6 that aim at meeting the 2007 .2, the 2010 standard
- 7 in 2007, and the manufacturers are very bullish in
- 8 that regard, but more resources could be applied
- 9 in the R & D area.
- 10 I think it starts with a sense that
- 11 natural gas has a growing place in the market
- 12 place, and the LNG opportunities that I am sure
- 13 you are very well aware of offer, I think, an
- 14 opportunity for an overlay if you will within
- 15 certain ports or even in regions for an even
- 16 higher LNG fraction and penetration.
- Working to establish some specification
- 18 policy -- we've as you know testified to the
- 19 Public Utilities Commission on the LNG
- 20 specification issue, so any work and support that
- 21 we can garner there would be very useful and get
- 22 back working in partnership.
- So, I think there is certainly an
- 24 important dialogue that we would want to continue
- on this because we continue to learn about the

1 value of keeping the existing infrastructure but

- 2 building sensibly so you don't strand stations
- 3 without sufficient demand, and that you build that
- 4 out accordingly. I think that we are ready,
- 5 particularly with LNG to the next big increment.
- 6 Now that we have gotten a recent
- 7 Appellant Court reaffirmation of our fleet rules,
- 8 that we consider to be an important bedrock. We
- 9 are very pleased to the Air Resources Board acting
- 10 aggressively and very cooperatively on the fleet
- 11 rules for our basin. It may end up that other
- 12 regions want to vest into that, either opt in
- 13 formally or take steps to encourage it.
- I think that, yeah, there are many types
- of roles that you could play.
- 16 PRESIDING MEMBER GEESMAN: Yeah, on the
- 17 light duty sector, there is a statement in the
- 18 report that with some of the environmental
- improvements expected from diesel fuel that the
- 20 benefit for light duty vehicles fuel by natural
- 21 gas compared to diesel light duty vehicles is
- 22 likely to shrink in the future. Do you share that
- 23 generalization or how do you reconcile that with
- some of your comments about toxicity?
- MR. WUEBBEN: Yeah, and I think that is

- 1 probably where the crucial issues really
- 2 intersect. We start with knowing that in 2007 we
- 3 are going to have a .2 natural gas engine and very
- 4 unlikely to have a .2 NOX diesel engine. So,
- 5 there is that head start.
- 6 The other thing we know intrinsic to the
- 7 diesel cycle is that it becomes very tough to meet
- 8 a .01 particulate and a .2 without making some
- 9 very significant changes to both the emission
- 10 control system, either using UREA or SCR type
- 11 systems or absorber systems or what have you.
- 12 Building that technology I think will
- 13 take place, and so we do expect there to be a
- 14 direct competition, but we think that there is
- 15 likely to be some questions or some uncertainty
- 16 about the durability and the cost structure of
- 17 those new diesel engines. In fact, the
- 18 marketplace has already voting with their feet
- 19 with that concern about the higher operating cost
- 20 of that later diesel technology because if you
- look on the last year and a half, there's been a
- 22 substantial increase in "pre-buys" of diesel
- 23 engines. In fact, it is exceeding the pre-buy
- 24 experience that occurred in 2000 and 2001. There
- is a recent article about that front page on the

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1 Wall Street Journal as a matter of fact.
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- 2 Yes, there are risks for a user for
- 3 using that more complicated technology. That is
- 4 not to cast an aspersion that the technology won't
- 5 work and it won't be robust, but I just think as
- 6 we sit here today that there is a technology with
- 7 natural gas that can meet it without the degree of
- 8 trade offs if you will, operational trade offs.
- 9 There are infrastructure questions
- 10 obviously about natural gas to continue as you go
- forward, so that is a balancing. We are very
- 12 pleased as diesel comes to meet that point to
- 13 standard and meet it in use, that will be a great
- 14 achievement.
- I guess the last thing that tempers any
- optimism about diesel is a constant awareness
- 17 really that there is a consent to create the
- 18 experience that we are all aware of because of the
- 19 difficulties of meeting some of this emission
- 20 standards of diesel engines were built essentially
- 21 with defeat devices, and that is on the record.
- 22 So, I don't expect that to happen again, but this
- 23 concern about durability of that low NOX number
- 24 because it is so low. It is, as you know, a 90
- 25 percent control from where we are at 2.5, and that

is just several years before back in '98, we were

- 2 at 5 and 4 grams.
- 3 There has been a lot of progress brought
- 4 on very quick, and when you make that kind of
- 5 quick transition, are there risks in that, so we
- 6 think that it is sensible to certainly maximize
- 7 your options for fleets.
- 8 No one knows what the diesel price is
- 9 going to be. Diesel historically is going up much
- 10 higher than we would have expected, even from my
- 11 sense it just got more volatility than gasoline
- 12 prices and hearing at least the concerns of
- 13 truckers.
- I hope that is somewhat of an answer for
- 15 you.
- 16 PRESIDING MEMBER GEESMAN: Last question
- 17 relates to ethanol permeation. Do you know is
- 18 there empirical data available measuring impacts
- 19 last summer in your district or elsewhere that
- 20 might be useful in better informing these
- 21 decisions?
- MR. WUEBBEN: We were very cognoscente
- 23 of trying to track that. I think what surprised
- 24 us about last summer contrasted with the summer
- 25 before which was the worst in six years, in fact,

1 the first ozone alert violation level in that six

- 2 year period.
- 3 Last year it was relatively more of a
- 4 benign year. We had much greater cooling trends,
- 5 so the meteorology we believe may have very well
- 6 masked some of those effects, so we are trying to
- 7 look more carefully this year. We are hoping and
- 8 expecting actually there will be more of a typical
- 9 meteorological regime compared to last year.
- 10 Certainly the ozone levels that achieved
- 11 last year were far lower than the year before. It
- is very difficult to test these air quality
- 13 particular ozone on an annual year-to-year basis.
- 14 What we've done, and I can bring the data or make
- it available in our submittal, our written
- 16 comments, but we have actually looked at three-
- 17 year running averages.
- 18 What you find out if you take the three
- 19 year running average over the last 15 years, it
- 20 has come down, but actually even in the last four
- 21 or five years, we have kind of plateaued. While
- 22 we are continuing now with the introduction of
- 23 cleaner vehicle fleet in general, that ozone
- 24 becomes more difficult to suppress once you get
- down to those relatively low levels.

1 Plus the eight-hour ozone standard is

- 2 intrinsically more difficult to obtain than the
- 3 one hour standard, so I think we are struggling
- 4 with how do we get this next increment,
- 5 particularly in light of the fact that we are even
- 6 more reliant on what we call "black box control
- 7 measures" that we are not really sure where we are
- 8 going to get them from, but we know that we need
- 9 them, and that is just for the ozone one hour.
- 10 There is likely to be a similar and in fact
- 11 broader set for the eight-hour compliance.
- 12 It is an open question if you will, but
- we are going to track it carefully and be happy to
- 14 share that as we get the data.
- 15 PRESIDING MEMBER GEESMAN: Thanks for
- 16 being here, Paul.
- MR. FONG: The doctors tell me we have
- 18 suffered the ultimate technology failure, the
- 19 light bulb has gone out here, so we are going to
- 20 carry on. I believe the TV monitor is working,
- 21 and I think your --
- 22 PRESIDING MEMBER GEESMAN: Yeah, two of
- three of them are.
- MR. FONG: We will continue with our
- 25 limited capacity here. I think the representative

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from Bosch is prepared to make a presentation on

- 2 his light duty diesel perspective.
- 3 MR. SUTER: I apologize to those on the
- 4 near side of the room here who may not be able to
- 5 see the television on the other side. I only have
- 6 six slides, so I don't figure you are going to
- 7 miss that much. I will try to describe them as
- 8 that may be helpful.
- 9 Good afternoon, my name is Warren Suter.
- 10 I am the Director of Diesel Marketing for Robert
- 11 Bosch Corporation in Farmington Hills, Michigan.
- 12 Robert Bosch is a supplier of diesel
- 13 fuel injection equipment to the automotive
- 14 industry. Let me begin by thanking you for the
- 15 opportunity to discuss clean diesel technology and
- 16 how it could play a role in helping California
- meet its goals in the area of reducing petroleum
- 18 fuel use.
- 19 My comments today are focused on the
- 20 potential impact of light duty vehicles generally
- 21 passenger cars and light duty trucks and are
- 22 predicated on those vehicles meeting Tier 2 Bin 5
- 23 or California LEV 2 emission standards.
- Near mid term vehicle energy sources and
- 25 diesel's benefits with respect to consumption,

1 performance are the topics that I would like to

- 2 speak with you today about.
- 3 Power train and energy options in the
- 4 United States get more robust with time. Looking
- 5 forward 50 years from today, the options are hard
- 6 to see clearly. Hydrogen, ethanol, bio-fuels,
- 7 other possibilities hold great promise of drastic
- 8 reduction in petroleum use.
- 9 Vehicle emissions and greenhouse gasses,
- 10 however, those solutions are not yet technically
- 11 robust and to landscape that far down the road is
- 12 still fuzzy. In the 20 to 50 year time frame, the
- 13 number of viable technology options narrows.
- 14 There may be the beginning of a fuel
- 15 cell vehicle for the mass market, and gas and
- 16 diesel and electric hybrids will probably have
- 17 made an impact on the market. What must be
- 18 considered in this context are cost, technology,
- 19 fueling infrastructure, and ultimately consumer
- 20 acceptance before wholesale changes can be
- 21 predicted.
- 22 Within the next 20 years, the technology
- 23 options shrink still further to the internal
- 24 combustion engine fueled by either gasoline or
- 25 ultra low sulphur diesel.

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1 While hybrids are a viable option,
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- 2 hybrid technology can be viewed as just another
- 3 measure to improve the efficiency of hybrids
- 4 primary propulsion source, the internal combustion
- 5 engine, or ICE.
- 6 Currently, traditional gasoline and
- 7 diesel ICE dominate the world passenger vehicle
- 8 market with more than 96 percent market share. It
- 9 is predicted by the diesel industry that this
- 10 market share will decrease by only 12 percent over
- 11 the next 20 years.
- 12 In other words, internal combustion
- engines will be the dominant power source for all
- 14 passenger and light vehicles around the globe
- 15 until about 2025.
- 16 This chart illustrates the near to mid
- 17 term passenger car and light duty market picture
- in Western Europe and the United States.
- 19 In Europe, the diesel market share which
- 20 represents about half the market today should
- 21 remain stable while newer alternatives will
- 22 probably erode the gasoline ICE share.
- In the US, diesel could grow to 20
- 24 percent or more by 2025 mirroring the
- 25 dieselization of Europe over the last eight to ten

- 1 years.
- 2 At this year's SAE World Congress in
- 3 Detroit in April, Margo Oge, Director of EPA's
- 4 Office of Transportation and Air Quality said if
- 5 diesel engines, gasoline, and electric hybrids and
- 6 advanced gasoline engines came to dominate the
- 7 national fleet by 2030, it could save \$100 billion
- 8 dollars annually in oil imports. We could reduce
- 9 our oil consumption by three million barrels a
- 10 day.
- 11 To illustrate how modern clean diesel
- 12 could contribute to such a dramatic impact, let me
- begin with a few words on the environmental
- 14 aspects of clean diesel.
- The automotive community has made great
- 16 strides in developing cleaner diesel engines.
- 17 Compared to ten years ago, diesel engines emit
- 18 significantly fewer particulates, oxides of
- 19 nitrogen, and unburnt hydro carbons, and carbon
- 20 monoxide.
- 21 This graphic illustrates the reduction
- in allowable passenger car emissions in Europe
- 23 from 1990 to today. Further reductions are
- 24 expected and the US Bin 5 standard is shown on the
- 25 right for comparison.

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1 Some of the technology involved in
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- 2 contemporary diesel engines includes variable
- 3 geometry turbo charging, dual clutch, automatic
- 4 manual transmission, advanced electronic controls,
- 5 sensors, and injectors, and high pressure direct
- 6 fuel injection.
- 7 Meanwhile, the European community has
- 8 experienced significant changes in its automotive
- 9 market in little more than five years. In 1997,
- 10 gasoline passenger vehicles dominated with 80
- 11 percent of the market. That same year, common
- 12 rail diesel technology was introduced. This
- 13 fundamentally improved diesel's performance,
- 14 emissions, and fuel economy.
- The European union governments and
- 16 industry formulated joint policies that encourage
- fuel conservation, improved the environmental
- 18 picture, and promoted advanced technology all
- 19 without sacrificing performance or requiring
- 20 significant new infrastructure investments.
- 21 Consumers quickly recognized the
- 22 advantages of clean diesel. By 2000, diesels had
- 23 claimed nearly 30 percent of the European
- 24 passenger car market. Today, diesels account for
- 48.4 percent of new passenger car sales in Western

1 Europe. Diesel penetration is strong across all

- 2 car segments.
- 3 On average, diesel vehicle owners spend
- 4 less money on fuel due to the inherent fuel
- 5 economy of the clean diesel power train. The
- 6 German Association of the Automotive Industry, the
- 7 VDA, estimates that the average fuel economy of
- 8 German-built automobiles has risen from 30 miles
- 9 per gallon to 34.4 miles per gallon during this
- 10 period of diesel growth from 1997 to 2003.
- 11 Diesel's fuel efficiency also directly
- translates to lower emissions of carbon dioxide,
- 13 the potential reduction of CO 2 through adoption
- of the diesel in passenger cars is noteworthy.
- 15 Of the five largest countries in Western
- 16 Europe, diesel is accounted for 44 percent of new
- car sales in 2004 in Germany, 33 percent in the
- 18 UK, 60 percent in Italy, and more than 70 percent
- in Austria, Belgium, and France.
- To summarize, a decade of diesel
- 21 development and growth has helped achieved
- 22 significant reductions in fuel consumption in
- 23 Europe while significantly reducing emissions.
- 24 Ultimately, this trend could also contribute to
- 25 the reduction in California's use of petroleum.

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1 So much for the European market trends.
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- What about diesel's acceptance in the US? Diesel
- 3 sales increased by 56 percent from 2000 to 2004 in
- 4 the US accounting for almost 3.5 percent of new
- 5 passenger car and light duty truck sales, with
- 6 most of that growth in trucks.
- 7 Despite the advantages, there remain
- 8 questions as to whether diesel vehicles can be
- 9 effectively marketed in the US. Detractors say
- 10 that consumers cannot forget the diesel's ill
- 11 fated attempt at the US market in the 1980's or
- 12 their negative opinion is based on smokey semi-
- 13 trucks or the odd city bus.
- 14 Survey data belay the stereo-type. A
- 15 recent study by JD Power and Associates showed
- that roughly two-thirds of Americans would
- 17 consider a clean diesel if given the option.
- 18 Moreover, industry insiders and neutral observers
- 19 foretell of a clean diesel surge in the US once
- 20 the EPA's ultra-low sulphur diesel fuel becomes
- 21 available nation wide in 2006, which will enable
- 22 the more advanced diesel technology to meet
- 23 stricter air quality standards.
- 24 Quoting Volker Steinwascher, Head of
- 25 Volkswagen of North America, Automotive News in

1 January of this year said North America is warming

- 2 to diesel technology according to a leading
- 3 automotive industry figure in the US, and they
- 4 quote, "We are very bullish on technology and feel
- 5 strongly that by the time Tier 2 Bin 5 standards
- 6 come in 2007, we will be ready." Mr. Steinwascher
- 7 says the combination of power, clean fuel and
- 8 economy is an attractive one to many Americans.
- 9 In the interest of time, I would invite
- 10 you to read the additional quotations which we put
- in the letter which we sent to the docket on the
- 12 12th of May.
- 13 In 2003, the Diesel Technology Forum
- 14 conducted a public opinion survey about diesel
- that included a sample of policy makers,
- 16 regulatory officials, and members of the media, a
- 17 group identified on this slide as "influencers".
- The survey found that some 30 percent of
- 19 the general public already believes diesel has
- 20 become better in terms of the environment while
- 21 only 12 percent think it has gotten worse. This
- 22 sentiment is even stronger with influencers who
- 23 have more exposure to current emission regulation
- 24 information.
- 25 Only 2 percent of influencers think

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diesel has gotten worse while 71 percent think
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- 2 diesel has made improvements. A study conducted
- 3 by the US EPA and published by the Society of
- 4 Automotive Engineers in March last year on
- 5 progress in the development of diesel vehicles for
- 6 Tier 2 light duty emissions documented the
- 7 progress made to date. Quoting the report, "PM
- 8 emissions for all of the advanced proto-type
- 9 vehicles were well below Tier 2 Bin 5 levels. The
- 10 most recently tested vehicle demonstrated
- intermediated useful life, that is 50,000 mile
- 12 particulate matter, NOX, and hydro-carbon
- emissions at or below Tier 2 Bin 5 levels.
- 14 In our view, modern clean diesel
- 15 vehicles are already making gains in the US market
- 16 and potential exists for significant growth in
- 17 market share over the next 20 years. As auto
- 18 makers make more diesel models available,
- 19 consumers will respond positively.
- 20 In support of that view, we have
- 21 provided by way of illustration comparisons
- 22 between two diesel vehicles currently for sale in
- 23 the US and their gasoline counterparts. This are
- 24 the Daimler Benz E320 and the Jeep Liberty model.
- In both cases, increased power,

decreased CO2 emissions, and improved fuel economy

- 2 give clean diesel power a clear advantage.
- 3 Further, we have provided an estimate of fuel
- 4 consumption reduction which could be expected if
- 5 light duty vehicle market share were to grow to 40
- 6 percent over an eight year period.
- 7 Average fleet fuel economy would rise 17
- 8 percent, and oil consumption would decrease by 110
- 9 million barrels annually. Greenhouse gas
- 10 emissions would likewise decrease. Although
- 11 diesel is not at 40 percent market share in the US
- 12 today, the potential is not out of reach since it
- mirrors the major shift in Europe over a similar
- 14 period of time.
- 15 A study by the Oakridge National
- 16 Laboratory for the Department of Energy in 2004
- 17 estimated the market potential of light duty
- diesel vehicles in 2012 to be 31 to 38 percent.
- 19 In conclusion, we believe there are many
- 20 reasons why clean diesel must be considered as one
- of several paths to reducing California's use of
- 22 petroleum.
- 23 Clean diesel is ready today. Fuel
- 24 economy improvements are documented in the real
- 25 world, operating costs are lower, emission levels

- 1 are in check, and will be reduced as ultra low
- 2 sulphur diesel becomes available in 2006 as it is
- 3 in Europe today.
- 4 The diesel fuel infrastructure exists.
- 5 Diesel is available at 42 percent of retail
- 6 gasoline locations. Consumers want these
- 7 vehicles. At least 13 diesel vehicles are
- 8 currently available to consumers in the United
- 9 States this year.
- There are many conflicting state,
- 11 federal, and even global regulations impacting
- 12 clean diesel, regardless of what energy source
- 13 powers our vehicles, there must be continued
- 14 dialogue between and within industry and policy
- 15 makers.
- We are not competitors. In fact, we
- 17 have common goals. Collaboration can bring
- 18 technological advance to the market faster than
- 19 conflict and increase consumer choice can make a
- 20 difference.
- 21 Thank you for your time and attention.
- 22 PRESIDING MEMBER GEESMAN: I was
- 23 curious. You don't show market penetrations over
- 24 the next fifteen years as really comparable or
- 25 achieving the levels that much of the EU, I wonder

- 1 why that is the case?
- 2 MR. SUTER: I think the markets are not
- 3 exactly the same. There are incentives in Europe
- 4 to driving a diesel vehicle. There are
- 5 differences in fuel price compared to the United
- 6 States, difference in driving habits, and there
- 7 are tax incentives in some European countries to
- 8 drive a diesel vehicle.
- 9 We are not expecting that all those
- 10 incentives would appear in the United States. They
- 11 certainly could, and that would have been a big
- 12 impact on the penetration rights.
- 13 PRESIDING MEMBER GEESMAN: You also see
- 14 a higher penetration in Europe of both natural gas
- 15 vehicles and hybrids than in this country. I
- wonder if you would reflect upon that?
- MR. SUTER: Having lived the last 6 1/2
- 18 years in Europe and recently returning, I would
- 19 say that it is my experience that the motivation
- 20 of the driving public is somewhat different, and
- 21 that is part of our modeling that we've shown
- 22 here. There are also differences in the way
- vehicle manufacturers market vehicles in Europe
- 24 compared to the United States and compared to the
- 25 Far East. I think that makes a big difference.

1 What vehicle is made available determines what

- 2 people will choose.
- 3 PRESIDING MEMBER GEESMAN: Thank you
- 4 very much.
- 5 MR. SUTER: You're welcome.
- 6 MR. SMITH: I have two questions. Can
- 7 you comment on the concerns that Mr. Wuebben
- 8 raised a few minutes ago regarding the cost and
- 9 durability of the new diesels?
- MR. SUTER: Yes, I'd be happy to. I
- 11 think that the notion that this technology is new
- 12 and has come on the marketplace over night may be
- 13 simply a North American focus. These vehicles
- 14 have been in the marketplace in Europe since well
- before 1997 when we introduced common rail. The
- 16 evolution of diesel began with the first passenger
- 17 car diesels in 1937, and there has been a
- 18 continuous development and growth in the passenger
- 19 car market in Europe over that time.
- 20 The newest technologies, I referred to
- 21 common rail technology, there are always unit
- 22 injectors which are preferred by some of our
- 23 customers. Both of these technologies are very
- 24 robust. The manufacturing base is now world wide,
- 25 and the car manufacturers rely on them for the

1 same reliability expectations that their customers

- 2 have world wide.
- 3 MR. SMITH: Do your comments apply also
- 4 to some of the after treatment or the emission
- 5 treatment technology Mr. Wuebben was referring to,
- 6 SCR, UREA, etc.?
- 7 MR. SUTER: They do not. As I said, we
- 8 are predicating our predictions about market
- 9 penetration and success in North America and
- 10 potential for light duty diesel on the fact that
- 11 manufacturers are working on emission technologies
- 12 to meet Tier 2 Bin 5 and to meet further
- 13 reductions in European standards.
- Our job as fuel injection supplier is to
- give an engine out of emission which is then
- 16 compatible with the manufacturers after treatment
- 17 strategy, and that is what we deliver, and we
- deliver that over the vehicle lifetime.
- 19 MR. SMITH: My last question deals with
- 20 the California Air Resources Board's designation
- of diesel as a toxic air contaminate. Does the
- 22 introduction of the new low sulphur and
- 23 introduction of the new advanced diesel technology
- 24 have any bearing on the basis on which the Air
- 25 Resources Board made that determination. Do you

1 know if that would have any affect one way or the

- 2 other on that?
- 3 MR. SUTER: I can only say, again, the
- 4 after treatment necessary to reach a Tier 2 Bin 5
- 5 level or Euro 4 or Euro 5 level are under
- 6 development. As I mentioned in my presentation,
- 7 great progress is being made and manufacturers
- 8 appear confident that they can reach Tier 2 Bin 5
- 9 by 2007.
- 10 How they are achieving that is not part
- of my presentation and how the Air Resources Board
- 12 comes to the conclusion that particulate levels
- 13 which are comparable are on one side toxic and on
- 14 the other side not toxic are not known to me.
- MR. FONG: We're getting a consult here.
- 16 PRESIDING MEMBER GEESMAN: Dan, maybe we
- should go to somebody else that doesn't have
- 18 visual aids.
- MR. FONG: Okay.
- 20 PRESIDING MEMBER GEESMAN: I can go to
- 21 blue cards.
- MR. FONG: Yeah, why don't you do one of
- 23 the blue cards.
- 24 PRESIDING MEMBER GEESMAN: Robert
- 25 Walker, Imperial Valley Fuels.

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1 MR. FONG: He had a visual presentation.
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- 2 PRESIDING MEMBER GEESMAN: Okay, Allen
- 3 Dusault, Sustainable Conservation.
- 4 MR. DUSAULT: I know everyone must be
- 5 getting tired, I am, and I'll try and keep my
- 6 remarks pretty brief. Let me just say, my
- 7 organization, Sustainable Conservation, is a non-
- 8 profit environmental group. We are based in San
- 9 Francisco, and we work collaboratively with our
- 10 different statkeholders. We have a model of
- 11 environmentalism that works with industry and
- 12 works a lot with agriculture as well.
- 13 My remarks are focused on really bio-
- 14 fuel aspect of the report. That is how do we
- promote, how do we adopt, bio-diesel, bio-ethanol,
- and one forgotten fuel and not well used fuel is
- 17 bio-methane, which is something we've been working
- 18 on as well.
- I have really three areas of focus. The
- 20 first area deals with how do we grow our own
- 21 renewable fuels. Right now we import most of our
- 22 bio-ethanol and diesel to the extent we use it
- from the Midwest, and I think that is an important
- 24 issue.
- 25 Also another issue is the environmental

1 community is divided on the issue on some of the

- 2 bio-fuels, bio-diesel and ethanol. I think that
- 3 is having an impact on how quickly we can move
- 4 forward to address or move toward petroleum
- 5 reduction.
- 6 My last comments focus on how do we come
- 7 up with solutions. How do we actually devise
- 8 solutions or actually adopting more in the way of
- 9 bio-fuel use?
- 10 Right now we are exporting jobs, money,
- and control over our destiny by relying on fuel
- 12 produced somewhere else. That doesn't have to be
- 13 the case. California has several competitive
- 14 advantages when it comes to growing our own bio-
- 15 fuels. They include a longer growing season,
- 16 closer proximity to end markets, that is our own
- 17 transportation system, climate that allows a
- 18 broader range of crops broader than anywhere in
- 19 the US, and we also have the ability to double
- 20 crop, that is to grow two crops in the same piece
- of ground in any given year. That means higher
- 22 farm revenues as a result.
- We have some advantages, so we can grow
- 24 fuel crops here, and we can do it using
- 25 sustainable without using much in the way of

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1 pesticides, fertilizers, and with reduced water
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- 2 and energy inputs. I am speaking from experience.
- 3 We've been actually growing some bio-fuel crops
- 4 and doing it with a lot less inputs and our yields
- 5 are equal to our greater than conventionally grown
- 6 fuels.
- 7 I think that is an important point. Not
- 8 only can we improve our energy security in our
- 9 environment by encouraging growing our own bio-
- 10 fuel crops, we can create an economic argument for
- 11 petroleum reduction and a constituency for
- 12 producing it. Right now we don't have that. We
- don't have farmers growing bio-fuels.
- 14 When we have that constituency, there is
- 15 a convergence of interest that can accelerate
- 16 conversion to renewable fuels resulting in faster
- 17 movement away from petroleum consumption. This is
- 18 now happening in the Midwest. In Minnesota, for
- 19 example, they currently have like 10 percent
- 20 ethanol blend, and they are going to be moving to
- 21 a 20 percent I believe in the not too distant
- 22 future. These things that can be done where you
- 23 have the constituency.
- Let me quickly talk about the impact,
- 25 the environmental impacts and focusing on low

1 blends. That is an issue that has come up today.

- 2 Low blends introduces what I believe to be the
- 3 major barrier to petroleum reduction. Namely, the
- 4 perceived environmental impacts, particularly on
- 5 air quality.
- 6 Most of this objection resides within
- 7 California's environmental and regulatory
- 8 communities. Ethanol is the perhaps the most
- 9 contentious fuel, but it is also the most quickly
- 10 deliver us away from petroleum dependence.
- 11 Ethanol's impact unless it is different
- 12 assessments from different air quality experts,
- 13 the federal EPA believes that ethanol has a
- 14 positive net benefit, public health benefit, while
- 15 CARB believes the opposite.
- 16 The imperfections of the predictive
- 17 model and other models make for an interesting and
- 18 difficult to follow debate among experts. What is
- 19 clear is that we need to continually revisit the
- 20 assumptions about the predictive model to
- 21 determine its validity, and some of that is
- 22 happening now.
- 23 There is a belief by some that CARB has
- 24 an inherent conflict of interest. The agency has
- 25 legally bound itself to a position of opposing

1 ethanol as an oxygen aid, at least as a mandate in

- 2 California gasoline. In order to have a tenable
- 3 legal position for the waiver request, CARB has
- 4 had to prove not only that non-oxygenated fuels
- 5 are good, but that ethanol is bad for the
- 6 environment, whether justified or not.
- 7 It is beyond the purview of my
- 8 discussion to go into those details, but I think
- 9 it is important to say that the environmental
- 10 community has really -- part of it is basically
- 11 accepted EPA's position, and part of it has
- 12 accepted CARB. To address those concerns and
- instill confidence in the process, it is my
- 14 recommendation that an independent assessment of
- 15 the assumptions of the predictive model be
- 16 performed, and a proposal has actually been made
- 17 to that affect.
- 18 A funding source is the primary
- 19 obstacle, but I think that can be resolved. It
- 20 would be useful to have the support of CEC and
- 21 maybe pursuing that study.
- 22 There are two other brief points --
- 23 PRESIDING MEMBER GEESMAN: Let me
- 24 interrupt you there and ask that you provide us
- 25 with a description of the proposal and as much

detail as you can in writing so that we can better

- 2 assess it.
- 3 MR. DUSAULT: Sure. Two other brief
- 4 points on environmental impacts as barriers to
- 5 adoption of bio-fuels. First, California has
- 6 constrained its fuel options by creating a sudden
- 7 death threshold for air emissions that is
- 8 prejudice to existing petroleum fuels and
- 9 discounts new fuels.
- 10 Bio-diesel is a good example. Existing
- 11 regulatory structure evolved around the chemical
- 12 qualities of diesel fuel and cost (indiscernible)
- 13 to modifying its formulations. When a new fuel
- 14 like vegetable-based bio-diesel and its blends
- 15 comes along, it is total air quality impact or
- other benefits is not relevant to meet regulatory
- 17 process.
- 18 Instead, any emission that breaches the
- 19 standard is a disqualifier. As such, where we can
- 20 achieve 40, 60, and 80 percent reduction in
- 21 particulate matter, carbon monoxide,
- 22 (indiscernible) organic compounds, or other
- 23 constituents while there is a 5 to 10 percent
- 24 increase in NOX, that is a deal killer.
- 25 By implication, where a bio-fuel could

1 provide 200 units of air quality benefit and we

- 2 can do that with a risk assessment or how we would
- 3 standardize that, so a 200 unit air quality
- 4 benefit, and a ten unit liability, that fuel is
- 5 effectively barred from use, even though the
- 6 public health would incur a total overall benefit.
- 7 That result discourages environmentally
- 8 preferred fuels and delays reducing petroleum
- 9 dependence. Having a more flexible regulatory
- 10 structure would accelerate adoption of alternative
- 11 fuels.
- 12 A final comment on environmental impacts
- of bio-fuels relates to where we measure the
- 14 emissions. The debate within the environmental
- 15 community and within the regulatory agencies has
- 16 focused on tail pipe for vehicle emissions. As
- 17 such, when a petroleum fuel is compared to a
- 18 renewable fuel, it is done so without looking at
- 19 its life cycle impact. For example, we find Asian
- 20 oil production facilities have been found to be
- 21 significant sources of NOX, VOCs, etc.
- How do these compare with emissions from
- 23 a distillation plant, and which would you rather
- live next to, an oil refinery or a Jack Daniels
- 25 plant? That issue has been mostly absent from

discussion, but it is an important issue because

- 2 lungs don't differentiate source of emissions.
- 3 The combined life cycle impact, air quality
- 4 impacts of petroleum consumption are relevant.
- 5 Even if the predictive model perfectly
- 6 reflects real world conditions and there is a net
- 7 increase in both evaporative emissions and NOX,
- 8 ethanol may still be preferable. Carbon's other
- 9 state agencies should consider factoring these
- 10 questions into how we value alternative fuels. If
- 11 we obtain more of our petroleum fuel from sources
- 12 outside California in the future, we should factor
- in the air quality impacts of the refineries on
- 14 the local communities. Exporting air pollution is
- 15 not environmentalism.
- 16 My recommendations in closing here for
- 17 accelerating petroleum displacement concerns how
- 18 we move beyond where we are now. The status quo
- 19 has tremendous momentum and its many defenders,
- 20 some of them inside the environmental community.
- 21 They have pretty much held sway over the debate.
- Here are four specific recommendations.
- 23 California needs to create a climate for
- 24 investment in alternative fuels, specifically bio-
- 25 fuels. The climate does not now exist. Many

1 investors are waiting for signals from the state

- 2 that would justify the huge investments that are
- 3 required.
- 4 Adopting renewable fuel standards, for
- 5 example, for bio-fuels that over time
- 6 progressively increases blends and gasoline diesel
- 7 and even CMG using bio-methane would likely do
- 8 more to reduce petroleum dependence than any other
- 9 single action that you could take, with the
- 10 possible exception of banning the Oxygen 8 waiver
- 11 request.
- 12 California should consider adopting an
- 13 air pollution standard for greenhouse gas
- 14 emissions from fuel. California was the first
- 15 state to recognize greenhouse gasses as an air
- 16 pollutant and the first to regulate emissions from
- 17 vehicles.
- 18 Incorporating such a greenhouse gas
- 19 emission standard and the predictive model
- 20 equivalent for fuel blends would provide a much
- 21 needed incentive to reduce petroleum use.
- 22 California farmers must be treated as
- 23 partners and actively engage in devising solutions
- for petroleum dependence. For this to happen
- 25 research dollars are critical and a farm

- 1 constituency must be created.
- 2 Currently there are less than a handful
- 3 of people in California trying to grow bio-fuel
- 4 crops, and they have less funding that it takes to
- 5 buy a garbage truck. That is an embarrassment.
- 6 There is no lack of ways to fund this needed
- 7 research, there is a lack of will.
- 8 CEC should assist the environmental --
- 9 my final point, CEC should assist the
- 10 environmental community in developing a system to
- 11 evaluate environmental trade offs between
- 12 competing fuel options. Currently those
- 13 evaluations are implicit and different between
- 14 individuals and organizations.
- 15 CEC is in a position to arbitrate an
- 16 initiative and provide direction in formulating
- 17 methods of valuing the comparative environmental
- 18 trade offs of the different blends, for example,
- 19 bio-diesel versus diesel that (indiscernible)
- 20 among environmentalists, regulators, and the
- 21 public. Actions sooner rather than later is
- 22 needed.
- 23 In making this final point, one thing
- 24 that has happened in California is we have been
- looking for the perfect fuel. Now, we've looked

1 at methanol, hydrogen, electricity, cellulosic

- 2 ethanol is the latest buzz word, but it is
- 3 important to recognize there is no perfect fuel.
- 4 Each one has environmental economic and public
- 5 health trade offs. As long as we are looking for
- 6 the perfect fuel, we are not going to abandon the
- 7 most imperfect fuel of all, that is petroleum.
- 8 Trade offs happen whether we recognize
- 9 it or not. It is the total impact that is
- 10 important, not just the most visible sources of
- 11 pollution. If we start with that premise, we may
- 12 make very different choices than we are currently
- doing now. Thank you very much.
- 14 PRESIDING MEMBER GEESMAN: Have you
- filed your written statement with the docket?
- MR. DUSAULT: I haven't yet, I can do
- 17 that.
- 18 PRESIDING MEMBER GEESMAN: Great.
- MR. DUSAULT: Thank you.
- 20 PRESIDING MEMBER GEESMAN: Thank you.
- 21 MR. FONG: I'd like to go to Mike Eaves
- 22 if you are ready, Mike. We have a partial audio
- 23 visual system, but yes, why don't you do it from
- 24 up here.
- MR. EAVES: Good afternoon, my name is

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1 Mike Eaves, I am with the California Natural Gas

- 2 Vehicle Coalition. I've been looking through the
- 3 options report, looking at that for the last
- 4 several weeks and everything with anticipation
- 5 because I wanted to see where we were, where we
- 6 are now versus where we were a couple of years
- 7 ago.
- 8 I got word that it was posted yesterday
- 9 afternoon, so these comments are things that I put
- 10 together after trying to look at that options
- 11 report.
- 12 We have been actively involved for two
- and a half years working with the Energy
- 14 Commission and staff on the alternative fuel
- 15 scenarios, and we appreciate all the work that Dan
- and Ken and the whole group have done on that.
- 17 When I look at the options report last
- 18 night, there is a radical change that has taken
- 19 place in two years. Two years ago we had a
- 20 petroleum demand curve that was going out of
- 21 sight, and we kind of exercised in the model all
- the efficiency gains we could come up with in fuel
- 23 economy, CAFE credits, and everything, and it
- 24 still left a wide gap and the need for alternative
- 25 fuels.

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1 That is why we have been engaged, all
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- 2 the stakeholders have been engaged with the Energy
- 3 Commission looking at the issues of the where
- 4 alternative fuels fit in in closing that gap.
- 5 One of the things that you see in the
- 6 report, and I had to go back to look at the 2003
- 7 report. In 2003, the demand curve unconstrained
- 8 out in 2025 was in the 26 to 27 billion gallons a
- 9 year, and the 2005 report that we've just been
- 10 reviewing today, that projection is 2025 is 20
- 11 billion gallons. So, we've lost 6 to 7 billion
- 12 gallons without doing anything.
- 13 The only thing that is different is the
- 14 price scenario that we have picked. If that price
- 15 scenario is correct, given the prices that we've
- been at this year, we should see about 20 percent
- 17 reduction in petroleum demand by the end of this
- 18 year, and I don't think that is necessarily going
- 19 to be true.
- 20 2005 includes a modest -- it includes an
- 21 implementation of the greenhouse gas regulations,
- 22 and that provides the 30 percent improvement in
- 23 CAFE, not the 100 percent we were looking at in
- 24 CAFE two years ago.
- 25 Also hydrogen penetration which was

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1 counted on to close that gap two years ago is
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- 2 moved out into the future beyond the time frame of
- 3 this report.
- We still have VMTs up, 47 to 48 percent.
- 5 Your vehicle population is going to up 40 percent.
- 6 The 10 percent ethanol option in gasoline is still
- 7 there as it was a couple of years ago. The gas to
- 8 liquid scenario is down to 20 percent scenario
- 9 versus the 30 percent it was a couple of years
- 10 ago.
- 11 The only thing that is different is we
- 12 have the high price scenario that says that is
- 13 going to constrain demand, but the VMTs say that
- is not so. Anyway, there is little or not
- 15 continuity or linkage to the 2003 report.
- 16 Obviously hybrids have a greater
- 17 presence. Hybrids were in there in 2003, but we
- are not talking about the magnitude of hybrid
- 19 penetrations we are now. Plug-in hybrids are in
- 20 there gaining credibility in this report even
- 21 though the OEMs say they are not interested.
- 22 There is a fundamental issue in looking at plug-in
- 23 hybrids.
- 24 We talked a little bit about it this
- 25 morning and said you have the mild hybrid, the 15

- 1 percent of maximum power provided by the
- 2 batteries. You have the 40 percent maximum power
- 3 by the powers was less economical, and the problem
- 4 with manufacturers looking at the functionality of
- 5 a plug-in hybrid with 20 to 60 mile electric
- 6 capability is you have to have 100 percent peak
- 7 power from the batteries, and that really drives
- 8 up the cost.
- 9 Also there is talk about improving the
- 10 fuel economy for medium and heavy duty diesel,
- 11 even though it is going to take some time to cover
- 12 the efficiency losses that they will be
- 13 experiencing and complying with 2010.
- 14 Given the lower projections for demand,
- 15 the alt fuel scenarios for light duty, propane,
- 16 natural gas, E 85, whatever you want to look at,
- 17 those kinds are marginalized. In other words, it
- 18 looks like we are going to get everything from
- 19 something else.
- 20 You look at the solutions and you say,
- 21 okay, you've got gas to liquids for maybe light
- 22 duty diesel, gas to liquid for diesel blends, bio-
- 23 diesel potentially is blends. You've got gasoline
- 24 hybrids and the efficiency gains that they have,
- 25 increased fuel economy for gasoline vehicles,

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1 ethanol blends for gasoline. In short, there is
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- 2 really diversification beyond gasoline and diesel.
- 3 That is a far cry from the options in AB 2076
- 4 report where we said we've got to make all these
- 5 efficiency gains and we've got to go out for
- 6 alternate fuels.
- 7 Again, the question we ought to be
- 8 asking ourselves is what happened to the 6 or 7
- 9 billion gallons a year that we've reduced in our
- 10 projections. Is that real, or is that not real?
- 11 Here are some realities from an
- 12 alternate fuel provider. There is little or no
- interest in oil companies using gas to liquids or
- 14 ethanol extenders if the production of those fuels
- is not owned by the oil companies. There is no
- 16 move really to capitalize -- for those oil
- 17 companies to capitalize to displace their own
- 18 products. The petroleum companies would be glad
- 19 if they could eliminate the oxygenate requirement.
- I think most oil companies are in a
- 21 position to sit there and look at buying a
- 22 position in a market versus helping to develop it.
- 23 The biggest impediment to alternative
- fuels is the oil companies exercises tremendous
- 25 market power by doing nothing in terms of fuel

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1 diversity and bringing on alternatives.
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- 2 Oil companies don't want to create
- 3 competition for their own products at their own
- 4 station. The natural gas vehicle industry learned
- 5 that years ago. All of our major business model
- 6 opportunities were with oil companies, and that
- 7 was dismissed in the middle 90's.
- 8 Alternative fuel providers have to be
- 9 forced to begin to looking at independently
- 10 developing their infrastructure without government
- 11 policy to promote the diversification.
- 12 The natural gas industry has had to
- develop a business model that is totally
- independent of petroleum companies as we look
- forward to trying to figure out how we can
- 16 survive.
- 17 If we go from an alternative fuel
- 18 perspective, let's take a look at the product
- 19 side. The automobile manufacturers, they want to
- 20 produce gasoline vehicles. You know, General
- 21 Motors has been in the news recently, and they've
- got 60 different models in their vehicle line up,
- 23 and they have one natural gas version of one
- 24 model, and it is not even one of the most popular.
- 25 Gordon Chrysler, as I've mentioned

1 before, they produce no natural gas vehicles in

- 2 the US, but do manufacture NGVs in countries where
- 3 they have aggressive energy and fuel
- 4 diversification policies and greenhouse gas
- 5 initiatives.
- 6 What we presented in December was we
- 7 need to codify into state law is that we need to
- 8 look at petroleum reduction and alternative fuel
- 9 penetration. The projections right now for
- 10 petroleum demand and everything seem to diminish
- 11 the need for alternative fuel penetration and
- 12 create a sort of marginal market from what was
- 13 envisioned a couple of years ago.
- 14 We have been working with the Energy
- 15 Commission diligently to look at the fuel
- 16 potential of natural gas and all of the
- 17 stakeholders have looked at their own projections
- of what they could deliver, but obviously we have
- 19 to develop long term state policies. It is going
- 20 to be hard to develop those long term state
- 21 policies if we have this questionable 6 to 7
- 22 billion gallons of fuel that all of the sudden
- 23 disappeared off the table.
- 24 We also have to provide adequate
- 25 incentives for market transformation. It was

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1 mentioned this morning that the loss of revenue
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- 2 for alternative fuels would have to come up -- is
- 3 a big mill stone around alternative fuels. One of
- 4 the things that we have done in the natural gas
- 5 arena is right now currently natural gas is
- 6 currently taxed at about 25 to 30 percent of what
- 7 it would normally be as a gasoline or diesel fuel,
- 8 and we look out into the future, and we see that
- 9 if we were selling the 1 to 2 billion gallons of
- 10 natural gas in the transportation fuel market, we
- 11 would be very comfortable with paying our fair
- 12 share of taxes on that type of volume.
- 13 PRESIDING MEMBER GEESMAN: You here the
- 14 challenge, Joe Sparano?
- MR. SPARANO: I'm still back here.
- 16 PRESIDING MEMBER GEESMAN: Okay. There
- is industry volunteering to step up to the tax
- 18 table.
- 19 MR. EAVES: I think that is an issue
- 20 that has been on the table for us a long time, and
- 21 we envision, we look at the life cycle economics
- out into the future, and right now we are at 75
- 23 million gallons of petroleum displaced a year, and
- 24 we need those tax advantages. If we were a
- 25 billion gallons, I noticed in your projection for

- 1 the demand forecast that you had 200 million
- 2 gallons a year, and that is about one tenth of
- 3 what we project we could be at 20 or 25. I think
- 4 our industry would be rather robust and have
- 5 ability to pay if that happened.
- 6 Policies, they can change the status
- 7 quo. We don't have policies, we are thinking
- 8 about policies. Until we do get policies and give
- 9 us some marching orders into the future, it is
- 10 pretty hard to go against our competitors.
- 11 Those policies don't have to be
- 12 mandates. It doesn't have to be mandated for
- 13 natural gas in certain fleets, but it certainly
- should have encouraging policies to encourage
- introduction of new products.
- 16 Societal change does cost money and
- 17 someone will pay. Who pays and how is the
- 18 question. You know, we've been working diligently
- 19 last year with Kehoe to come up with a energy
- 20 policy bill. We are working with Kehoe again this
- 21 year on 757. We think that is required, and I
- think in Ken's report, he talked about how several
- 23 of the alternative fuel providers said that they
- 24 needed a Moyer-type fund to energize the alt fuel
- 25 industry, but this was kind of dismissed as

1 undefined, therefore, unworkable, but there are

- 2 good examples.
- 3 Two good examples, one is the renewable
- 4 portfolio standard where the state identified a
- 5 need and identified the mechanism of a public
- 6 purpose surcharge to address that need, and we are
- 7 talking about nearly a billion dollars, you know,
- 8 raised and invested to change the status quo, and
- 9 frankly it is working. We are getting to the
- 10 point where the governor has made his thoughts
- 11 known of advancing the goals of that program.
- 12 PRESIDING MEMBER GEESMAN: We ought to
- 13 be clear on that bill, Mike, that proposal or that
- 14 program did not originate from our staff or any
- other element of the state bureaucracy. In fact,
- it arose in the last administration, I think,
- 17 because frustrated environmental advocates,
- 18 frustrated renewable energy industries reflecting
- 19 upon the failure of earlier state policy in the
- 20 electricity market. That is a popular program in
- 21 state government now, has been for the last couple
- 22 of years. Everybody is in favor of it, but it
- 23 sure wasn't our idea.
- MR. EAVES: What we are looking for is
- 25 not necessarily -- I don't care who authors it, I

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1 think we've got to come up with policies. The

- 2 Moyer program itself was a major move to address
- 3 the issue of getting lower emission products to
- 4 penetrate the market, and we were floundering
- 5 around for probably five years at the \$20 million
- 6 level, now all of the sudden, we turned vehicle
- 7 registration fees and entire disposal fees into a
- 8 fund that is the magnitude that was originally
- 9 envisioned.
- 10 I think we believe that we can work with
- 11 policy makers, legislators, regulatory agencies to
- try to come up with that approach and do that
- 13 rather than saddle each and every alternative fuel
- 14 venture with its own developmental costs and
- 15 breaking into the market.
- 16 I've shown you this before. Now we are
- at 30,000 vehicles, 5,000 heavy duty vehicles. It
- is those 5,000 vehicles that are displacing 90
- 19 percent of the 75 million gallons a year, so I
- 20 think our projections that we could be at 1 to 2
- 21 billion gallons in 2025 is fairly realistic.
- 22 We've got limited products.
- This is a slide I used before because I
- 24 said variable or changing policies create risk.
- 25 No policies create risk. Not having a policy

doesn't do anything for any manufacturer to get

- off the dime and look at things. So, we need,
- 3 obviously, unified long term policies to expand
- 4 vehicle engine offerings.
- 5 I think in the projections that maybe
- 6 Dan had in his report, he had a Honda scenario and
- 7 a GM scenario. We are not comfortable with two
- 8 manufacturers with two products in the market.
- 9 There could be ten manufacturers with twelve
- 10 products in the market.
- 11 You know, Honda, if you take Honda and
- 12 start with their new home refueling unit and start
- off at 2,500 units a year into California and grow
- 14 that, Honda could be a contributor of 100,000 on
- 15 the road in twenty years, and it will only take
- 16 several other manufacturers to make that half
- 17 million/million vehicle penetration. So, good
- 18 policies aren't there to just keep Honda and GM in
- 19 the picture. Good policies are in there to get
- 20 the Chryslers and the Fords and some of the
- 21 European manufacturers in the US game.
- 22 California infrastructure has grown.
- 23 You see a snapshot in the report of 180 reported
- 24 stations. This is a number that I just got from
- 25 the utilities yesterday and asking them for their

1 NGV accounts, and these are station accounts where

- 2 they provide natural gas at the NGV rate to be
- 3 compressed for fuel. There were 365 stations and
- 4 40 percent of those are public.
- 5 As we look in Dan's report that the
- 6 heavy duty arena has some great opportunity, light
- 7 duty arena because we are going to be building
- 8 stations for those heavy duty products, the light
- 9 duty arena has the potential of being a very good
- 10 collateral market as more stations are built and
- more people are aware that those are out there.
- 12 With good state policies and everything, that
- could really grow the market in the light duty
- 14 sector.
- I guess one of the things that I look at
- in these series of reports versus the other ones,
- I don't see the continuity, I don't see what has
- been added, deleted, or changed and why, and I
- 19 still think a real serious question is what
- 20 happened to that 6 or 7 billion gallons a year
- 21 that we were projecting before because that is the
- 22 deal killer.
- 23 You take that out, and we can start to
- 24 live with thinking about energy efficiency and
- 25 some of the blend options. If that loss that may

1 be a paper loss, if that is not really there, if

- 2 we are really going to see demand of 6 to 7
- 3 billion gallons, then we better look at our
- 4 alternative fuel strategy quite a bit more.
- 5 I think we've all got to be more
- 6 creative in coming up with developing policy
- 7 recommendations that we can advance to the
- 8 governor, to the legislature, to whoever it has to
- 9 be to change the status quo. I don't think, you
- 10 know, there are certainly a lot of -- given the
- 11 pump prices, there are certainly a lot of
- 12 activity, people looking at the fuel economy
- 13 stickers on the sides of new vehicles, but we are
- 14 already -- I saw a newspaper ad showing over \$3.00
- 15 a gallon in San Francisco, and I think people are
- 16 still going to drive, and we still haven't seen
- 17 the real problem develop.
- 18 Anyway, I appreciate the time and I will
- 19 entertain any questions that you have.
- 20 PRESIDING MEMBER GEESMAN: Thank you,
- 21 Mike.
- MR. SMITH: Before you leave, I do have
- one question. Regarding the reference to the RPS
- 24 program, how would you envision a public goods
- 25 charge for transportation?

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1 MR. EAVES: The obvious solution is
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- 2 looking at a public purpose surcharge on gasoline
- 3 or diesel fuel and something that is nominal that
- 4 would raise the types of income that are needed to
- 5 incent the market, but not the penalty pricing. I
- 6 think the Energy Commission had a proposal looking
- 7 at 50 cent a gallon surcharge to achieve market
- 8 transformation. The numbers that we've seen or
- 9 more like a penny a gallon, and that is not -- it
- 10 defines the societal benefit of looking for
- 11 petroleum diversity, but it is not enough to
- 12 penalize a person to say, well, he is not going to
- 13 change his driving patterns and switch from
- 14 petroleum, but it allows the state to move forward
- 15 pursuing their objective which is fuel diversity.
- There are several different mechanisms
- on that, to do that. There are general bond
- issues that are being contemplated, so we don't
- 19 really know what the format of that is going to
- 20 be, but those mechanisms of the public purpose
- 21 surcharge and everything on petroleum to be able
- 22 to move away from petroleum seemed to be one
- 23 option.
- MR. SMITH: Your suggestion might be a
- 25 penny a gallon, do you think that would be the

- ballpark number?
- 2 MR. EAVES: I think a penny a gallon was
- 3 one of the initiatives that is kind of sitting on
- 4 the table waiting to be submitted in some form to
- 5 somebody, you know, in the near future who have
- 6 been working. People have been working on the alt
- 7 fuel consortium has been looking at that for
- 8 probably six months now, and I don't know that
- 9 we've got a vehicle to introduce that yet.
- 10 MR. SMITH: Thank you.
- MR. FONG: We have a gentleman
- 12 representing the Southern California Sugar Cane
- 13 Consortium. If you would step forward, and I can
- 14 bring your presentation up.
- MR. WALKER: Thank you, Dan. I
- 16 appreciate the opportunity to talk to the
- 17 Commission, to the members of the audience about
- 18 something that I find it very exciting activity.
- 19 I think as you listen to this presentation, you
- 20 will see the answers to the tax issues that you've
- 21 been debating through the day.
- I represent today Vice President of
- 23 Imperial Valley Fuels in California. I have been
- 24 commuting to Imperial Valley for ten years, and I
- just recently was identified as a recognized new

1 person. Most of the residents in the Valley have

- 2 been there for their entire lives, and two of
- 3 them, Bill Batley and Claude Finnell, were really
- 4 responsible for the initial start of the Imperial
- 5 Valley Fuels concept in the Valley.
- Bill is still very actively involved.
- 7 Claude, some of you may know him, he is suffering
- 8 from some illnesses, but still is actively
- 9 supporting us and doing what he can to forward our
- 10 activities.
- 11 We did not attend the stakeholder
- 12 meetings that were talked about earlier. We had
- 13 communicated upon occasion with the California
- 14 Energy Commission regarding our opinions, but our
- schedule simply did not permit us to go to the
- 16 meeting themselves. This will really be the first
- one where we made a serious presentation of what
- 18 we are involved in.
- 19 I apologize for -- this is a pretty busy
- 20 slide, but I wanted to put it up front to talk
- 21 about to some extent what the differences really
- 22 are between this kind of a project and the other
- 23 kinds of projects that you've heard about today,
- 24 and that you have been studying over a fair length
- 25 of time.

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1 This is an ethanol project, but it is
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- 2 also a job creation and an economic development
- 3 project. The impudice in most of the areas that
- 4 we are working in is job creation number one,
- 5 economic development number two, ethanol number
- 6 three.
- 7 So, let's take a look at how biomass
- 8 ethanol compares with a conventional corn industry
- 9 ethanol. The net energy is higher, 60,000 BTUs
- 10 versus 20,000 BTUs per gallon. You get a higher
- 11 whole land productivity. You have a lower cost
- 12 per gallon, and we can get a 15 DCF power
- 13 (indiscernible) at a \$1.00 a gallon whereas corn,
- 14 dry meal corn facilities generally start shutting
- down around \$1.20 a gallon, \$1.18 was the last
- 16 time we saw that.
- 17 The volume potential here in California
- 18 can match by itself the kind of thing that is
- 19 being done in the Midwest, the 4 plus billion
- 20 gallons per year. Now that is not what is going
- 21 on in Imperial. Imperial is a small fraction of
- 22 that, but because of the diversity of feed stock
- 23 supply that can be accommodated by the process, it
- 24 is very much like the process that you heard about
- 25 earlier this morning that a lot of things can go

1 in. Basically, if it has cellulose in it, it is a

- 2 good candidate for feed stock.
- 3 The last item, municipal waste is where
- 4 we started in this process development. We came
- 5 to California, hit the same kind of legislative
- 6 road block as the fellows this morning did, tried
- 7 to put some reason into the discussion, that was
- 8 not to be had. So, we left California until we
- 9 had something else to bring to the table that
- 10 would be more interesting. That was almost ten
- 11 years ago.
- Now the Imperial Valley has the
- 13 resources and the groups cooperating, and that is
- one of the major things that we brought to the
- table to finance and construct a commercial bio
- 16 refinery.
- 17 You get substantial economic
- development, job creation, and tax revenue
- 19 benefits from that kind of activity. You also get
- 20 an income effect at the state level that can be
- 21 construed as a balance of payments benefit because
- you are not sending money out of the state
- 23 someplace else for a product. Basically, you step
- 24 back and take a look at what we are doing in
- 25 Imperial. We can produce the fuel from locally

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derived resources, fuel that can be consumed in
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- 2 the area. So, it is a full cycle of economic
- development, an engine for growth in Imperial, and
- 4 it can be spread to the rest of the state.
- 5 We see the major next development in
- 6 Central Valley based on agriculture waste and
- other materials there. If the state does involve
- 8 itself in forest cleaning to prevent fires, that
- 9 is another feed stock. We haven't included that
- in the 4 billion gallons per year.
- I said that we were quite proud of our
- 12 ability to build an organization here. Imperial
- 13 Valley is an independent lot, and the farmers
- 14 didn't want to own the facility themselves, so co-
- op was out of the order, but we put together the
- 16 situation where the farmers can earn quite large
- 17 profit for them and the bio refinery is going to
- develop enough of a return on investment to
- 19 attract even venture capitalists investors.
- 20 This required a balance of stockholder
- 21 satisfaction. While the investors are looking for
- 22 a rate of return, all the things listed here,
- 23 farmers particularly are targeting the revenue per
- 24 acre is the thing they would like to see up, and
- 25 then the profit per acre off of that revenue.

1 I'm going to spend a little bit of time

- 2 on this slide because it seems to be a little
- 3 different than the kind of things that have been
- 4 talked about today. It is the kinds of things
- 5 that within Imperial are very important. We want
- 6 to improve the air quality, water quality is
- 7 important, and the consuming of water is an
- 8 important issue there of course.
- 9 The chain that is being grown uses less
- 10 water per acre than the alfalfa that it would
- 11 replace, but it generates an awful lot more
- 12 biomass and it generates an awful lot more money.
- 13 They are looking for increased
- 14 employment development. We view the establishment
- of the bio refinery as an effect repatriation of
- jobs that have been lost to foreign refineries
- 17 because the incremental imports to the United
- 18 States at this stage are refined products. The
- 19 incremental import is not crud. Basically, that
- 20 is the kind of development that we think we can
- 21 provide, and on a micro level, you can look at
- 22 when California buys ethanol from the Midwest,
- 23 that is a balance of payments issue. That is
- 24 something that is leaving the state to another
- 25 state.

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1 A lower PM 10, we can use the wheat
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- 2 straw that is burned in the area as a feedstock as
- 3 well instead of having people burn it in the
- 4 field, it can go into the process and generate
- 5 more ethanol.
- 6 Some major successes not only in the
- 7 organization side, but also in the growing of
- 8 cane. Although we are very proud of the fact that
- 9 the growers have been able to grow 62 plus ton per
- 10 acre, that is 18.6 dry ton per acre, that is
- 11 roughly four times the amount of biomass that you
- 12 get off the fuel that is growing corn including
- 13 the grain, including the (indiscernible).
- 14 We expect that because we have the data
- 15 from the experimental plots to prove it, and we
- 16 can get that up to 25 to 30 dry tons an acre in
- 17 five years.
- This is what a cane field looks like
- 19 when it starts growing, and this is eight months
- 20 later. For perspective that is half of Lisa
- 21 standing in front of the cane field.
- Those are two achievements, the
- 23 organization and the improving and growing. We
- 24 are also quite proud of what we've done in the
- 25 conversion of sugar cane to ethanol. Ordinarily

when you process cane as they do in Brazil, you

- 2 take sucrose, squeeze it out, you take that
- 3 sucrose and convert or ferment it to ethanol, and
- 4 use the V gas that is very wet and has very low
- 5 BTU value, but nevertheless you burn it to dry the
- 6 process.
- 7 What we do is add not only the sucrose,
- 8 but the fiber is broken down into other sugars
- 9 that we then can convert to ethanol. Instead of
- 10 getting roughly 40 gallons per ton for a whole
- 11 cane plant, a ton of whole cane plants, we can get
- 12 about 106 gallon per ton.
- 13 We also, and this is an important issue
- in all these processes, you always wind up
- 15 shoveling around a whole bunch of water. The less
- water you shovel around, the much better off you
- are, and we have reduced the need for water
- 18 processing.
- 19 The stakeholders, we are guesstimating
- 20 at this stage because we have to -- we are still
- 21 negotiating on this one just how much they are
- going to be able to expect, between \$500 and
- 23 \$1,000 an acre, and the investor profit is going
- 24 to be 25 to 30 ROI. That is sufficient for the
- growers who are going to have to plant a perennial

- 1 crop, so they are sort of like making an
- 2 investment in capital when they plant this crop.
- 3 They are going to have to have the confidence that
- 4 we go ahead and they are going to make money out
- 5 it. They are coming to the board that everyone of
- 6 the group of hundred in the Cane Growers
- 7 Association has volunteered to start growing cane
- 8 once the plant design is finalized.
- 9 We expect start up in two years to reach
- 10 100 million gallons per year in five. By year
- 11 five, we will add some additional pretty valuable
- 12 by-products to the product spectrum, and I will
- 13 talk about that in a couple of minutes.
- 14 Profile of a plant is that it is sucking
- up a 1,000 tons a day of dry biomass to produce 40
- 16 million gallons per year. The same rate it is
- going to take 13,000 acres to get to 60 million
- 18 gallons per year, 21,000 to get to 100.
- 19 Now, how is that in relation to what the
- 20 Valley can do? There are 375,000 acres that are
- in one crop or another that the farmer will profit
- from switching to cane. That has the potential of
- 23 generating 1.5 billion gallons per year of
- 24 ethanol. It could be produced in 15 plants that
- 25 are just cookie cutters off of what we are doing

- 1 for the first plant.
- 2 It will slow down a little bit on
- 3 economic development because this is again one of
- 4 the issues that impacts the tax revenue for not
- 5 only the county, but the state as well, there are
- 6 big enough numbers. We are looking at \$3 billion
- 7 worth of investment ultimately, 12,400 new jobs, 4
- 8 billion in economic activity increase, and the
- 9 water consumption will be stable. That is a
- 10 critical issue for this area. We are switching it
- 11 out of things that are using at least as much
- 12 water already.
- By the end of the five year period, the
- 14 initial Imperial Valley bio refinery will displace
- 15 65 to 120 million gallons per year of gasoline.
- 16 That is a pretty broad spectrum. The 65 is if you
- only make ethanol. The 120 is if you shipped the
- 18 residual solids, manufactured gasoline components
- 19 out of it. This is our vision for 20 years down
- 20 the road the bio refineries are going to look
- 21 like.
- 22 You will have a bio refinery that is
- 23 taking in a whole bunch of local waste, local
- 24 products to make ethanol. That will go to a
- 25 blender. You blend it with the hydro carbons

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1 needed to make the E 85, and that E 85 will be
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- 2 distributed to local fuel stations. The renewable
- 3 gasoline components will go over the petroleum
- 4 refinery. They will blend that which is nominally
- 5 106 octane 0.4 revapor pressure blending stock to
- 6 make a renewable enhanced tighter carbon fuel
- 7 serviced in the same kinds of stations.
- 8 The stations, we have a limited window
- 9 of opportunity that thanks to Senator Obama of
- 10 Illinois, the Senate has passed a bill that is
- 11 actually on to a revenue bill at this stage that
- will generate \$30,000 in credits for each pump
- 13 that is put into an E85 station.
- Now I believe the E 85 is a solution
- because it is a concentrated use of renewable
- 16 fuels of special characteristics. The state has
- 17 an amazing revenue of flexible fuel vehicles that
- can use this stuff, it just doesn't have any pumps
- 19 to distribute it. So, the solution is to go to
- 20 Washington, get that money, build more pumps, and
- 21 be ready to distribute this kind of fuel.
- In many respects, we believe that
- 23 California should follow the pioneering that the
- 24 Midwest did with ethanol, that they have shown an
- 25 aggressive approach to using that resource, a

- 1 resource that they have locally to keep their
- 2 economies healthy, keep them growing. California
- 3 can do the same thing.
- 4 The organization that currently drives
- 5 the ethanol business in the Midwest is more than
- 6 happy to have California members. We have had an
- 7 interesting experiment. It is always nice to have
- 8 economic experiments happen in the real world so
- 9 you can see whether your theories are really right
- 10 or not.
- 11 During the last increase in the spike of
- gasoline prices, the E 85 stations in the Midwest
- immediately went to reducing their cost to an
- 14 acceptable level of profitability for them, but
- 15 not just taking advantage of the higher margins,
- so they were selling E 85 at between 20 cents and
- 40 cents a gallon lower than unleaded regular.
- Now E 85 is 106 octane materials, so it
- is sort of a good bargain at that price. It does
- 20 not give you the miles per gallon, but the sticker
- 21 effect of looking and seeing how much the per
- gallon price was, was enough, and the gasoline
- 23 companies have proved that again and again.
- 24 People don't buy miles per gallon, they buy price
- 25 on a sticker.

1 The lesson to be learned there is how do

- 2 you use this to generate more revenue for good
- 3 works in the State of California. The Midwest is
- 4 showing you the way.
- 5 So, that is all I have to say here other
- 6 than to answer any questions you folks might have.
- 7 PRESIDING MEMBER GEESMAN: I guess as
- 8 you contemplate raising capital for a significant
- 9 investment in your plant, what role does current
- 10 US tariffs play and what level of risk do you
- 11 attach to those tariffs being changed in the DOHA
- 12 round of WTO talks?
- MR. WALKER: We have not addressed that
- 14 issue directly with the financial community. At
- 15 this point in time, we have a lot of interested
- 16 parties, more actually than we can deal with on
- 17 this particular plant.
- The issue of the DOHA round of tariffs,
- 19 we don't know that the resilience are going to
- 20 lose their -- to get rid of the tariff penalty.
- 21 We do know how well we can produce ethanol for,
- 22 and once you are up and running and have partially
- 23 depreciated your plant, you can follow the price
- 24 that other people are putting anywhere. That is
- one of the real hurdles that it is sort of an

- 1 unseen hurdle that if you are trying to meet
- 2 payments for the money you borrowed for a facility
- 3 at the same time as the price is going down, that
- 4 is where the dry meal people have run into
- 5 trouble.
- 6 There is a good lesson in ethanol
- 7 prices. If you look at ethanol prices, it looks
- 8 like it is somewhere about bottling up towards
- 9 between \$1.40 and almost went up to \$2.00 for
- 10 awhile. That is dry meal people, they are people
- 11 that have to cover a lot more bills than the wet
- 12 meal people do who have a fully depreciated plant
- and something that has to get out of the way
- 14 because they make their money in corn syrup. So,
- there you see bill price at \$1.20, rail card for
- 16 the West Coast.
- 17 You really have to, if you are going to
- be in this business, you have to recognize both.
- 19 We can't displace the dry meal people. We believe
- 20 that the ultimate price for the wet meal people is
- 21 somewhere around \$.80 plus/minus.
- If we go down to \$.80, we are not going
- 23 to make a whole lot of money, but we are also not
- 24 going to go out of business. Translate to that
- 25 what the Brazilians are doing, I worry about

1 pricing there because it is a matter of political

- 2 expediency as well as economics. We can deal with
- 3 economics fine, but it starts to become a
- 4 political issue, then we are going to start
- 5 wanting that barrier kept in place.
- 6 The same thing is going to happen with
- 7 sugar I think too because that is something that
- 8 we can make a case that at 29 cents a pound for
- 9 sugar and \$1.40 a gallon for ethanol, a producer
- 10 can be in better shape making the ethanol than he
- 11 can be in selling the sugar. It may be that a
- 12 weakness develops for protecting sugar in that
- 13 round. I don't know, but I'm outside of that
- 14 particular field.
- 15 PRESIDING MEMBER GEESMAN: Thank you
- 16 very much.
- MR. FONG: We have one last prepared
- 18 presentation. Mr. Bogart are you out there ready
- 19 to go?
- 20 MR. VAN BOGART: Good afternoon, my name
- 21 is John Van Bogart. I'm with Clean Fuel USA. Our
- 22 parent company is Delta Liquid Energy, and we are
- 23 located down in Southern California, and we have
- 24 nine regional offices throughout California.
- 25 Clean Fuel USA is a national refueling

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1 network being developed throughout the United

- 2 States for propane refueling, and I wanted to go
- 3 over some of the aspects of propane with you here
- 4 today.
- 5 Clean Fuel partners, we are located in
- 6 Georgetown, Texas and also a parent company with
- 7 Clean Fuel Technologies, some of our partners
- 8 around the country in Georgia and in Pennsylvania
- 9 include Georgia Gas, Amerigas, which is the
- 10 nation's largest propane provider, also Mutual
- 11 Propane in Southern California, and my company,
- 12 Delta.
- Our vision is to significantly increase
- 14 propane as a clean transportation fuel in the
- 15 United States and especially here in California
- and to reduce toxic tail pipe emissions and to
- 17 reduce consumption of propane or consumption of
- 18 gasoline and diesel.
- 19 Our goals for our customers is to
- 20 provide convenient refueling, much the same as
- 21 they refuel with gasoline and diesel, the same
- 22 style gasoline and refueling pumps. Also provide
- our customers with a fuel cost savings, which I
- 24 will get to in a minute and to help provide a 10
- 25 percent reduction of gasoline and diesel here in

- 1 California.
- 2 Propane is a simple hydro carbon, three
- 3 parts carbon, eight parts hydrogen. It is a by-
- 4 product of natural gas production and also of
- 5 refining gasoline and diesel. It is about 60
- 6 percent from natural gas and 40 percent from
- 7 petroleum.
- 8 Here in California it is about 50/50
- 9 split. Propane is typically stored as a liquid
- 10 and vaporizes at -40 degrees fahrenheit. It has a
- 11 similar energy value and content is gasoline when
- it is stored on a vehicle, so the vehicle range on
- 13 propane is very good.
- 14 The global market for propane for motor
- 15 fuel as you can see on the graph has been growing
- 16 significantly over the last few years. It is
- 17 nearly doubled from 10 billion to it is projected
- to be over 20 billion gallons globally in the next
- 19 few years.
- 20 Here in the United States, it is about
- 21 226 million, and here in California it is about 26
- 22 million gallons.
- There are over 9 million propane
- 24 vehicles operating worldwide. In Europe, they are
- converting over 2,000 vehicles a day to propane.

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1 Propane is the number one alternative fuel
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- 2 worldwide. It has been an alternative fuel for
- 3 over 50 years.
- 4 Here in the United States we seem to be
- 5 hooked a little bit on over regulation as far as
- 6 certification for vehicles. This is something I
- 7 believe that the Energy Commission and the
- 8 California Air Resources Board can really team up
- 9 on and solve a significant problem. This is one
- 10 of the biggest market barriers to alternative
- 11 fuels, not just for propane, but also natural gas.
- 12 Natural gas is experiencing some of the same
- 13 issues.
- 14 Total demand for propane has gone from
- 15 6.6 percent to 8.4 percent of total propane
- 16 consumption world wide and is projected to be 10
- 17 percent of total propane usage.
- 18 Here in the United States, we export
- 19 domestically produced clean burning propane fuel
- 20 to markets in Mexico and also Canada. Up and
- 21 comers such as China and India are expected take
- some of the excess product in the next few years
- of the global supply of propane because gasoline
- 24 and diesel and natural gas demands are scheduled
- 25 to increase significantly over the next few years,

1 propane being a consequence and a by-product of

- 2 those fuels.
- 3 220 million barrels which will translate
- 4 into about 11 billion gallons of fuel this year
- 5 alone will probably leave the United States and go
- 6 to other countries.
- 7 All propane is not created equal.
- 8 Typically, the natural gas product is a much
- 9 cleaner product. The product that is produced in
- 10 oil refineries are the fractionation of gasoline
- 11 and diesel is as not as good quality. A lot of
- that product is shipped to chemical processing
- 13 plants where it is used for other products.
- 14 The propane that comes out of those
- 15 refineries is actually a better product than the
- 16 natural gas product for propane used in chemical
- 17 feed stock.
- 18 Clean Fuel USA, we are in the process of
- 19 developing a stand alone refueling network from
- 20 production to the fuel pump where it can go into
- 21 the vehicles, and we are doing this through rail
- 22 car terminals. We have two operating in
- 23 California now, we've got two more under
- 24 development.
- 25 We bring product from the mid continent

1 via rail cars and also via transport, and this is

- 2 a typical tank farm. I believe this is up in
- 3 Lancaster where they had some snow that year.
- 4 Creating bulk storage facilities at some
- 5 of our plants. This is the top picture there is
- 6 our Pomona facility which the California Energy
- 7 Commission helped fund with the bulk storage tanks
- 8 in the background. Those are designated for motor
- 9 fuel.
- 10 Creating partnerships is very important
- 11 with alternative fuels. One of the other market
- 12 barriers is the convenience of refueling and land
- 13 use. We have partnered with Conoco Phillips. In
- 14 Colorado, it is Conoco Phillips. Stations in
- 15 Texas, it is Phillips 66. Here in California it
- is the 76 brand stations. Where we are developing
- 17 refueling on the island with gasoline and diesel,
- and I think this is a significant development for
- 19 alternative fuels to be conveniently located at
- 20 traditional refueling stations.
- 21 The picture down below is a Clean Fuel
- 22 USA station at Austin Airport. The Clean Fuel
- 23 concept has an access card where you wipe your
- 24 access card, it is an electronic point of sale,
- 25 then you use your voyager, that is a state credit

1 card or visa/mastercard, and then you start

- 2 refueling.
- 3 The pump is a typical pump that you
- 4 would see at an Arco station or a 76 or a Shell
- 5 station. It is virtually the same pump. This is
- 6 pump is up fit by Clean Fuel Technologies to
- 7 accept liquid propane gas. Also the manufacturer
- 8 in Texas, they also make this for the ethanol.
- 9 This might be a little hard to see on
- 10 that screen, but this is a fuel cost comparison
- 11 that we did with the vehicles in our fleet and
- 12 also a transportation fleet in San Luis Obispo
- 13 County. The top line there that is in blue, this
- is a gasoline vehicles. The top line is a 35,000
- 15 GBW at 35,000 miles a year.
- 16 The annual cost savings with propane
- over gasoline is about \$4,000 a year. If you go
- down to the middle chart, the yellow, compared to
- 19 diesel, diesel priced at \$2.55 a gallon and
- 20 propane at \$1.70 a gallon which is our current
- 21 street price. The state realizes a \$1.35 a
- 22 gallon. Still with diesel, you can save about
- \$500 a year on fuel costs over diesel. You are
- 24 talking alternative fuels to save money over
- 25 diesel, that is pretty significant.

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1 State of the art refueling site costs
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- 2 about \$100,000. A return on investment if you had
- 3 24 vehicles running at that 35,000 a year, you can
- 4 recoup that cost in one calendar year.
- 5 Historically, propane has been 20 to 30 percent
- 6 less than the price of gasoline, and is currently
- 7 about 65 percent of the price of gasoline which is
- 8 35 percent less.
- 9 24 hour refueling stations are being
- 10 developed throughout California. Propane powered
- 11 vehicles, this has been one of the other market
- 12 barriers is now facing other fuels such as natural
- 13 gas. The availability of vehicle platforms. The
- 14 first picture is of the Cal Trans vehicle. They
- 15 run about 1,600 of these.
- Where we have deployed Clean Fuel USA
- 17 sites that are open 24 hours and they can go in
- and use their voyager card. We have seen them go
- 19 from 10 percent propane usage to over 90 percent,
- 20 and I believe in one of the earlier presentations
- 21 they were talking about some of the counties that
- 22 were having some success in San Luis Obispo being
- one of those.
- 24 Refueling infrastructure, in the United
- 25 States there is about 15,000 refueling facilities,

1 1,500 here in California, and I would say about

- 2 900 of those are what I would call motor fuel
- 3 friendly.
- 4 Typically a propane marketer will go to
- 5 a fleet and will provide refueling infrastructure
- 6 behind their gate at no charge. Typically takes
- 7 about ten vehicles to do that. One of the most
- 8 significant developments for us this year is the
- 9 General Motors KL 5 option. We have seen Ford and
- 10 some of the others retrieve from alternative fuels
- in the last few years, and I think GM has kind of
- 12 got it right.
- 13 What they are doing is they are
- 14 preparing a vehicle which is gaseous prepped, it
- is conducive to alternative fuels, and they are
- 16 putting it out on the marketplace, and it is up to
- 17 us as a industry to go ahead and convert those
- 18 vehicles with a credible industry standard
- 19 conversion program or upped it program much like a
- 20 cabin chassis is taken from the manufacturer and
- 21 taken over to a bus manufacturer and they make it
- 22 into a passenger bus.
- 23 Six new platforms will be available June
- 24 of this year in the Chevy truck. Also another
- 25 development that is not on this screen is the

1 Hino, the heavy duty product which is going to be

- 2 a 300 horse power style engine. That will be
- 3 available also in June.
- 4 Street sweepers, refuse haulers, things
- 5 of that nature. The other picture there, the
- 6 white shuttle bus, that is the GMA.1 vehicle
- 7 platform that is available. Interestingly enough,
- 8 this new technology of liquid fuel injection for
- 9 propane provides a greater level of horse power,
- 10 tork, and also fuel economy than gasoline.
- 11 Because propane vaporizes at -140 degrees, when
- 12 you introduce that fuel to the cylinder, it has a
- 13 thermal efficiency, and you are able to get a lot
- 14 more performance than the old carbureted style
- 15 systems.
- 16 MR. SMITH: Excuse me. What
- 17 certification issues do you anticipate with the
- 18 KL5 option?
- 19 MR. VAN BOGART: About a million
- 20 dollars, and that has been done, and those will be
- 21 available this year. One of those, the market
- 22 barriers is a financial one quite frankly.
- 23 California has the deterioration factor, the DPA
- does not have, which can cost an additional
- 25 \$300,000 to \$400,000 to certify a vehicle. The

- 1 emission standards are the same, but they just
- 2 want to know that the deterioration factor is
- 3 going to be there. There is no real proof that
- 4 their deteriorating faster, it is just that CARB
- 5 has put this barrier up there to insure the
- 6 emission standards for the life of the vehicle
- 7 will be there.
- 8 Grant funding opportunities. The
- 9 California Energy Commission has partially funded
- 10 about 29 sites, about half a million dollars, also
- 11 the DOE through the Clean Cities Program in Texas,
- 12 Sacramento, and Los Angeles has funded stations,
- and we currently have applied for additional
- 14 stations in East Bay and also Western Riverside.
- These are some of the locations that we
- 16 have going up in California. We first developed
- 17 the 101 Corridor in San Luis Obispo, that is where
- our offices are, and it was easy for us to service
- 19 that. As I had mentioned before, we are seeing
- 20 the state fleets that access those sites, we are
- 21 seeing a significant increase in propane fuel
- 22 usage.
- This is the new glacier bus 8.1, low
- 24 ford technology. This was a project that was put
- on by the US Department of Energy, also the

1 Propane Education and Research Council. Kind of

- 2 the changing of the guard, these were the old
- 3 jammer busses. If any of you have been to Glacier
- 4 National Park, they are going to retire these
- 5 busses, even though they are completely redone by
- 6 Ford, they are going to replace them with the new
- 7 GM 8.1 jammer bus.
- 8 Reducing petroleum consumption. We
- 9 believe that up fits are the wave of the future.
- 10 OEM's quite frankly have lost millions of dollars
- over the last few years trying to provide vehicles
- for the all fuels industry, and I do not see them
- 13 reentering that market any time soon.
- 14 Europe has got it right. Like I had
- said, they are converting 2,000 vehicles a day to
- 16 propane, and they are not just doing it on
- 17 propane, they are converting them to natural gas.
- 18 They are doing it with ethanol. They are doing it
- 19 with bio-fuels. With all the choices and the
- 20 options that are represented in this room here
- 21 today, they have developed policy that is
- 22 conducive to alternative fuels rather than
- 23 creating regulations that might advance cleaning
- 24 of the air, but I believe alternative fuels do
- that anyways.

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1 Developing a policy that does both
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- 2 reductions of emissions and petroleum consumption,
- 3 I think, is our target and our goal.
- 4 Just to kind of summarize, the Propane
- 5 Education and Research Council was enacted by
- 6 Congress several years back and which all
- 7 marketers have a check off fee. So, when they buy
- 8 a gallon of gas from the rack, they pay into this.
- 9 They have now formalized a motor fuel
- 10 transportation committee in 2005. This is also a
- 11 significant development for our industry. We now
- 12 have industry funding to produce 50 state
- 13 certified vehicles and the KL 5 platforms and the
- 14 Hino platforms that will be available this year
- are just a first few vehicles to come on line.
- The market potential for propane,
- 17 virtually any gasoline vehicle can be converted.
- 18 Realistically, we are going after fleets.
- 19 Schwann's Food Service, they currently operate
- 7,500 propane vehicles here in the United States.
- 21 It is the largest alt fuel fleet in the country,
- 22 and they have saved millions of dollars on just
- 23 the fuel cost savings alone.
- 24 Propane engines last as long if not
- 25 longer than diesel. Propane fuel like CNG fuel

does not contaminate the oil with bleed through on

- 2 the cylinder walls, especially in cold starts,
- 3 emission problems with cold starts of gasoline,
- 4 diesel engines with gaseous fuels such as propane
- 5 and natural gas is not an issue either, so I think
- 6 that the thing I would like to leave with you is
- 7 up fits are the wave of the future for alternative
- 8 fuels in this country, and especially in this
- 9 state.
- 10 Until we can get to that silver bullet,
- if it is hydrogen grade, if it is not, what are we
- 12 going to do for the next ten or fifteen years. I
- 13 believe that propane, natural gas, and the other
- 14 fuels that are represented here today all believe
- 15 that we can do a good job to add reduction of
- 16 petroleum.
- 17 Thank you.
- 18 PRESIDING MEMBER GEESMAN: Thanks very
- 19 much.
- 20 MR. FONG: That completes the series of
- 21 prepared presentations. We might go to other
- 22 individuals who had submitted blue cards.
- 23 PRESIDING MEMBER GEESMAN: Yeah, I've
- 24 got blue cards. Joe Sparano.
- MR. SPARANO: I thought you would never

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- 1 ask. Actually --
- 2 PRESIDING MEMBER GEESMAN: I appreciate
- 3 your patience.
- 4 MR. SPARANO: -- people that I work with
- 5 know that I am patience-challenged, so one of my
- 6 New Years resolutions was to practice being more
- 7 patient and I want to let you know today was
- 8 graduation day.
- 9 First I would like the indulgence of the
- 10 audience to make a couple of comments that I
- 11 believe to be factual in nature and maybe put a
- 12 few things in perspective. There have been a lot
- of good presentations today. I want to share with
- 14 the group that the petroleum industry when it
- 15 comes to taxes, which were mentioned earlier,
- 16 right now in the State of California regardless of
- what one may think about the fuel, we pay \$8
- 18 billion a year. I think we are shouldering a
- 19 pretty good load, and that is reflective of a good
- 20 business that works hard to try and be cleaner and
- 21 meet standards that are set for us by the state or
- 22 that are a product of our innovation. The fact is
- 23 we pay \$8 billion a year.
- 24 PRESIDING MEMBER GEESMAN: Is that
- 25 income and property tax or income property excised

- 1 and sales tax?
- MR. SPARANO: It is all the taxes, \$8
- 3 billion in total, and I think for our industry,
- 4 Commissioner, it would be made up predominantly
- of (indiscernible) tax, property tax, those types
- 6 of things.
- 7 PRESIDING MEMBER GEESMAN: Can you share
- 8 with us an estimate of revenue per year to compare
- 9 that \$8 billion to?
- 10 MR. SPARANO: The companies don't
- 11 segment out California alone, so I really don't
- 12 have it. I'll get it for you, though --
- 13 PRESIDING MEMBER GEESMAN: I'd
- 14 appreciate it.
- MR. SPARANO: Yeah, I'll take a shot at
- 16 that. We do pay \$45 billion a year in payroll in
- this state, so the revenue number is big.
- 18 PRESIDING MEMBER GEESMAN: Yeah, I would
- 19 presume.
- 20 MR. SPARANO: Okay, there is no getting
- 21 around that. Another observation, I heard a lot
- 22 today about reducing petroleum and a lot of
- 23 examples have been given of other products that
- 24 can take its place.
- 25 Gas to liquids, that is the conversion

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of natural gas to clean diesel, the grade process.

- 2 One of our members, Shell, is not bashful about
- 3 advertising its activities in that area. Shell
- 4 has entered into agreement with the Nation of
- 5 Gutter, whichever way you pronounce it. I think
- 6 that deal is 6 billion. They already have a plant
- 7 operational in Malaysia. They have a deal with
- 8 the Peoples Republic of China who are multi
- 9 billion dollars, and that is all to take natural
- 10 gas and convert it to clean diesel. They are in
- 11 that game big.
- 12 Exxon Mobile, another large size company
- is investing more than \$10 billion dollars in
- 14 Gutter on new projects for natural gas liquids.
- 15 Shell is also in for natural gas liquids in the
- same nation. So, there is a lot of activity that
- is not gasoline or diesel centric, but that uses
- other forms of petroleum to be extracted from the
- 19 ground and contribute to our use here and
- 20 throughout the United States.
- 21 Fuel cells, British Petroleum has made
- 22 no secret of the fact that they are spending
- 23 hundreds of millions a year trying to do
- 24 appropriate research and development into hydrogen
- 25 fuel cells. So, I just wanted to for the record

1 make sure that those facts got out on the table.

- 2 Again, natural gas is a fossil fuel.
- 3 Propane is a product of a fossil fuel conversion,
- 4 whether it comes from natural gas as was
- 5 accurately stated very clean or whether it is a
- 6 product of crude distillation where in some forms
- 7 it is not quite as pure, and in other forms after
- 8 secondary chemical processing, it comes out quite
- 9 clean.
- 10 They are all viable alternatives, they
- are viable products that can be used to reinforce
- 12 and support California's transportation fuel
- 13 needs. There is a method to my madness here
- 14 because when I make the comments that I have
- 15 prepared, I think you will see where that fits
- 16 because we do in fact have a view of how to deal
- with the situation that the Energy Commission
- 18 staff has so ably presented to us today.
- 19 It is probably too late to say good
- 20 afternoon, but good afternoon anyway. Joe
- 21 Sparano, I am President of the Western States
- 22 Petroleum Association. WSPA understands the
- 23 purpose of this work shop is to obtain the active
- 24 participation of all interested parties in
- analyzing options to reduce petroleum fuel use.

1 However, we question whether reducing

- 2 petroleum fuel use rather than adding to the
- 3 existing supply of clean petroleum fuels is the
- 4 pathway to future energy supply sufficiency. I
- 5 think it is an important point. It is a different
- 6 view, probably different than most of the views
- 7 that have been expressed today, but I think it has
- 8 some merit and hopefully I can communicate some
- 9 information in that respect.
- 10 There are four reports that make up this
- 11 section, the demand section of the 2005 IEPR. One
- of them was released yesterday. I saw it for the
- 13 first time really late last night. I actually
- 14 have read the whole thing in the back of the room
- 15 today, so I had an opportunity to read it, but I
- don't think it is reasonable to expect that we can
- 17 make really detailed comments about it. There is
- 18 just not enough time.
- 19 PRESIDING MEMBER GEESMAN: No, and I
- 20 think what they've done is to extend the comment
- 21 period to May 25.
- MR. SPARANO: That is what I wanted to
- 23 share. We will produce comments that are in
- 24 writing and communicate them. I have a few
- 25 comments, but they are really not -- I wouldn't

want to characterize them as really well thought

- out in detail because the time frame just hasn't
- 3 been available.
- 4 Let me try with a couple of things. The
- 5 latest report indicates that to achieve the
- 6 petroleum fuel reduction goal in the 2005 IEPR, a
- 7 combination of efficiency in alternative fuel
- 8 options will be needed.
- 9 The report observes that and further
- 10 observes that the new greenhouse gas regulation
- 11 will when fully implemented by 2016 result in a 30
- 12 percent reduction in fuel demand as compared to
- 13 automobiles built prior to 2009.
- 14 Perhaps there could be additional
- analysis that says that this greenhouse gas
- 16 regulation and those are your figures, the figures
- from the report in terms of fuel demand reduction
- and other measures that are cited in the report,
- 19 such as fuel efficient replacement tires, consumer
- 20 driving tips, truck stop electrification together
- 21 might be sufficient for the state to achieve a
- 22 natural. That is in my view, natural means
- "unforced and unsubsidized" reduction in the
- 24 growth of petroleum fuels used.
- I choose my words carefully. We've

1 talked about whether you want to reduce demand for

- 2 petroleum or the 2076 direction of the growth in
- demand, the growth rate in demand, so I think some
- 4 of the things that the report cited are very
- 5 pointedly supportive and viable ways to reduce
- 6 that growth.
- 7 We are all aware that some alternative
- 8 fuels currently under development will eventually
- 9 achieve significant market acceptance and
- 10 penetration. That is a good thing. It is
- 11 reasonable, however, to ask why the state needs to
- 12 continue focusing on mandates for reduction in
- 13 petroleum fuel use.
- 14 A number of the alternative fuels
- 15 considered don't appear to be economically
- 16 attractive or practical for near to mid term mass
- 17 use without very significant state subsidies and
- investments and higher consumer costs. I think
- 19 that was brought out very well this morning in the
- 20 discussion that the initial use carries with it a
- 21 pretty substantial cost factor.
- 22 Let me return to some overall comments
- 23 about the group of reports. I believe there were
- 24 four that made up this section. As we noted
- 25 yesterday, we oppose policies that call for

1 reducing demand for the cleanest burning petroleum

- 2 fuels on the planet. I think very simply that
- 3 reduces the potential for investment for those who
- 4 want to continue providing those products.
- 5 To be more specific, WSPA continues to
- 6 oppose any efforts to reduce petroleum demand
- 7 while California's supply/demand imbalance
- 8 increases. The imbalance is likely to increase if
- 9 the Energy Commission continues to pursue the
- 10 stated policy of reducing gasoline and diesel fuel
- demand by 15 percent from 2003 levels by 2020.
- 12 It goes beyond that now. That was a
- 13 report that a recommendation needs to be adopted
- 14 by the governor and the legislature. There is
- 15 legislation that was mentioned by one of the
- speakers earlier, SB 757, which carries with it
- 17 codifies in law the fact that you must reduce at
- 18 certain times an amount undetermined, the 15
- 19 percent has disappeared, and it is an open ended
- amount that would be reduced by law.
- I don't think that is healthy if all of
- 22 us believe that the state's regulations that have
- 23 been promulgated and adopted that make this fuel
- 24 cleaner than any you can buy anywhere on earth
- doesn't mean that we have a pretty good product

- 1 that we are working with.
- 2 Our whole pitch, our whole advice to
- 3 this group is let's use a fuel that we have. If
- 4 we need to make it cleaner, we make it cleaner.
- 5 Let's augment it with the fuels that make sense
- 6 economically and that provide the proper and
- 7 sufficient amount of fuels so that California
- 8 consumers can continue the habits they are used to
- 9 and that the economy can grow.
- Because if that doesn't happen, no
- 11 matter what the fuels are that are developed in a
- 12 contracting economy, we are going to have some
- problems and probably ones that we don't really
- 14 want.
- 15 PRESIDING MEMBER GEESMAN: Let me make
- 16 certain, Joe, I understand what you said. I
- 17 believe you said that WSPA will continue to oppose
- 18 the state's desire to reduce the demand for
- 19 petroleum. Earlier you talked -- you support
- 20 natural demand reductions, presumably it is the
- 21 unnatural ones that you are opposed to. That you
- 22 will continue to oppose that policy as long as
- 23 California's supply/demand balance is in my words
- 24 out of whack?
- MR. SPARANO: I said that the

1 supply/demand is out of balance now, and if you

- 2 continue, if the state has a policy that continues
- 3 to force a reduction in demand, then that
- 4 supply/demand imbalance is likely to expand. I
- 5 don't think any of us want to see that. That is
- 6 what I said.
- 7 PRESIDING MEMBER GEESMAN: I want to
- 8 focus on the imbalance part because I think in
- 9 many ways it is motivated by a concern about
- 10 diminishing supply and the increased reliance on
- imports. I think that we tend to regard that the
- 12 increased reliance on imports as a negative factor
- 13 for the California economy. When you speak of
- 14 supply, I take it you are relatively neutral about
- 15 that import factor?
- MR. SPARANO: I think, as I mentioned
- 17 yesterday -- let's make something clear. Imports
- 18 are a product of our public policy.
- 19 PRESIDING MEMBER GEESMAN: Sure.
- 20 MR. SPARANO: They are what they are
- 21 because we have public policy choices that we've
- 22 all made that don't allow us to drill in a lot of
- 23 places and produce our own energy. They have not
- 24 made it easy or practical for investors to build
- refineries. We haven't built one in 30 years, 35

1 years in California. Those factors are what they

- 2 are.
- 3 If imports are what is needed to bridge
- 4 the gap between available supply because there may
- 5 not be another plant built here. I don't know, I
- don't have any special insight, but I do know the
- 7 factors that deal with that. They include
- 8 attitude, not in my backyard, the regulations
- 9 exist that require permits of a very complicated
- 10 nature that so far have been a pretty big hurdle
- for lots of companies. You and I have spent some
- 12 time trying to figure out how to fix that. I
- think if we can, it will be a real good
- 14 contribution.
- The third thing is cost. You try to
- build a refinery that is the average small
- 17 California refinery of 100,000 barrels a day, it
- 18 costs \$2 billion to \$2.5 billion to even \$3
- 19 billion. The refinery that is proposed in Yuma,
- 20 Arizona which has been permitted to construct is a
- \$2.8 billion project that has \$300 million of
- 22 financing. Those are huge hurdles.
- 23 Even with the demand forecast that I
- 24 will get into -- excuse me, the forecast of demand
- 25 that is generated through the population growth

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and price assumptions that are made, which I don't
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- 2 know any better. I don't have a better price or
- 3 population growth forecast, but everything in
- 4 those forecasts indicates that demand will drop.
- 5 If we are unable to keep up with it, the
- 6 only way, and the rest of the study, the
- 7 infrastructure study that we talked about
- 8 yesterday suggests that even with a constricted
- 9 demand forecast, that imports will still be
- 10 required. Huge amounts of crude and of products,
- 11 more so than we are importing today. So, yeah, I
- 12 think imports is a way to keep that balance in
- order to insure that those imports are available
- 14 to California consumers at a reasonable price, we
- are going to have to do some things to the
- 16 infrastructure.
- 17 I think that is another thing where we
- shared a common concern and tried to figure out
- 19 how we might make that work better. So, that is
- 20 what I was referring to about the imbalance.
- 21 PRESIDING MEMBER GEESMAN: Thanks for
- 22 the clarification.
- MR. SPARANO: Okay, thank you for the
- 24 question.
- 25 What I wanted to get across perhaps so

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1 far inarticulately, our industry supports a

- 2 petroleum plus approach to California's energy
- 3 supply future. That means increasing existing
- 4 clean burning supplies and promoting funding for
- 5 research and development of cost effective
- 6 alternative fuel solutions that are not mandated
- 7 or subsidized. I think we are pretty clear about
- 8 that.
- 9 The actions of the members, the member
- 10 companies are very clear that they are spending a
- 11 lot of money into research and development. It
- 12 really makes sense. If you are an energy company,
- as many of our companies now are, your future, the
- 14 future of your shareholders is built around
- 15 energy. In order to be in the energy game, you
- 16 better be developing the fuels of the future. I
- 17 think that is being done.
- The fact is, we have not yet come upon
- 19 very many that show economic equivalents if you
- 20 will, buying power versus gasoline and diesel, a
- 21 little bit more traditional transportation fuels.
- 22 We understand the challenge the State of
- 23 California is facing as it attempts to meet its
- 24 future transportation energy needs. However, we
- 25 believe that California's energy future needs to

1 include a diverse suite of the most cost effective

- 2 and clean fuels to keep the economy moving forward
- 3 and to retain a good quality of life in this
- 4 state.
- I have a few more observations on the
- 6 Energy Commission's transportation energy demand
- 7 forecast. First, the demand forecast reinforces
- 8 the infrastructure report conclusion that
- 9 additional petroleum infrastructure will be needed
- 10 to fill the gap between in-state production of
- 11 refined products and consumer demand.
- 12 The Energy Commission demand forecast
- 13 assumes a significantly reduced demand for
- 14 gasoline based on the assumption that the new
- 15 greenhouse gas regulations will be implemented on
- 16 schedule. If that doesn't occur, and I don't know
- 17 better than anybody in the room whether it will or
- 18 won't, but if it doesn't, there is going to be an
- 19 even greater need for us to support and expand our
- 20 infrastructure for petroleum.
- 21 All the major demographic and economic
- 22 assumptions and other growth factors that drive
- 23 the transportation energy demand call for lower
- 24 than historical growth rates, I mentioned that
- 25 briefly earlier. It includes lower than

1 historical average population growth over the 20

- 2 year period of this demand forecast, reduced
- 3 immigration, and a lower birth rate, in addition
- 4 to base case gasoline forecast, the significantly
- 5 higher than the one that was in the 2003 IEPR
- 6 assumption.
- 7 PRESIDING MEMBER GEESMAN: Now, Joe,
- 8 prices are significantly higher than they were in
- 9 2003.
- MR. SPARANO: No, I know, that was a
- 11 neutral statement, Commissioner.
- 12 PRESIDING MEMBER GEESMAN: Okay.
- 13 MR. SPARANO: It was just an observation
- of fact.
- 15 PRESIDING MEMBER GEESMAN: Okay.
- MR. SPARANO: Two years ago it was
- 17 \$1.70, now it is \$2.26, in 2025 I think that
- 18 simply reflects -- my whole notion here is to look
- 19 all of the various indicators that one uses to
- 20 build a demand forecast and to observe for the
- 21 group that they all go in one direction. They may
- 22 all be right, I have no reason to disbelieve or
- 23 believe. If they are not all right, it suggests
- 24 that the gap gets wider, and that is the point.
- 25 PRESIDING MEMBER GEESMAN: I would agree

1 with that, and before you contaminate my position

- 2 with guilt by association, I think both
- 3 Commissioner Boyd and I have expressed some
- 4 concern abut the population assumptions. We may
- 5 have a countervailing concern about the price
- 6 series, but we don't know enough about that yet,
- 7 and we will look at these.
- 8 My concern is that, in fact, the
- 9 forecast tends to understate the problems that the
- 10 infrastructure report yesterday identified, and I
- 11 am not certain that in an area that has
- 12 historically been characterized by so much failure
- of government policy, both at the state and the
- 14 federal level, that it reasonable to base your
- assumptions on a bunch of happy solutions.
- 16 That is my position, don't you
- 17 contaminate it by associating yourself with it.
- 18 MR SPARANO: You know, no one has ever
- 19 called me a contaminant. I've been called a lot
- of things, and in New Jersey many that I can't
- 21 repeat here.
- 22 PRESIDING MEMBER GEESMAN: Your members
- 23 will feel better about you if you go back and tell
- 24 them that I did.
- MR. SPARANO: It will be my pleasure,

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- 1 Commissioner.
- Now just a few comments on alternative
- 3 fuels. Specific to that alternative fuels
- 4 commercialization report, I have a few general
- 5 process comments and some specific observations.
- The process comments I want to read into
- 7 the record. You will understand why in a minute.
- 8 They relate to the anti-trust issue that came up
- 9 yesterday when Commissioner Pfannenstiel asked me
- 10 about a projection for the future.
- 11 With respect to alternative fuels, the
- 12 Energy Commission provided WSPA with the
- opportunity to participate in the three of the
- 14 fuel working groups: bio-diesel, gas-to-liquids,
- 15 and ethanol.
- 16 Consistent with prior requests that WSPA
- 17 has made relating to staff's alternative fuels
- 18 report, we request than an all CEC documentation
- 19 our trade association be listed as a monitor and
- 20 not a member of the working group. There is a
- 21 reason for this.
- We would like also to have a footnote
- 23 near the working group member listing that states,
- 24 this is direct from the lawyers that on occasion
- don't like me very much, "WSPA has no information

1 or opinion on future market share or penetration

- of any fuel or fuel blending component. WSPA does
- 3 not agree or disagree with the working groups'
- 4 conclusions."
- 5 As mentioned yesterday, these are really
- 6 important notations in the context of anti-trust.
- 7 They are not against the report in any way or
- 8 against the hospitality the Commission showed us
- 9 in allowing our members to participate.
- 10 The WSPA staff has recommended that I
- 11 urge to ask that the sections of the report that
- 12 are now written to reflect stakeholder advocacy
- 13 perhaps be rewritten more in the fashion of the
- 14 ethanol section which specifically identifies and
- 15 references input from a variety of shareholders.
- Some of our members felt like what they
- 17 read in the report didn't so much reflect as was
- 18 stated, an advocacy position, but rather that
- 19 might be a little too strong. I wish for the
- 20 Commission staff to consider a look back and see
- 21 if my comment has some merit.
- You know we don't support intervention
- in the marketplace, and therefore, we don't
- 24 support the significant subsidies and mandates
- 25 that the report indicates will be needed to move a

1 number of the fuels, the alternative fuels toward

- 2 their targeted market share goals.
- 3 On the other hand, we find this report
- 4 better than balances the pros and cons of
- 5 alternative fuel penetration and some earlier
- 6 attempts. An interesting observation again, I
- 7 quote from the report, the state may need
- 8 additional suggestions to meet the non-petroleum
- 9 fuel goals of 2020. That is extracted from the
- 10 report, and I think it reflects perhaps some of
- 11 the frustration, but also the realization that
- there is a lot of work we all need to do if we
- 13 want to get alternative fuels to augment the
- 14 supply of the fuel that we have.
- 15 In terms of funding, there is a
- 16 recommendation that a Carl Moyer type program be
- 17 set up. The report also states, and I quote,
- 18 "Since the Carl Moyer program funds the most cost
- 19 effective projects, alternative fuel projects will
- 20 not be very high on the list." That seems to be a
- 21 real important point and one that has to be
- 22 addressed.
- I would like to close by mentioning two
- other comments in the report are worth noting.
- 25 The first one is, "Compared with the other

1 alternative fuels, hydrogen commercialization has

- 2 the most barriers to overcome." Secondly, "Gas to
- 3 liquid diesel fuel used in California appears to
- 4 have one of the most difficult market thresholds
- 5 to cross."
- 6 Now these fuels show some promise, and
- 7 there has been a lot of talk about hydrogen
- 8 highway and I've been on record mentioning our
- 9 members are heavily invested in gas to liquid, so
- 10 there is no anti-voice here, simply that the
- 11 comments suggest that a lot more work needs to be
- done before any of those fuels is ready to replace
- petroleum fuel, which gets me all the way back to
- 14 where I started which is it would be great to see
- 15 the Energy Commission come out and advocate
- 16 augmenting existing clean fuels with whatever all
- of us can develop as alternatives.
- Those are the end of my comments, and I
- 19 would be happy to answer your questions.
- 20 PRESIDING MEMBER GEESMAN: Several of
- 21 your members are quite actively involved in the
- 22 development of LNG around the world. You didn't
- 23 include either LNG or compressed natural gas as
- one of the alternative fuels that you wanted to
- 25 pay special attention to.

1 MR. SPARANO: I just didn't -- I didn't

- 2 specifically mention them. I think I mentioned
- 3 LNG specifically yesterday. I tried not to be too
- 4 repetitive. I can hear myself already that I was
- 5 a bit. LNG we are completely supportive of.
- 6 Compressed natural gas, we support that. What we
- 7 don't support and we are on record before the
- 8 Energy Commission and before the PUC is that we
- 9 know we don't produce compressed natural gas, so
- 10 we get into the issue of what is the specification
- when it goes into the pipe as it heads for the
- 12 refueling station. It isn't anti-gas in any way,
- 13 shape, or form.
- 14 PRESIDING MEMBER GEESMAN: Thanks very
- 15 much, Joe.
- MR. SPARANO: Thank you.
- 17 PRESIDING MEMBER GEESMAN: Dave
- 18 Modisette.
- 19 MR. KOYAMA: It's Ken Koyama again. I
- 20 just want to make one statement about the previous
- 21 speaker's quoting of the alternative fuels
- 22 commercialization report. On the Moyer cost
- 23 effectiveness, that was in reference to an air
- 24 quality program, and only an air quality program.
- 25 It was not intended that Moyer will

1 always be against alternative fuels or alternative

- 2 fuels will not fair very well in the Moyer
- 3 program. During this phase for cost
- 4 effectiveness, alternative fuels will have a
- 5 difficult time getting funding for Moyer programs.
- If we had a Moyer-type program for
- 7 petroleum displacement, we may have an opportunity
- 8 to shape it in such a way that alternative fuels
- 9 would fair significantly better.
- 10 PRESIDING MEMBER GEESMAN: Dave.
- 11 MR. MODISETTE: Yes, thank you,
- 12 Presiding Member Geesman and staff. I'm Dave
- 13 Modisette, I'm the Director of the California
- 14 Electric Transportation Coalition.
- 15 You know, I did my sales presentation in
- 16 December, so I didn't feel like I needed to repeat
- 17 it today. My comments today are really directed
- 18 at the alternative fuels commercialization paper
- 19 that Ken presented. I should probably apologize
- in advance, but just for the organization of my
- 21 comments because they start out pretty well
- 22 organized, but as I get to the end, they kind of
- 23 evolve into almost illegible scribbling. I'm
- 24 going to keep my comments brief.
- I don't have any comments at all

- 1 unfortunately on the paper that was released
- 2 yesterday, the options paper, so I can submit
- 3 written comments on that.
- 4 PRESIDING MEMBER GEESMAN: That would be
- 5 helpful, and the staff has identified May 25 as
- 6 the deadline I'd like those in by.
- 7 MR. MODISETTE: I'm going to first
- 8 comment on the staff technical evaluation for
- 9 electricity as a transportation fuel which begins
- 10 on page five of the alternative fuels
- 11 commercialization paper. Secondly, and I think
- more importantly on the policy recommendations,
- 13 both the stakeholder recommendations which begin
- on page 28 and the staff findings and options that
- 15 are at the end of the paper.
- On the staff technical evaluation, we
- found it to be accurate based upon the information
- available to you which was primarily a report done
- 19 by Tiax and which was filed with the Public
- 20 Utilities Commission in 2002.
- 21 That report and the staff report
- 22 identified a population of electric transportation
- 23 technologies of about 300,000 in 2002 increasing
- 24 by 2010 from approximately 500,000 to almost
- 25 700,000.

1 Here I want to note that report did not

- 2 include all of the technologies that we are
- 3 evaluating now, such as truck stop
- 4 electrification, alternative marine power, and
- 5 electric stand by for truck refrigeration units.
- 6 Potential petroleum displacement as the
- 7 staff reported is 900 million gallons of gasoline
- 8 or diesel per year. This is one of the largest
- 9 figures for petroleum displacement of all the
- 10 fuels evaluated in the staff report. In fact, it
- 11 was third and counted for about 20 percent of the
- 12 total. That is from Table 16 on page 27.
- We are updating the figures from the
- 14 2002 Tiax report, and here I need to apologize to
- 15 you and to the staff. I thought that report would
- 16 have been done long before now, but I think we are
- 17 close. There are only a few numbers that are
- 18 still in contention, and we have turned over all
- of our draft numbers and documents to the staff
- for review.
- 21 PRESIDING MEMBER GEESMAN: Do you have
- 22 time frame when you would estimate that might be
- 23 submitted:
- MR. MODISETTE: I am tempted to say two
- 25 to three weeks, of course, that is what I've said

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1 to you before, but we are meeting with Tiax
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- 2 tomorrow. The only numbers that are still in
- 3 contention are the on-road numbers. None of the
- 4 truck stop electrification or industrial numbers
- 5 or port numbers are in contention at this point.
- A couple of comments on the technical
- 7 section. First a question, are you going to
- 8 examine an include in your analysis and reports
- 9 petroleum consumption from off-road vehicles and
- 10 equipment.
- 11 The reports seem a little undecided
- 12 about this as I read or heard the transportation
- 13 forecast numbers today, that sounded to me like it
- 14 was exclusively an on-road forecast.
- 15 PRESIDING MEMBER GEESMAN: That is the
- 16 way it sounded to me too.
- MR. MODISETTE: In Ken's report, Table 1
- is clearly just on-road vehicles, but later on he
- does discuss some off-road vehicle technologies.
- 20 I do not know just what the off-road consumption
- is, but I did kind of pull a couple of charts from
- 22 an ARB presentation last year on the state
- 23 implementation plan, and I will just kind of share
- 24 some of those with you.
- 25 They showed the truck population, the

1 on-road diesel truck population in California in

- 2 the year 2000 as 700,000 trucks. At the same
- 3 time, they showed the off-road diesel population
- 4 as an additional 500,000. Of course, that is
- 5 mostly construction equipment. It is farm
- 6 equipment, it is airport ground support equipment,
- 7 and other diesel equipment.
- 8 I guess my point is if there is 70
- 9 percent more of this off-road equipment than there
- 10 is the on-road equipment, then my guess is the
- 11 off-road consumption is large, that it is
- 12 significant.
- 13 Also on the air quality side, I guess I
- just want to note that in terms of particulate
- 15 matter from all sources including on-road and
- 16 stationary and off-road sources, the ARB says that
- 17 74 percent of the particulate matter is from off-
- 18 road diesel sources. So, the air quality problem
- on the off-road side is much much larger than the
- 20 on-road side.
- I guess this is just to say that we
- 22 would encourage you to include in your reports and
- your analysis the off-road petroleum consumption
- 24 and any displacement that we can achieve in that
- 25 sector.

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1 My second comment was really, which I am
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- 2 going to withdraw, but my second comment that as I
- 3 read Ken's report, I was concerned that there was
- 4 not the analysis of the environmental benefits of
- 5 some of the alternative fuel technologies. I
- 6 realize now that there is some of that emissions
- 7 benefit analysis done in Dan's options report, so
- 8 I am not going to raise that issue here today. I
- 9 am simply going to look at what was done in Dan's
- 10 report.
- 11 I think I do share some of the concerns
- 12 that I believe the committee was expressing with
- 13 regard to the AB 2076 analysis that kind of mushes
- 14 a lot of factors together, you know, consumer
- 15 costs, government revenues, these monetized values
- 16 for emission reductions kind of pushes all into
- something that is very very difficult for
- 18 stakeholders to figure out and kind of pushes you
- 19 into a situation where now you are worried about
- 20 the assumptions, and you end up kind of arguing
- 21 about the assumptions and how they impact the
- 22 results. Let me just kind of stop on that
- 23 comment.
- 24 Let me turn to the assessment of the
- 25 policy recommendations. Staff says that none of

1 the stakeholders made an especially bold proposal,

- 2 and I do take that as a challenge and maybe some
- 3 of the recommendations that I put forward today
- 4 will meet that criteria. However, I thought that
- 5 at least a couple of my earlier recommendations to
- 6 you were if not bold would at least be found to
- 7 make a significant contribution to the
- 8 Commission's adopted goals for petroleum
- 9 displacement.
- 10 My first recommendation that was made
- 11 earlier to you was that the Energy Commission
- 12 should develop what I call the California
- 13 Transportation Fuel Strategy and Implementation
- 14 Plan which provides a detailed road map describing
- 15 how California can and will achieve its adopted
- 16 goals for reduction of petroleum use.
- 17 Let me explain this a little more in
- 18 case it was misunderstood last time. This is not
- 19 what is described in the first box of the staff's
- 20 summary stakeholder recommendations which is on
- 21 Page 29, Table 17. That first line there says,
- 22 "Adopt clear state policy for petroleum
- 23 reduction."
- I think there is a clear state policy
- 25 for petroleum reduction. You have adopted it, the

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1 ARB has adopted it. EI, I probably would like to
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- 2 see it in statute, but that is not what I think is
- 3 the most important thing. I think we need a
- 4 detailed plan which is going to show us or give us
- 5 the road map on how to actually achieve those
- 6 reductions.
- 7 I brought with me today this document.
- 8 This is the state implementation plan for air
- 9 quality, and I guess I just wanted to use this as
- 10 an example. This is what we need for petroleum
- 11 reduction. The reason this is so large is because
- 12 it contains literally hundreds of little actions
- 13 that add up to a large plan that achieves the
- 14 state's air quality goals.
- 15 It affects thousands and thousands of
- 16 technologies, and this is really what we need. I
- 17 guess I am kind of a little worried that we are
- 18 going to end up at the end of this process similar
- 19 to where we were two years ago where we have very
- 20 good staff work on scenarios that show us that
- 21 achieving these goals is technically possible. We
- 22 still have the goals, but there is nothing in
- 23 between that says, well, how are we going to
- 24 actually get from those scenarios to those goals.
- 25 That is what the state implementation plan for air

1 quality does, and that is what I think we need for

- petroleum reduction.
- 3 PRESIDING MEMBER GEESMAN: I think that
- 4 at least the course the Legislature seems on, and
- 5 at least the Senate would be that upon reflection,
- 6 our staff and perhaps commissioners are
- 7 insufficiently aggressive in this area, and that
- 8 is a task best handled for state government by the
- 9 air quality regulators.
- 10 You know, I would be hard pressed to
- 11 differ with that, so I suspect that Mr. Sparano is
- 12 successful in bottling up that legislation, or if
- for other reasons it does not go forward, without
- 14 some particular super human effort here, we are
- 15 quite likely to end up exactly where we were two
- 16 years ago. Great scenarios, good slogans, but no
- 17 real concrete plan to address these problems.
- 18 Thank you for reminding us of that, and I would
- 19 ask you and your colleagues in your industry to
- 20 continue to remind us and other policy makers of
- 21 that void.
- MR. MODISETTE: Maybe just to kind of
- 23 follow onto a point that you made, there is a need
- I think for the air quality agencies, those
- 25 charged with regulating air quality, those

- 1 agencies now charged with the reduction of
- 2 greenhouse gas emissions which is you know the
- 3 ARB, the PUC, and whatever additional agencies are
- 4 mentioned in the governor's announcement on June 1
- 5 and energy agencies to work cooperatively I think
- on this issue because these issues are really
- 7 inextricably tied.
- I for one don't think you can solve one
- 9 without solving all three at the same time, so I
- 10 think the agencies need to get together with some
- 11 kind of structure or MOU or something to produce a
- document that is like this, and maybe actually
- 13 start here. Maybe you start with inter-quality
- 14 document and you add greenhouse gas reduction and
- 15 petroleum reduction to that.
- In fact, I actually think that might be
- a good place to start because all of the petroleum
- 18 using vehicles are in this document. They are all
- 19 here.
- 20 PRESIDING MEMBER GEESMAN: That would
- 21 seem to be where the regulator leverage lies. I
- 22 think we have an important input to that process,
- 23 don't get me wrong, but I think ultimately it is
- 24 the air quality regulatory system that ends up
- 25 driving it.

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1 MR. MODISETTE: Having said that, I
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- 2 think we would also recommend and have recommended
- 3 that actions to implement the Energy Commissions
- 4 petroleum reduction goals do become a specific
- 5 chapter in the next energy action plan, at least
- 6 those things that you have control over or that
- 7 the PUC has control over. I actually think it
- 8 might be a good idea to invite the participation
- 9 of CAL EPA or the ARB in that process and forum as
- 10 well.
- 11 That, I think, would be a very large,
- 12 very good first step towards this kind of a
- 13 process.
- 14 We would also recommend that the role
- and activities of utilities related to low
- 16 emission vehicles and fuels be revisited by both
- 17 the Energy Commission and the Public Utilities
- 18 Commission consistent with Public Utilities Code
- 19 740.3. A recent decision by the PUC on low
- 20 emission vehicle programs and the recent climate
- 21 change on (indiscernible) of the two agencies.
- 22 PRESIDING MEMBER GEESMAN: I think that
- is another point that needs reinforcement, Dave,
- 24 and the more you can do to reinforce that, the
- 25 more likely it is that it will stay in front of

- 1 us, and we will pay attention to it.
- 2 MR. MODISETTE: Now I am just going to
- 3 kind of tick down the additional stakeholder
- 4 recommendations which were listed on Table 17 with
- 5 a few comments on each.
- 6 The staff's second category is to
- 7 facilitate with other agencies on regulatory
- 8 barriers, and there should be a check here in the
- 9 electricity column because there are regulatory
- 10 barriers that act as a disincentive for electric
- 11 technologies to displace their gasoline or diesel
- 12 counterparts.
- 13 Let me give you just one example. In
- 14 the case of light duty vehicles, the ARB does
- 15 allow automobile manufacturers to use zero
- 16 emission vehicles to comply with their annual
- 17 fleet average emission standard for new vehicles.
- 18 In other technology categories, if a
- 19 manufacturer wants to produce zero emission
- 20 vehicles to meet their fleet average, they are not
- 21 allowed to do so. This includes forklifts,
- 22 airport grounds support equipment, tow tractors,
- 23 burden and personnel carriers, and other small
- 24 off-road equipment. There are many other examples
- 25 that I could cite, but that is the one that I

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1 thought I would at least call to your attention.
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- 2 Further, there is no credit given under
- 3 state air emission reduction regulations or
- 4 incentives that recognizes the benefits of those
- 5 technologies and fuels which reduce petroleum
- 6 dependence or reduce greenhouse gas emissions and
- 7 tries to reward those technologies.
- 8 If you are looking for a bold
- 9 recommendation, it would be for those agencies
- 10 that regulate or have programs involving one of
- 11 these three areas, criteria pollutant reductions,
- 12 greenhouse gas reductions, and petroleum
- displacement to either encourage or require them
- 14 to consider the other two factors. Right now,
- 15 that is almost entirely absent.
- The third category is to fund additional
- 17 research and development. This is something that
- is very technology specific, there are a lot of
- 19 electric technologies which need no further R & D
- 20 work. There are some such as plug-in hybrids
- 21 which do. In fact, we would probably specifically
- 22 recommend that the Energy Commission become a full
- 23 partner in the plug-in hybrid vehicle consortium
- 24 that includes EPRI and Daimler Chrysler and the
- 25 Federal Department of Energy.

1 We also think that there is probably

- 2 some additional work which the Commission could
- 3 participate in, in terms of battery storage
- 4 technologies, also inventory of electric
- 5 technologies.
- 6 You know, the ARB has extensive
- 7 inventory of internal combustion engine equipment,
- 8 but almost no inventory of zero emission
- 9 equipment.
- 10 Lastly, we do think that there is a need
- 11 for additional R & D on load management and energy
- 12 efficiency equipment related to these electric
- 13 transportation technologies.
- On the incentives for a Moyer type
- 15 program, which is one of the staff
- 16 recommendations, I think that is a good
- 17 recommendation. We would support that, but I
- 18 think there is something that could be done in the
- 19 near term as well, and that would be to add to the
- 20 existing Moyer program some kind of a factor. I
- 21 think the ARB refers to it as an ad for petroleum
- 22 displacement.
- 23 I've actually suggested this to the ARB
- 24 staff in a public workshop a couple of weeks ago
- 25 and that is that they provider adders for

1 reduction in petroleum, and adder for low upstream

- 2 emissions because right now that is not included,
- 3 and also an adder for reduction in greenhouse gas
- 4 emissions.
- 5 ARB staff thinks they can do that. They
- 6 can't obviously change the grant amount or the
- 7 cost effectiveness criteria. We are not asking
- 8 for that, but we are asking for some kind of adder
- 9 or consideration for those technologies that
- 10 provide benefits outside of what the Moyer program
- 11 regulates which is NOX and ROG and now particulate
- 12 matter.
- 13 The next category is lack of available
- 14 products. Again, for some technologies, there is
- 15 no problem with products. In the case of plug-in
- 16 hybrids, and again, I think we would like to see
- 17 the Commission work on incentives, either
- 18 financial incentives or regulatory incentives to
- 19 try to encourage manufacturers to bring those
- 20 products to market.
- One obvious one might be that the ARB
- 22 with the Energy Commission's encouragement could
- 23 provide partials of credits for the actual ZEV
- 24 miles achieved with plug-in vehicles. Right now
- 25 that is not allowed, they are constrained to a

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1 lesser category, the same category as engine
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- 2 dominant hybrids. In that category, there is
- 3 absolutely no incentive for manufacturers to
- 4 produce those vehicles or for California to get
- 5 the benefits from those vehicles.
- 6 That is really the end of my
- 7 recommendations. I think I would like to see the
- 8 Commission continue to work with these multi-
- 9 agency groups, multi-stakeholder groups, that has
- 10 been very very helpful and effective. We would
- 11 like to continue working within that structure and
- 12 with the other agencies to produce this kind of a
- 13 road map which we think is really the key to the
- 14 success of your adopted goals.
- 15 Thank you very much, and I would be
- 16 happy to answer any questions.
- 17 PRESIDING MEMBER GEESMAN: You mentioned
- 18 plug-in hybrids a couple of times and seem to
- 19 allude to a working group that currently exists?
- 20 MR. MODISETTE: There is no working
- 21 group on plug-in hybrids. I actually think that
- there should be. I think that one of the things
- 23 that is missing in the plug-in hybrid arena is
- 24 some kind of a forum for the stakeholders to get
- 25 together. There are these little kind of diverse

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1 activities that are happening at EPRI, with some
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- 2 automobile manufacturers, but for the most part,
- 3 the agencies, meaning the energy agencies and the
- 4 air agencies, are outside of that structure. I
- 5 really think it would be beneficial for there to
- 6 be formation of a plug-in hybrid and electric
- 7 vehicle working group.
- 8 PRESIDING MEMBER GEESMAN: We had some
- 9 pretty good testimony on that I guess it was
- 10 December now, and I think that does merit follow
- 11 up. Thanks a lot, Dave.
- 12 MR. FONG: Commissioner Geesman, I did
- want to address one of Mr. Modisette's issues. We
- 14 did take full advantage of his offer to provide us
- 15 with assistance. There is a section in the
- 16 addenda which will be posted hopefully this
- evening or tomorrow that provides much of the
- analysis or at least from a potential petroleum
- 19 reduction quantity for the off-road sector.
- 20 We make mention of it in the options
- 21 report where at the low end, if off-road vehicles
- were to switch to non-petroleum fuel, they might
- 23 displace anywhere from 22 million gallons a year
- 24 all the way up to 1.1 billion gallons a year. So,
- 25 at the higher end, it is roughly 5 percent of our

- 1 on-road gasoline and diesel based upon our
- 2 forecast assuming a greenhouse gas emission
- 3 standard is in place.
- 4 So, it is a relatively large amount of
- 5 fuel. The difficulty we found in trying to
- 6 rigorously evaluate that option is that as Dave
- 7 said, there are virtually hundreds of different
- 8 potential niche applications where those electric
- 9 propane CNG perhaps other alternatives would fit
- into these off road applications.
- 11 For us to do what I felt was a competent
- 12 evaluation in the manner that we did the other
- 13 petroleum reduction options, we would need a lot
- 14 more data and information. We hope to do that,
- 15 not perhaps in this energy report cycle, but
- 16 certainly if we have the resources, we are going
- 17 to take a much harder look at that option. We do
- 18 really appreciate your assistance in this.
- 19 PRESIDING MEMBER GEESMAN: My last blue
- 20 card is Lewis Lem from AAA.
- 21 MR. FONG: He must have got in his car
- 22 and left.
- 23 PRESIDING MEMBER GEESMAN: I was going
- 24 to ask him what his price experience on gasoline
- 25 this year had been.

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1 Okay, is there anybody else in the
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- 2 audience that cares to address us. Come on up
- 3 again, Jim.
- 4 MR. VAN BOGART: I have one last comment
- 5 that I failed to -- I think one of the more
- 6 positive things that has come from these
- 7 workshops, some of the industry stakeholder
- 8 partners over the last six or seven months, and
- 9 Mike kind of alluded to this, Mike Eaves earlier.
- 10 We got together and we kept saying that
- 11 (indiscernible) is the choir and we are singing
- 12 the same song. It really comes down to how are we
- going to fund this, and how are we going to make
- 14 this happen.
- This idea of a penny a gallon, it is not
- 16 a new idea, but it is a good idea, and it has
- gotten some legs, and we have gotten together
- 18 formally and formed up a draft proposal, and I
- 19 think we will see that go forward in the next six
- 20 months. That is a direct result of what the
- 21 Energy Commission is doing through these
- workshops.
- I just kind of wanted to add that, that
- 24 this is a very valuable thing that you guys are
- 25 doing for the industry. I just wanted to add

- 1 that.
- 2 PRESIDING MEMBER GEESMAN: Thank you.
- Joe, are you still in the room, Joe Sparano? I
- 4 thought of another thing to add to my concerns.
- 5 This doesn't directly require a response, but I
- 6 thought of another thing to add to my concerns
- 7 about our forecast and the impact on
- 8 infrastructure. That is the way in which we treat
- 9 Arizona and Nevada growth and demand.
- 10 MR. SPARANO: Yeah, you mentioned it
- 11 yesterday. It is very important the amount of
- 12 product that we supply to both those states is
- 13 perhaps not -- it is not as significant as what we
- 14 use here, but it is significant in the context
- 15 that all must pass through our systems whether it
- is refinery generated or across a dock because
- 17 someone has chosen to import components to make
- 18 the grades of gasoline.
- 19 We saw two years ago that a disruption
- on the east end of the Arizona line, which
- 21 supplies about 30 percent changed the whole
- 22 dynamic of our marketplace when our refiners in
- 23 Southern California upped their contribution to
- 24 Arizona to make up for that lack of supply, and it
- 25 had a compounding effect here. I think your point

1	is	spot	on,	and	Nevada	is	the	same.

- 2 Longhorn pipeline may be something to
- 3 help balance what you just said, the need to
- 4 monitor the growth in those states and with us as
- 5 a supplier, California. If Longhorn pipeline's
- 6 capability is able to be realized -- by that, I
- 7 mean if Kinder Morgan gets the permits and they
- 8 are able to construct new line segments from El
- 9 Paso to Tucson and Tucson to Phoenix, then that
- 10 will allow a very large amount of gasoline to be
- 11 produced in the Gulf Coast and transported into
- 12 Phoenix which has the potential to back gasoline
- 13 back into California which again is a positive as
- 14 far as that supply/demand imbalance that we talked
- 15 about.
- 16 PRESIDING MEMBER GEESMAN: Any other
- 17 comments from anyone.
- 18 Okay, thank you for hanging in there for
- 19 a very long day, but a productive day. We will e
- 20 adjourned.
- 21 (Whereupon, at 4:33 p.m., the workshop
- 22 was adjourned.)
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## CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Commission Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set  $$\operatorname{\mathtt{my}}$$  hand this 25th day of May, 2005.

Peter Petty

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